

## **Alumni Feedback on Curriculum**

**MBA 2021-22**

### **Purpose:**

The purpose of the evaluation of the Curriculum is to ensure the in depth insight of overall development of the Curriculum and overcoming the lacunae which may be the hindrance in the path of learning. It is essential to look into the gaps leading to compromised learning so that learning can be enhanced by better clarity and by filling the gaps with an objective of improving the subject knowledge delivering system at Al-Ameen Institute of Management Studies

### **Methodology:**

A structured questionnaire is administered to the 25 alumni students to take their opinion on the gaps of the institution. The alumni were selected randomly and data was collected. Evaluation forms collected are analysed with the help of percentage method to draw the inferences

### **Presentation of the analysis:**

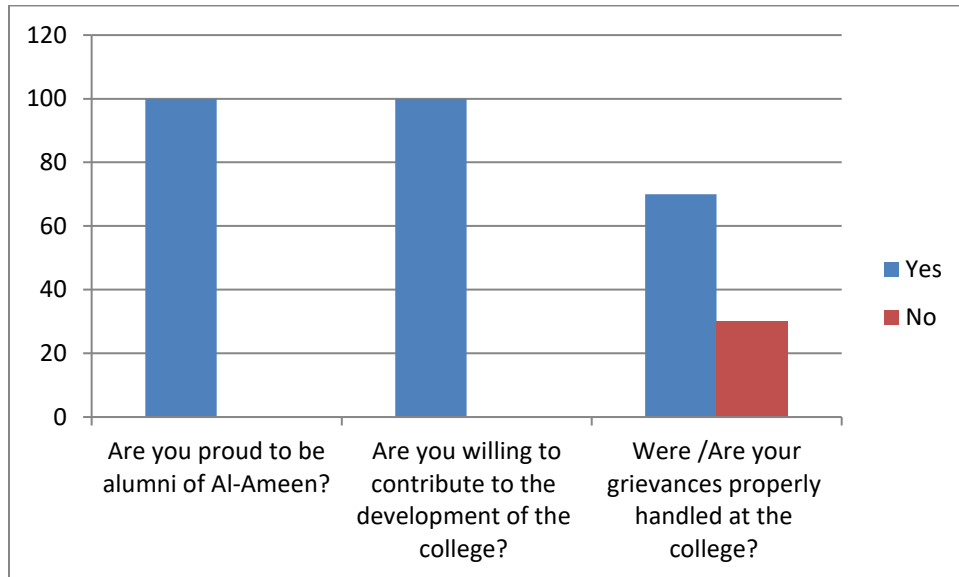
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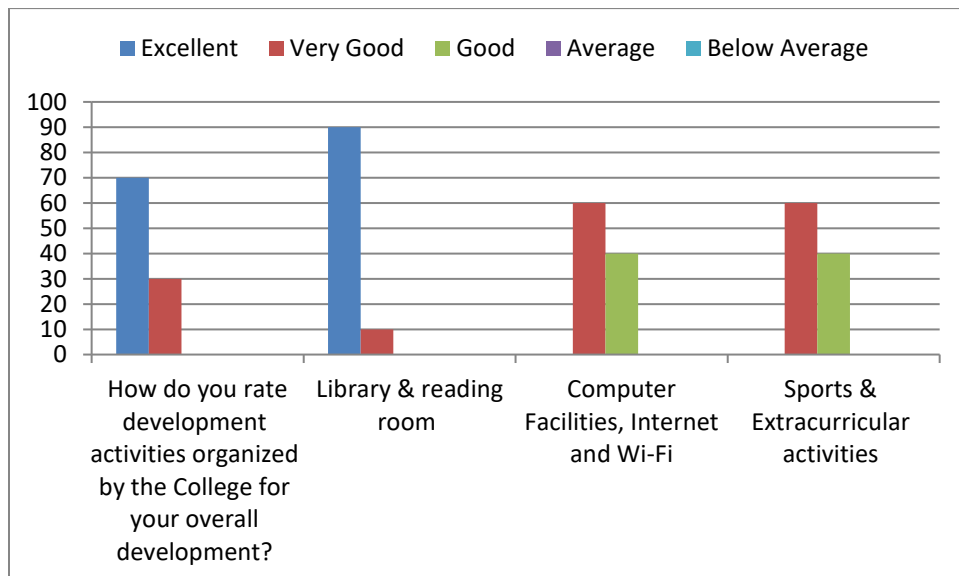
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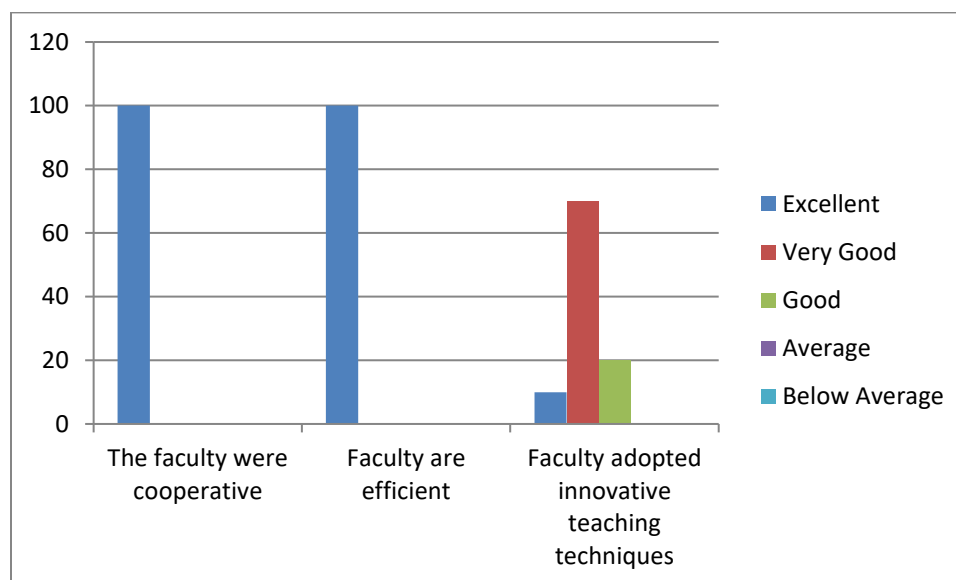
**Chart 1 Reporting Alumni Of Al-Ameen, Contribute To Development Of College And Handling Grievances**



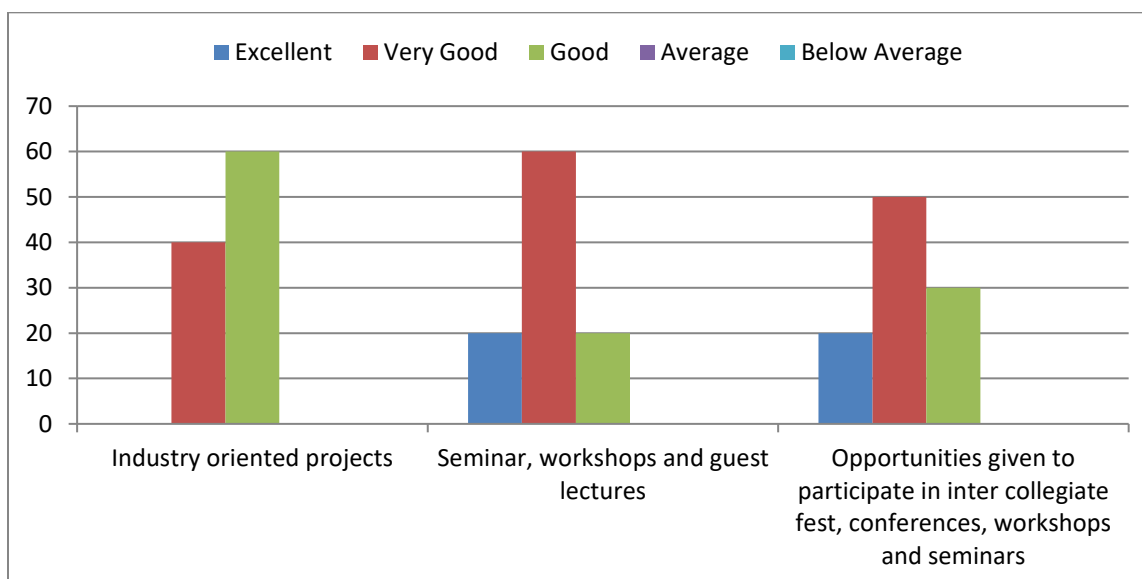
**Chart 2 Reporting How Do You Rate Development Activities, Library And Reading Room, Computer Facilities, Sports And Extracurricular Activities.**



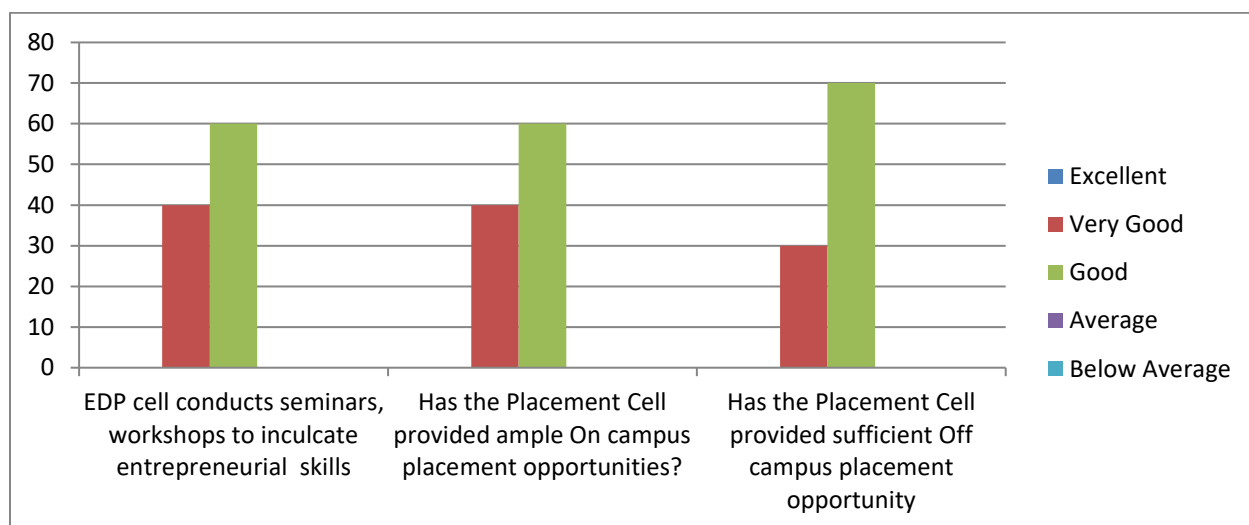
**Chart 3 Reporting Faculty Cooperative, Efficient And Innovative Teaching Techniques**



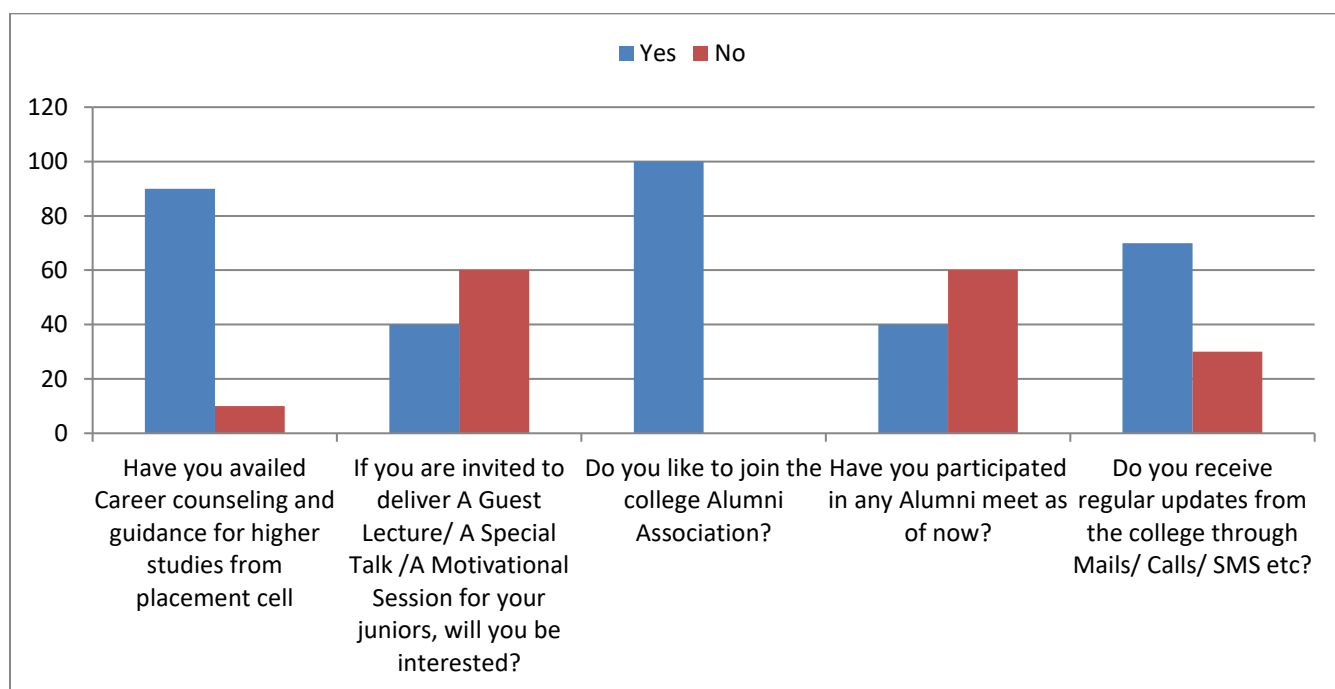
**Chart 4 Reporting Industry Oriented Projects, Seminars, Workshops, Guest Lectures And Opportunities To Participate Inter Collegiate Fest, Conferences Workshops And Seminars**



**Chart 5 Reporting EDP Cell Conducts Seminars, Workshops To Inculcate Entrepreneurial Skills, Placement Cell On Campus Placement Opportunities And Off Campus Placement Opportunity**



**Chart 6 Reporting Career Counseling And Guidance, Guest Lectures, Joining Alumni Association, Alumni Meet And Regular Updates**



## **Findings:**

- Majority of the alumni have stated “Yes” for proud to the alumni of Al-Ameen, they are will to contribute to the development of the college and their grievances were handled properly in the college.
- Majority of the alumni have rated “Excellent” for development activities organized by the college for the overall development, library and reading room, faculty were cooperative and efficient
- Majority of the alumni have rated “ Very Good” for faculty have adopted innovative teaching techniques, computer facilities, internet , Wi-Fi and sports and extracurricular activities.
- Majority of the alumni have rated “ Very Good” for seminar, workshops, and guest lecturers and opportunities given to participate in inter collegiate fest
- 60% of the alumni have rated “ Good” for industry oriented projects.
- Majority of the alumni have rated “ Good” for has the placement cell provided sufficient off campus placement opportunities, EDP cell conducts seminars, workshops to inculcate entrepreneurial skills and has the placement cell provided sufficient on campus placement opportunities.
- Majority of the alumni have stated “Yes” for interested to join college alumni association and career counseling, regular updates from the college through mails/calls/SMS etc., and guidance for higher studies from placement cell.
- Majority of the alumni have stated “No” for have you participated in any alumni meet as of now?, if they are invited to deliver a guest lecture/ special talk/ motivational session for your juniors they are interested.

## **Scope of Improvement:**

- College should increase industry oriented projects and should encourage usage of ICT by the faculty
- College should encourage alumni to participate the alumni meet.



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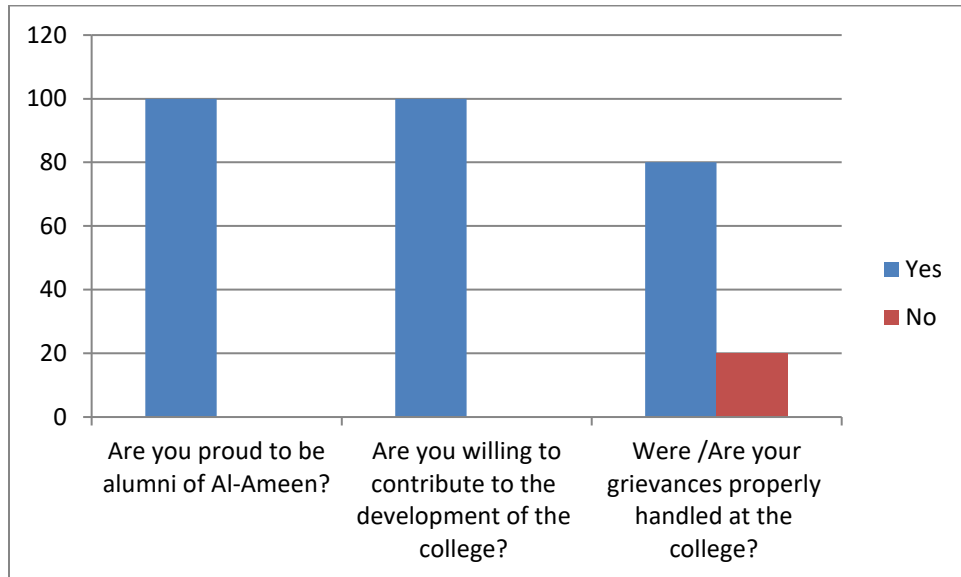
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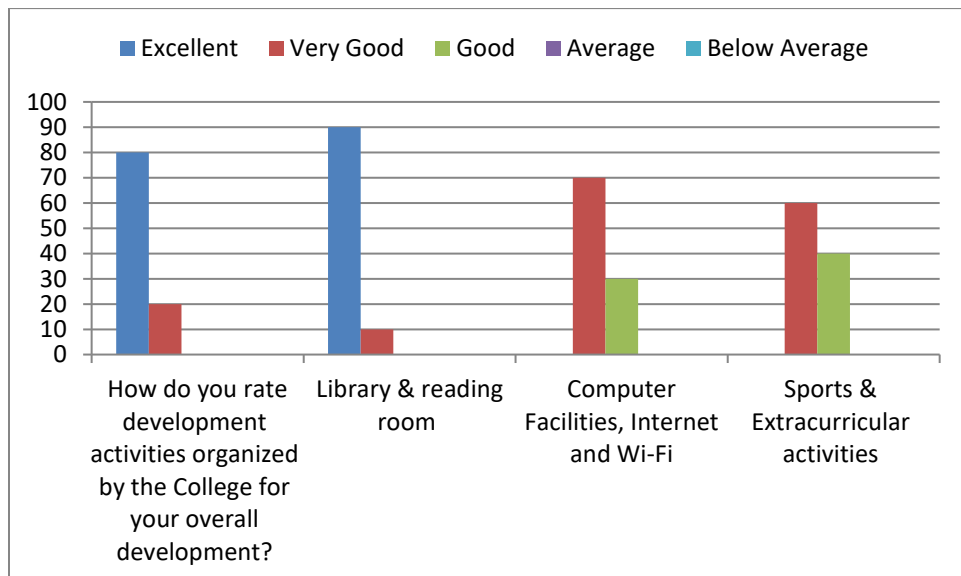
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## Alumni Feedback BBA 2021-22

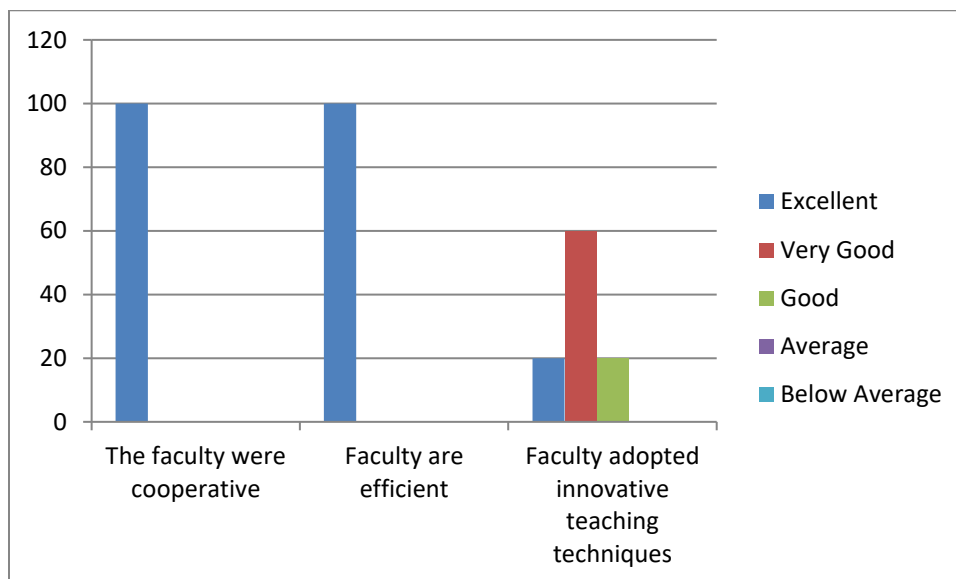
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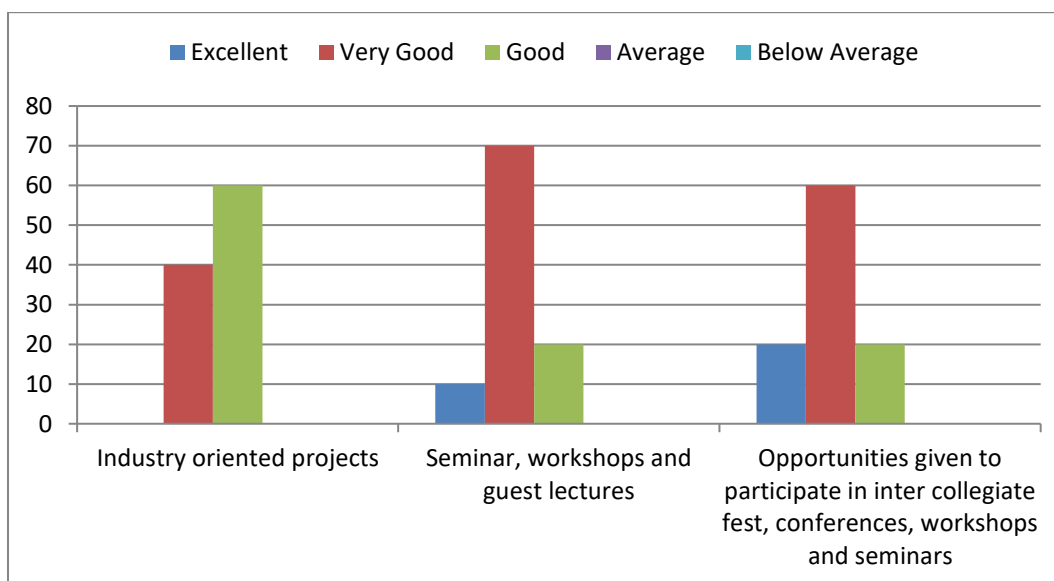
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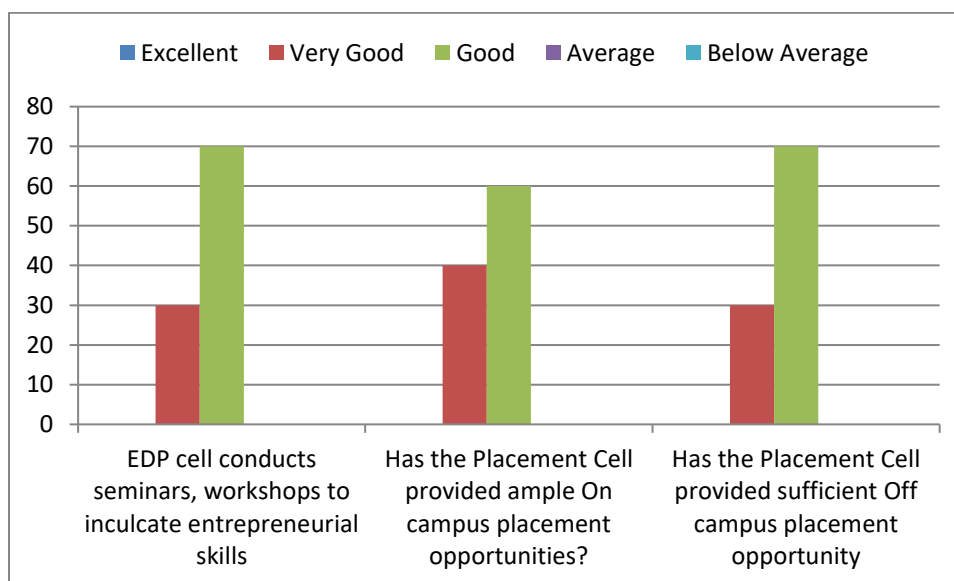
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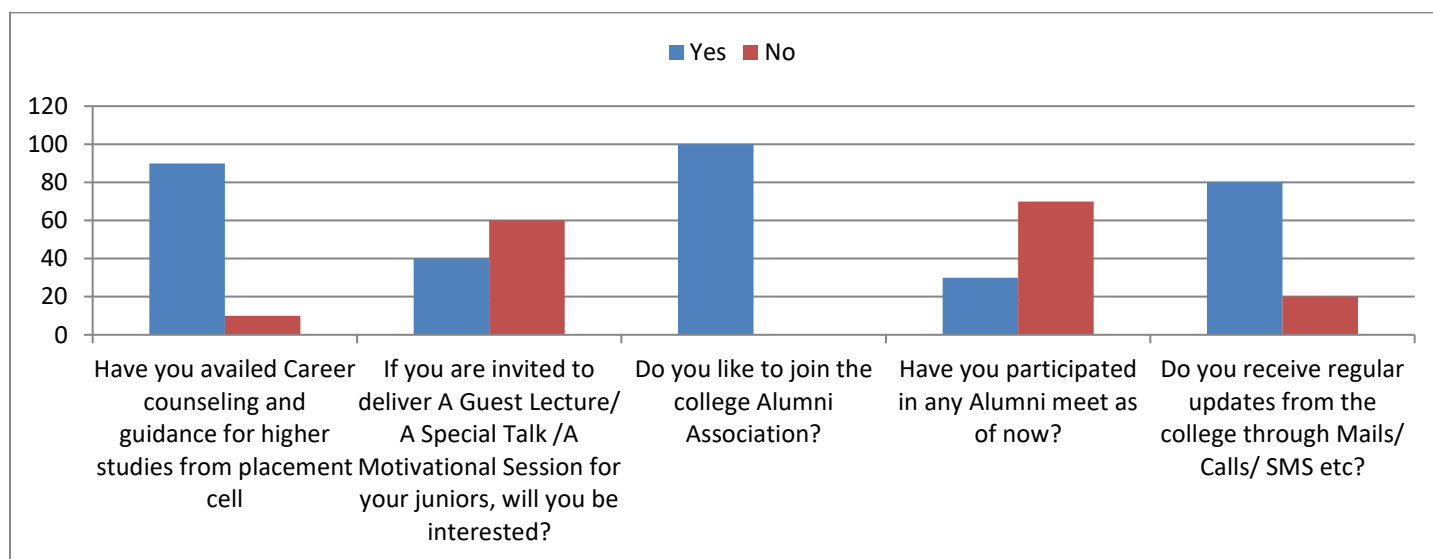
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## **Employers Feedback**

**MBA 2020-21**

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### **Methodology:**

A structured questionnaire is administered to 10 employers to take their opinion on the area of improvement in the curriculum and overall course. The employers were selected randomly and data was collected. Evaluation forms collected are analysed with the help of percentage method to draw the inferences

### **Presentation of the analysis:**

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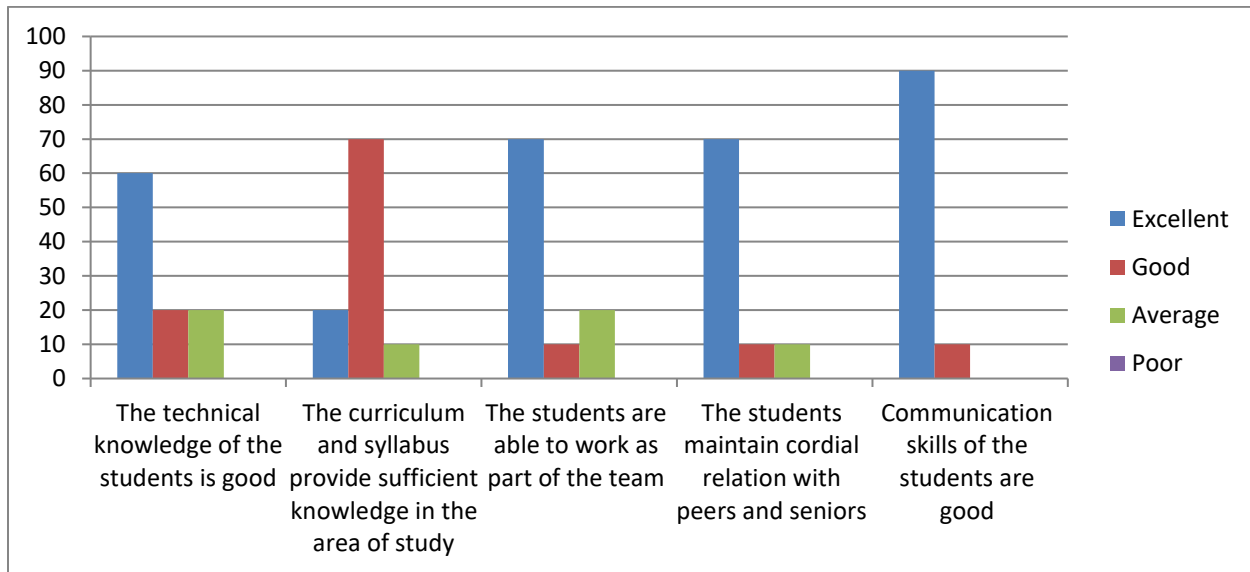
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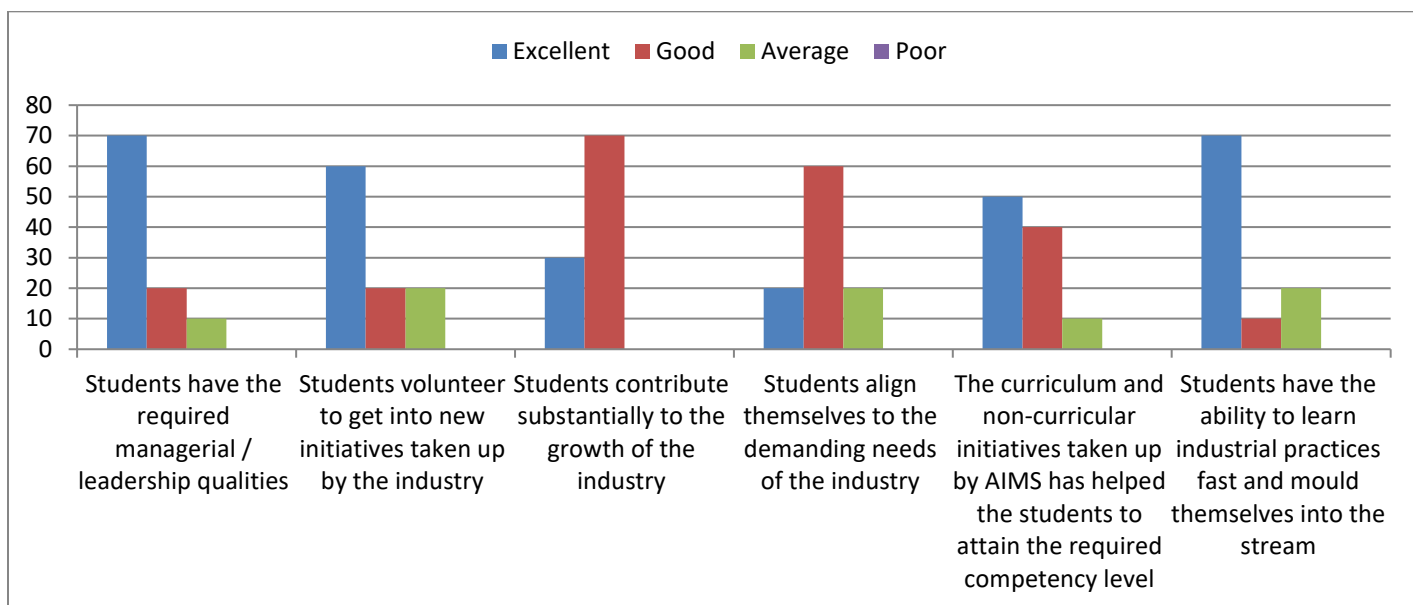
## Employers Feedback

MBA 2020-21

**Chart 1 Representing Technical Knowledge, Curriculum And Syllabus, Student Ability To Work In Team And Maintain Cordial Relationship And Communication Skills**



**Chart 2 Showing Students Managerial Skills, New Initiatives, Contributed Growth, Demanding Need, Curriculum And Non Curricular Initiatives And Ability To Learn Industrial Practices**



## **Findings:**

- Majority of the employers have rate “Excellent” for the technical knowledge of the students is good, the students are able to work as part of the team, Communication skills of the students are good and the students maintain cordial relation with peers and seniors.
- 70% of the employers have rated “Good” for The curriculum and syllabus provide sufficient knowledge in the area of study
- Majority of the employer have rated “Excellent” for students have the required managerial / leadership qualities, students volunteer to get into new initiatives taken up by the industry, The curriculum and non-curricular initiatives taken up by AIMS has helped the students to attain the required competency level, Students have the ability to learn industrial practices fast and mould themselves into the stream.
- 70% of the employers have rated “Good” for Students contribute substantially to the growth of the industry
- 60% of the employers have rated “ Excellent” and “ Good” for Students align themselves to the demanding needs of the industry

## **Scope of Improvement:**

- College should encourage students to contribute to the growth of the industry.
- College should have more of lectures from Industry experts to bridge the gap between Industry expectations and students status of employability.

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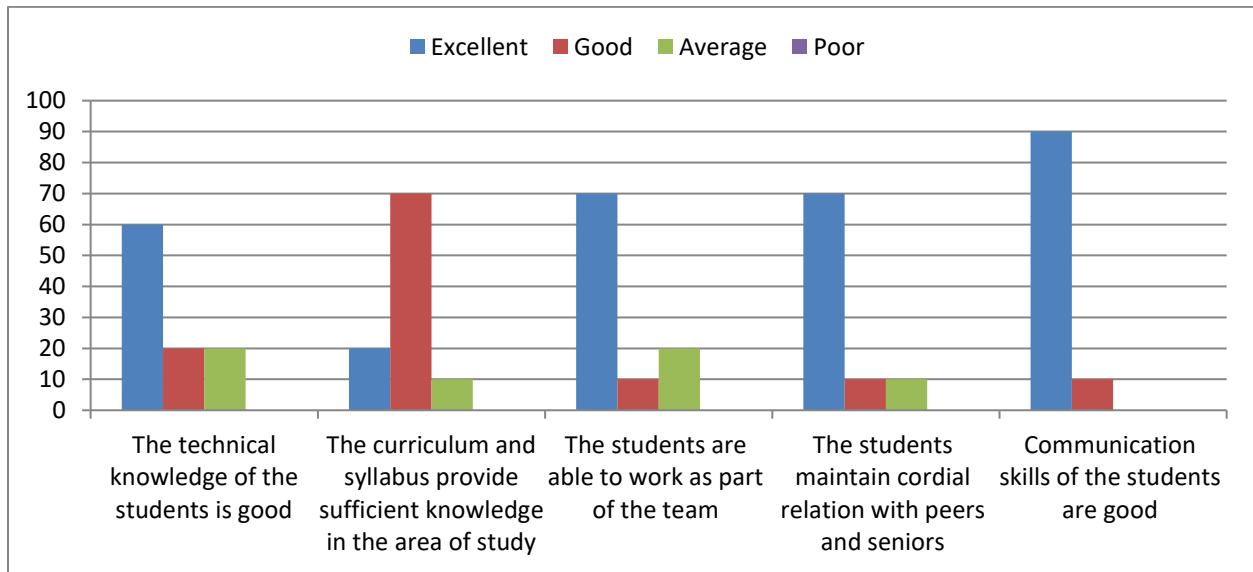
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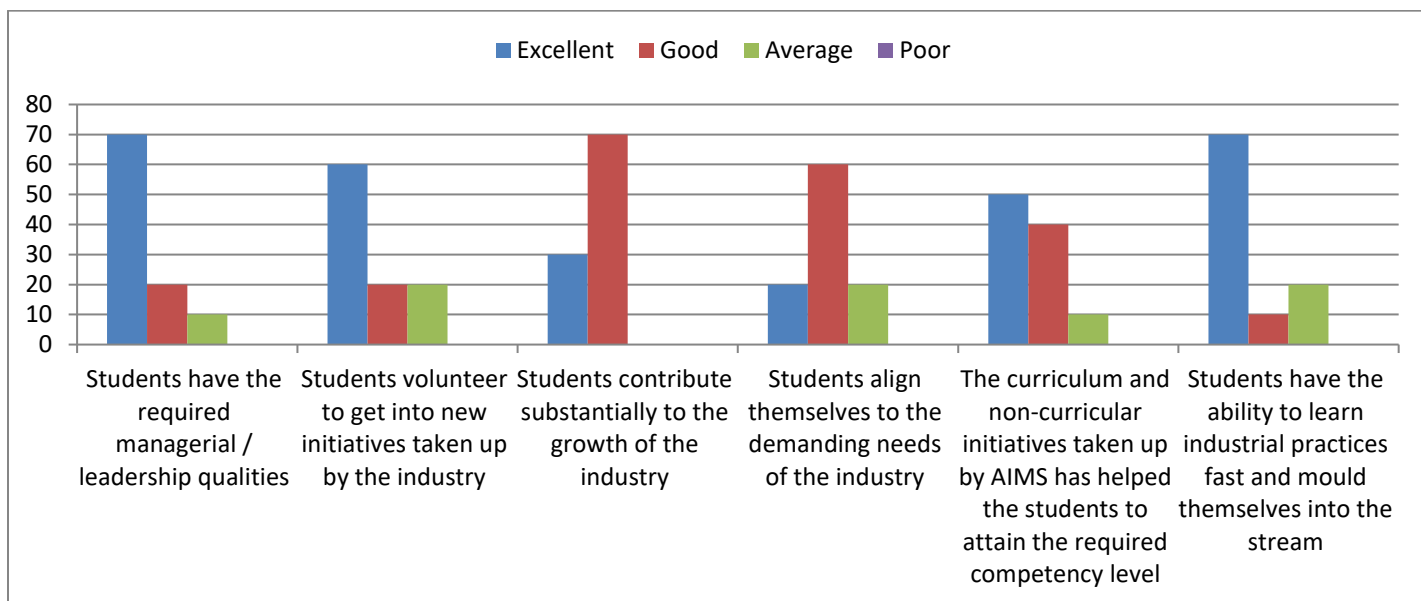
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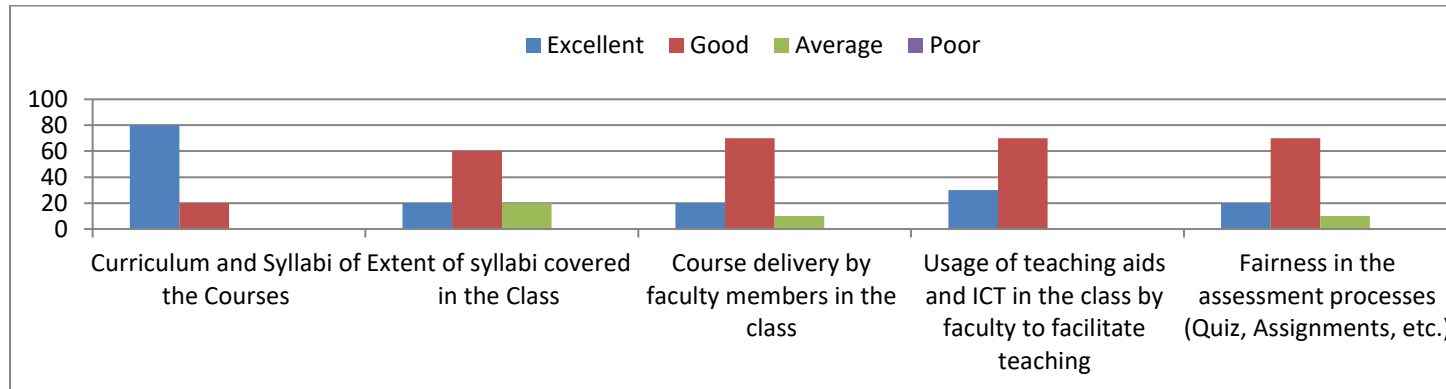
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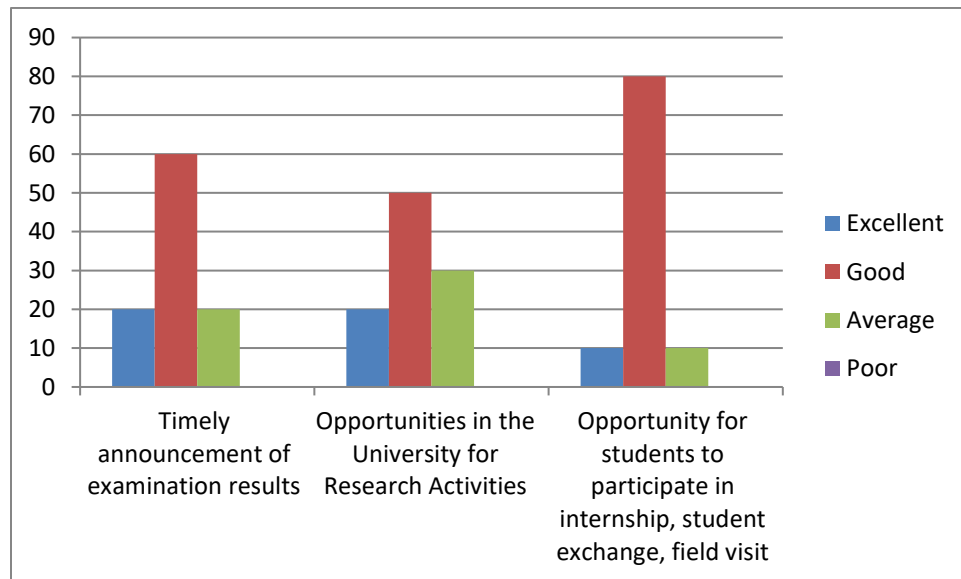
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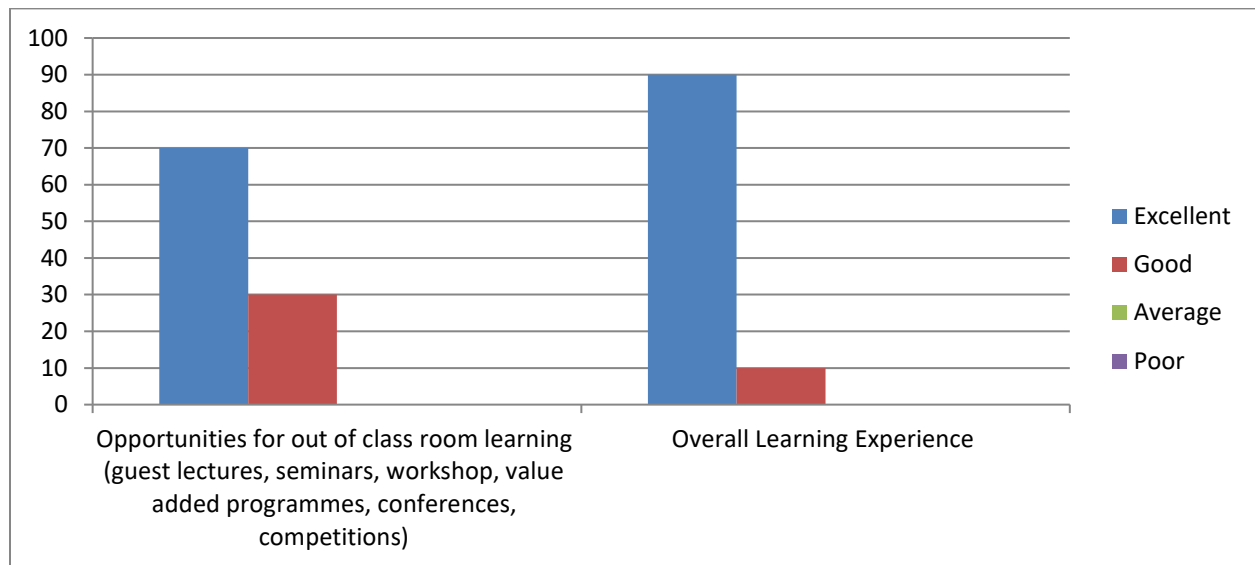
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**Chart 3 Reporting Opportunities For Out Of Class Room Learning And Overall Learning Experience**



### **Findings:**

- 80% of the students have rated “Excellent” for curriculum and syllabi of the course
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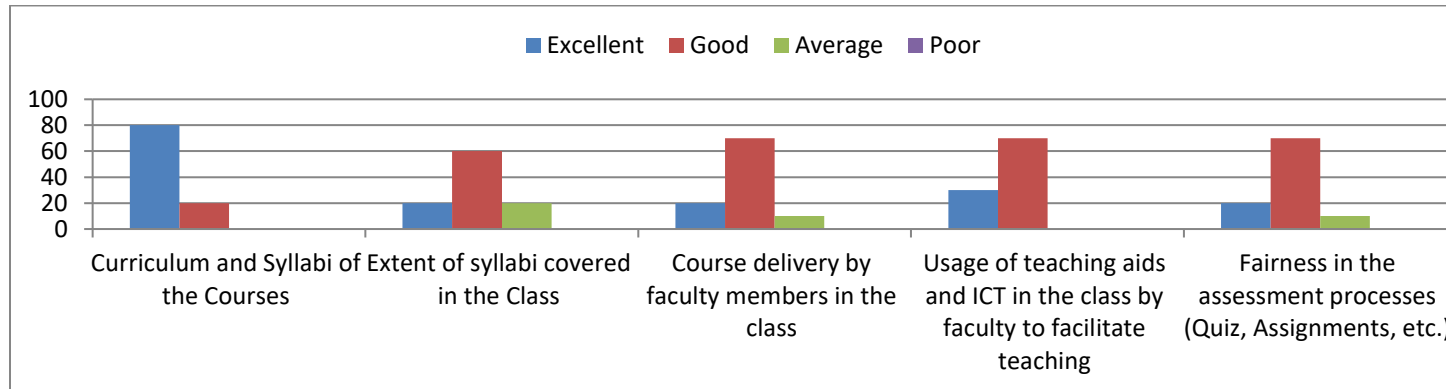
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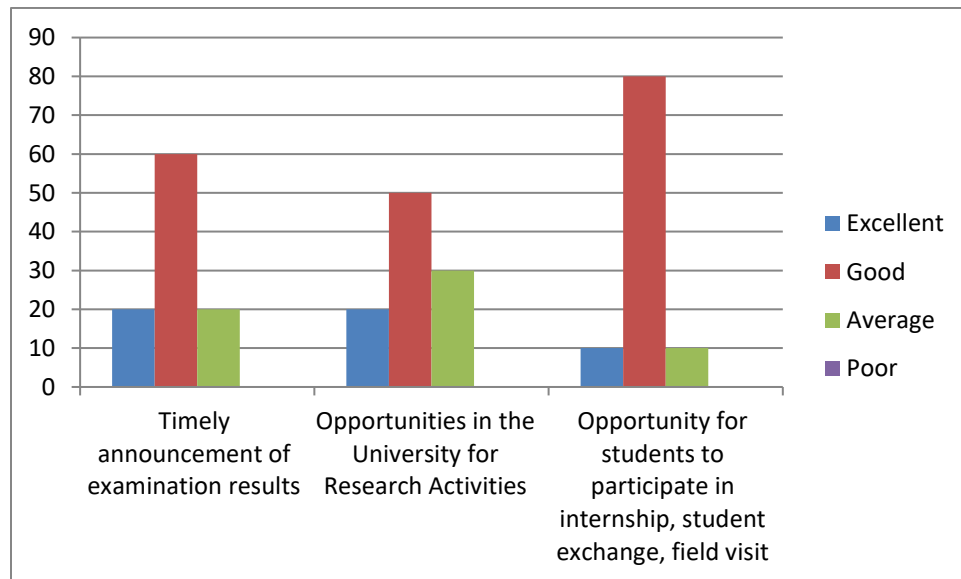
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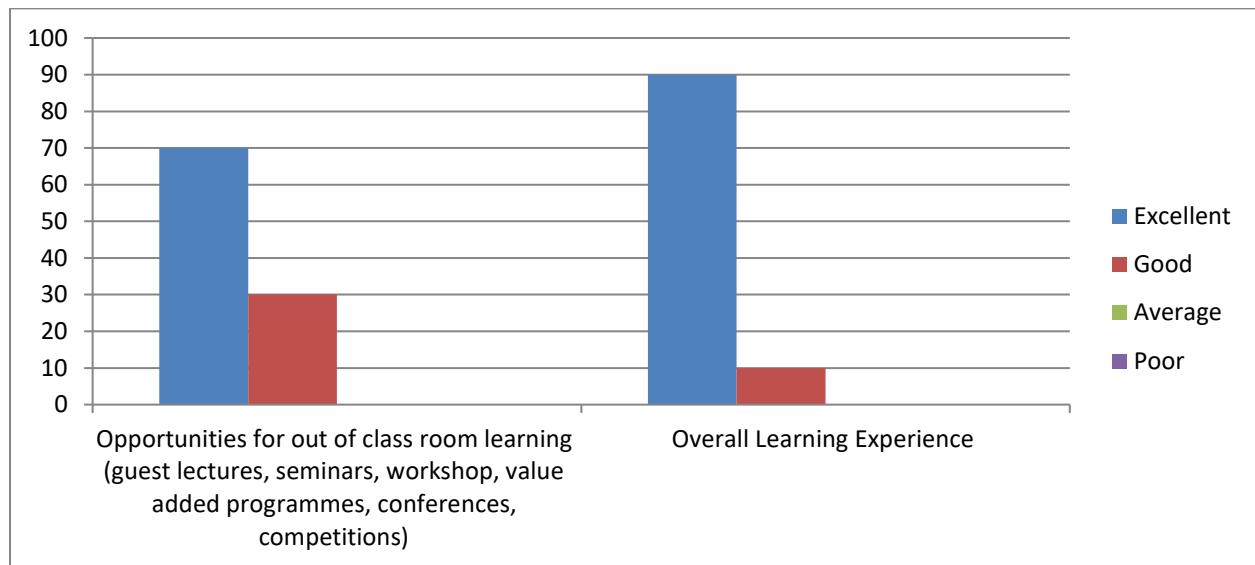
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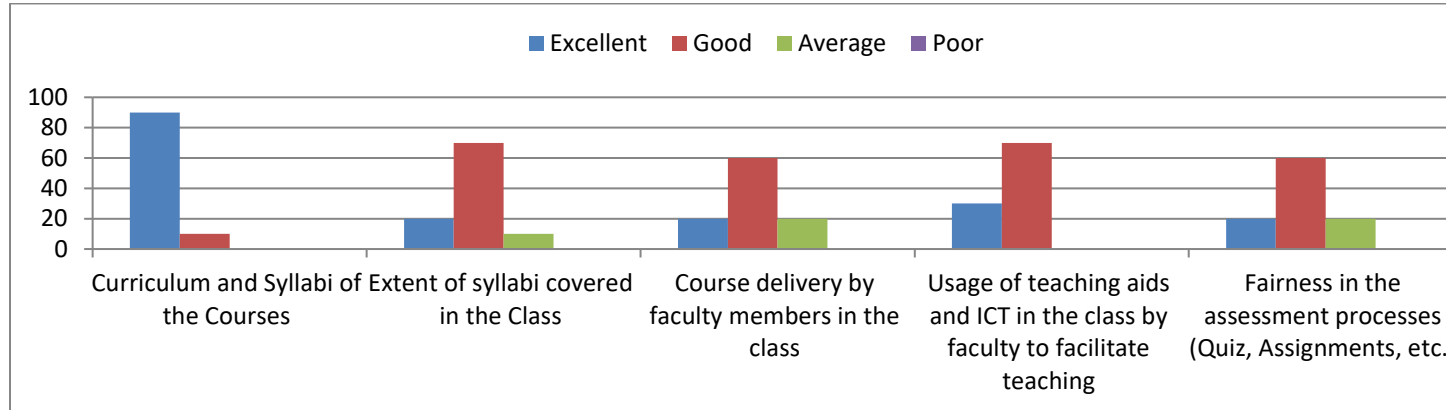
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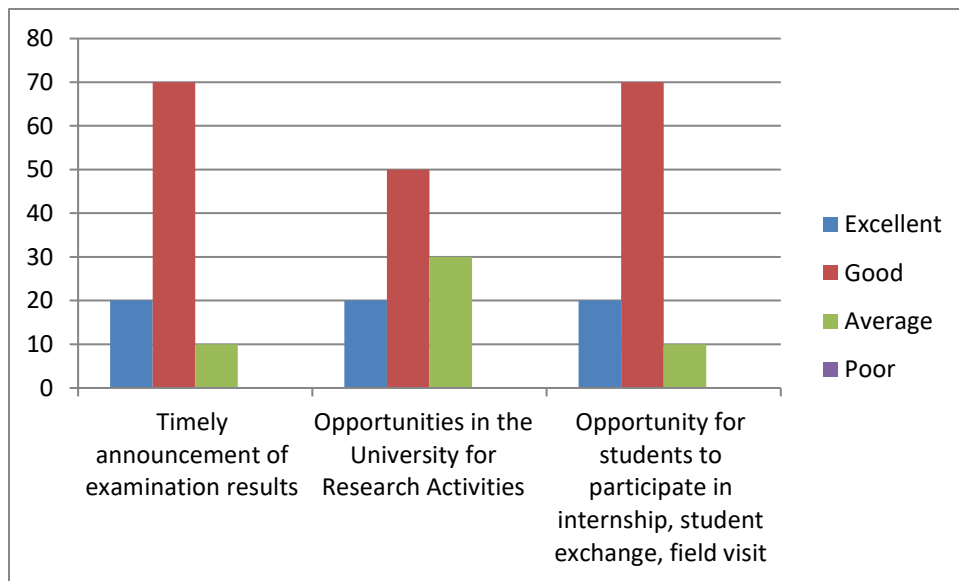
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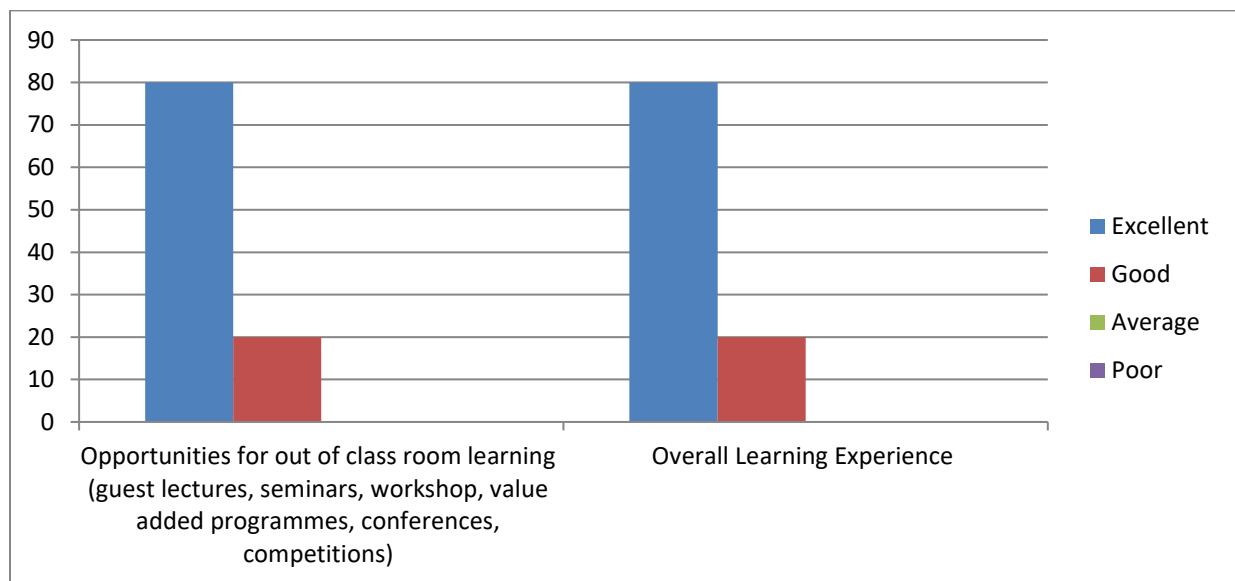
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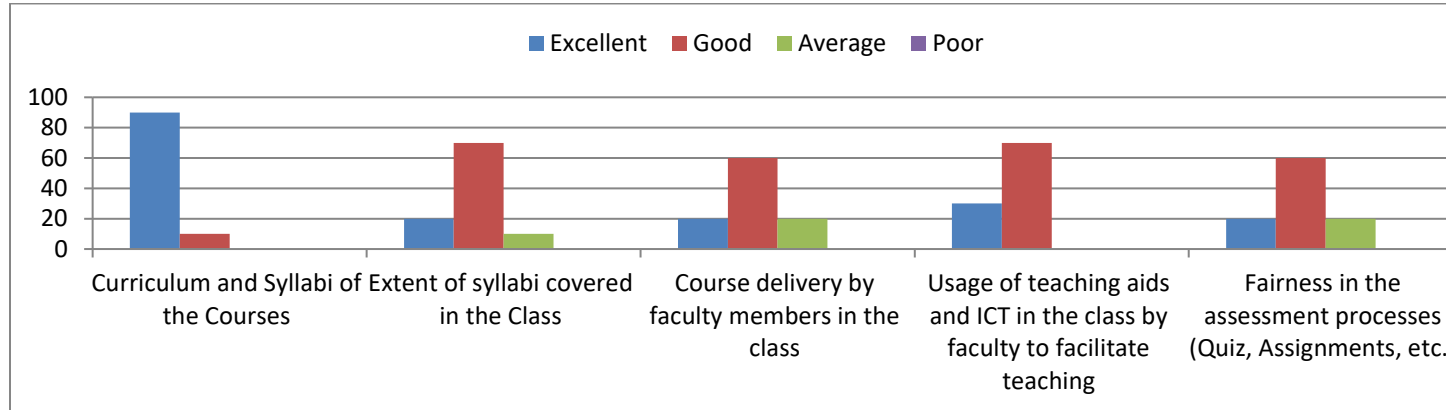
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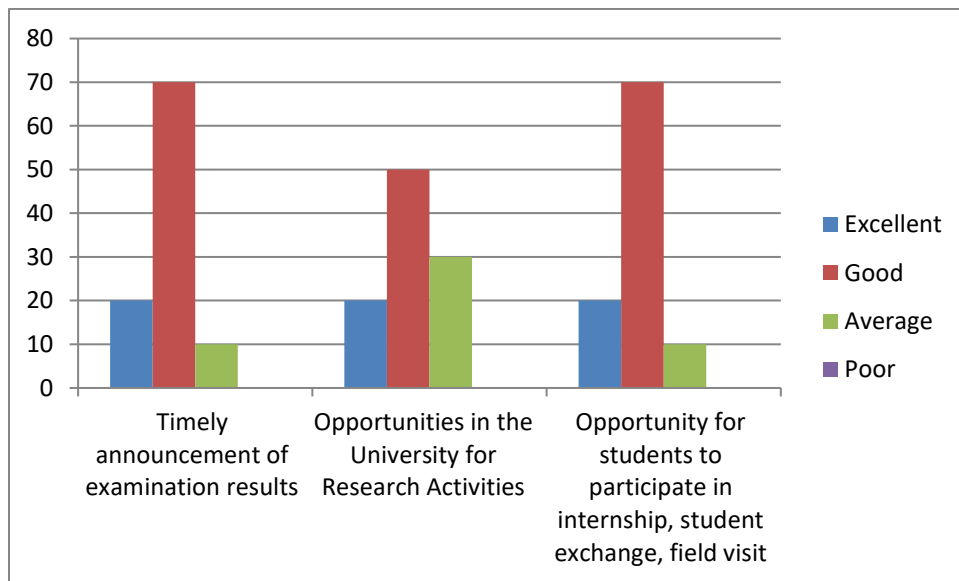
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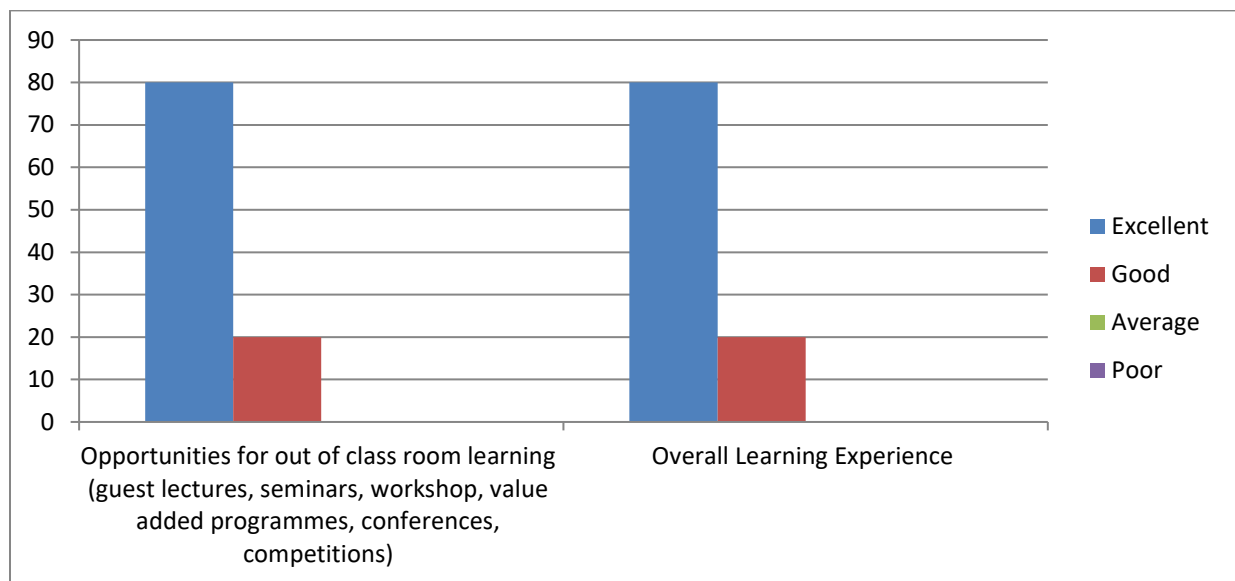
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