#### **MBA 2019-20**

## **Purpose:**

The student satisfaction is taken to identify the deficiencies with respect to variables on the Course, Teachers Library, Internal Assessment, Infrastructure Facilities and Institutional Environment with an objective of improving the overall Knowledge Delivery System at Al-Ameen Institute of Management Studies.

### Methodology:

A structured questionnaire is administered to 50 students to take their opinion on the gaps of satisfaction. The students were selected randomly and data was collected and analysed with help of percentage method to draw the inferences.

### **Presentation of the analysis:**

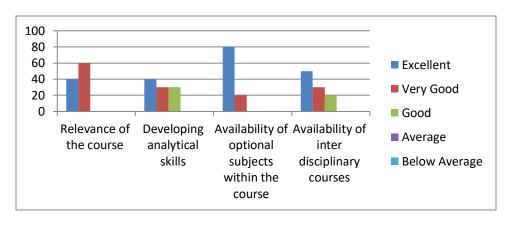
The data analysed is represented in the form of the bar diagram and is supported with the discussion and suggestions

#### **Outcome:**

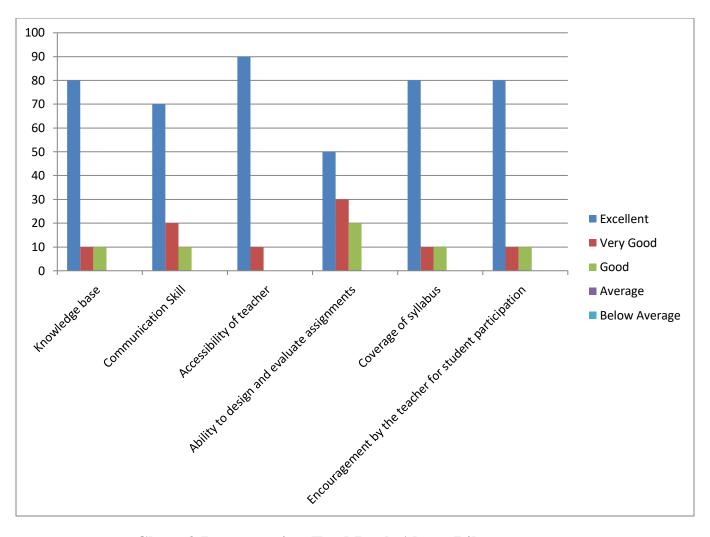
The outcome of the survey process leads to identification of the lacunae with respect to the Course, Teachers Library, Internal Assessment, Infrastructure Facilities and Institutional Environment. The feedback thus obtained enables the principal to initiate measures to address the deficiencies.

# **MBA 2019-20**

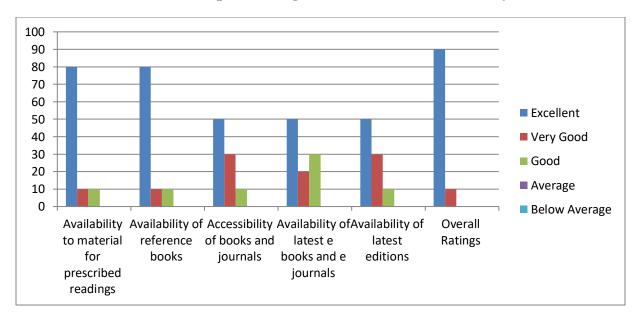
# **Chart 1 Representing Feed Back On The Course**



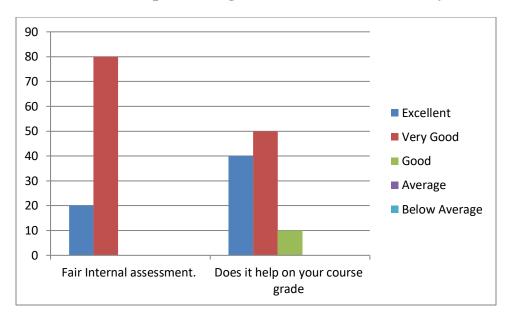
**Chart 2 Representing Feed Back About The Teachers** 



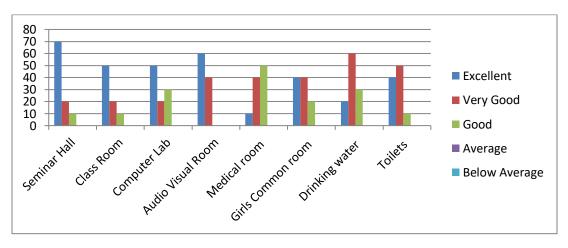
**Chart 3 Representing Feed Back About Library** 



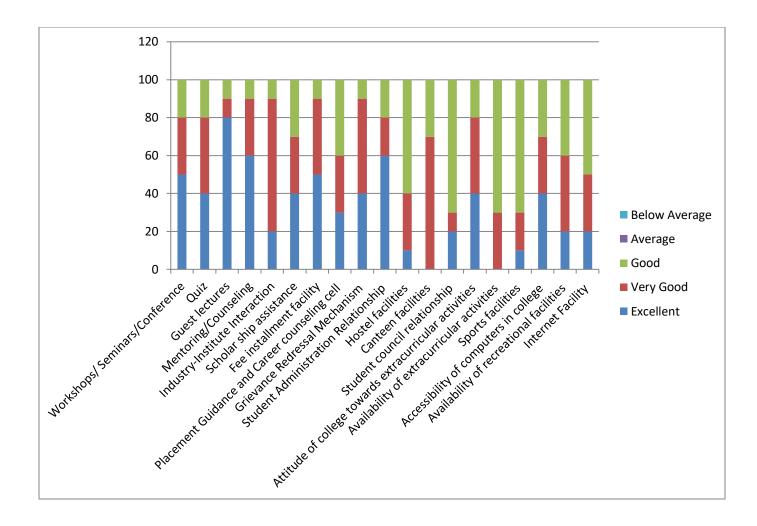
**Chart 3 Representing Feed Back About Library** 



**Chart 5 Representing Feed Back About Infrastructure** 



**Chart 6 Representing Feed Back About Institutional Environment** 



### **Findings**

#### Feedback On the Course

- Majority of the students have rated Excellent for the availability of optional subjects within the course, developing analytical skills and availability of inter disciplinary courses
- ➤ 80% of the students have rated very good for relevance of the course.

#### **Feedback About the Teachers**

Majority of the students have rated Excellent regarding the knowledge, communication, accessibility, coverage of the syllabus, encouragement by the teachers for students participation, ability to design and evaluate assignment.

### Feedback about Library

Majority of the students have rated Excellent for availability to material for prescribed reading, availability of reference books and journals, availability of latest e books and e journals, availability of latest editions and overall ratings.

#### Feedback about Internal Assessment

➤ Majority of the students have rate Very Good for fair internal assessment and does it help on your course grade.

#### **Feedback About Infrastructure**

- Majority of the students have rated Excellent for seminar hall, class room, audio visual room and computer lab.
- Most of the students have rated Very Good for girls common room, drinking water and toilet.
- Majority of the students have rate Good for medial room.

#### Feedback About Institutional Environment

- ➤ 80% of the students have rated Excellent and Very Good for quiz
- Most of the students have rated Excellent for workshops/seminars/conferences, mentoring/counseling excellent for fee installment and scholarship assistance.
- Majority of the students have rated Very Good for industry-institute interaction, placement guidance and career counseling cell, canteen facilities, and availability of recreational facilities.
- Majority of the students have rated Good for student council relationship, attitude of the college towards extracurricular activities, availability of extracurricular activities and internet facility.

## **Scope of Improvement**

- Computer lab should be improved with latest configuration systems.
- ➤ Internet speed should be increased.

College should conduct more extracurricular activities

#### BBA 2019-20

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### **Methodology:**

A structured questionnaire is administered to 50 students to take their opinion on the gaps of satisfaction. The students were selected randomly and data was collected and analysed with help of percentage method to draw the inferences.

# Presentation of the analysis:

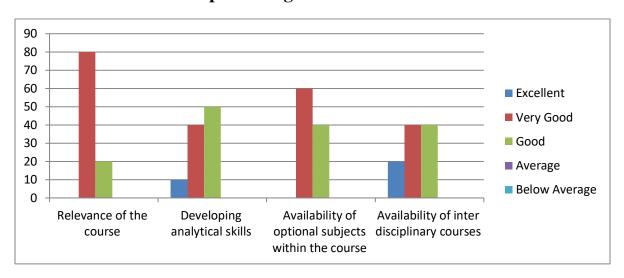
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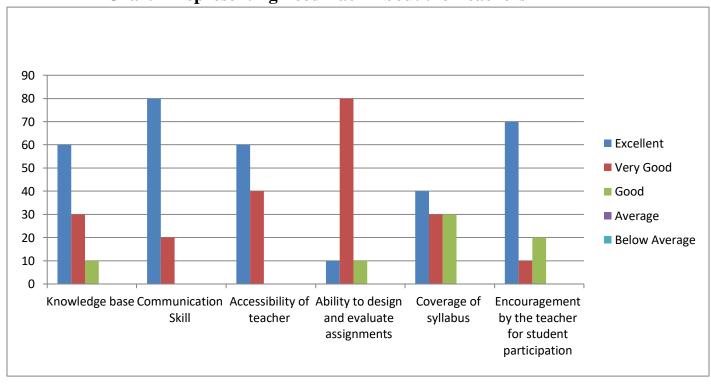
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### **BBA 2019-20**

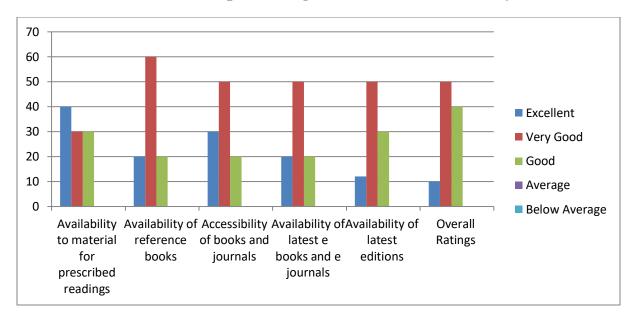
# **Chart 1 Representing Feed Back On the Course**



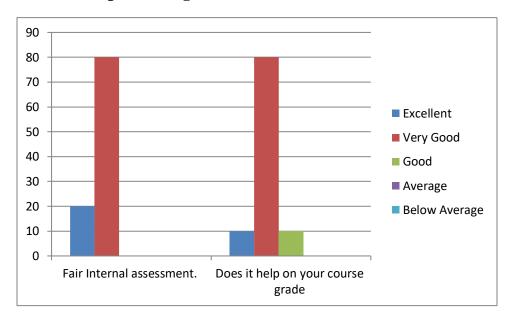
**Chart 2 Representing Feed Back About the Teachers** 



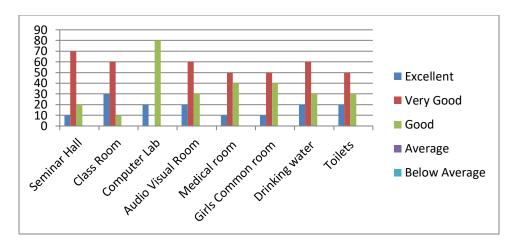
**Chart 3 Representing Feedback About Library** 



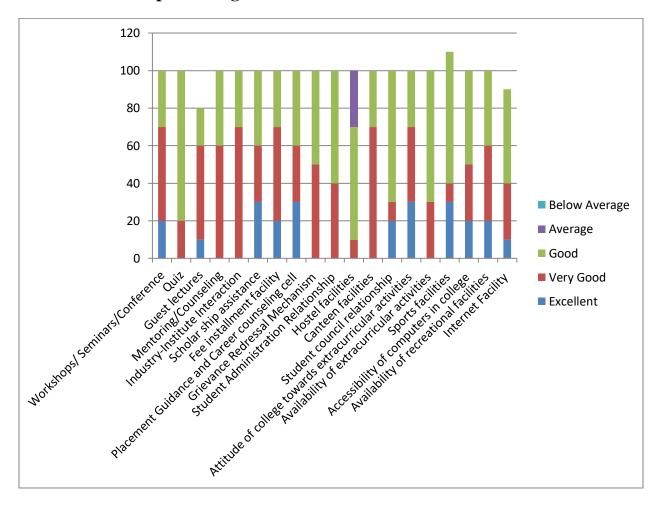
**Chart 4 Representing Feedback About Internal Assessment** 



**Chart 5 Representing Feedback About Infrastructure** 



**Chart 6 Representing Feedback About Institutional Environment** 



# **Findings**

#### Feed Back On the Course

- ➤ 80% of the students have rated Excellent for the relevance of the course
- ➤ 50% of the students have rated developing analytical skills Good
- ▶ 60% of students have rated availability of optional subjects within the course Very Good
- ➤ 40% of the students have rated availability of inter disciplinary courses Good and Very Good

#### **Feed Back About the Teachers**

- Majority of the students have rated Excellent regarding the knowledge, communication, accessibility, coverage of the syllabus and encouragement by the teachers for students participation.
- Most of the students have rated ability to design and evaluate assignment by the teachers as Very Good.

# Feedback about Library

- Majority of the students have rated Excellent for availability to material for prescribed reading as excellent
- Most of the students have rated Very Good for availability of reference books and journals, availability of latest e books and e journals, availability of latest editions and overall.

#### Feedback about Internal Assessment

Majority of the students have rate Very Good for fair internal assessment and does it help on your course grade.

#### Feedback About Infrastructure

- Majority of the students have rated Very Good for seminar hall, class room, audio visual room, medical room, girls common room, drinking water and toilets as very good
- ➤ 80% of the student have rated Good for computer lab.

#### **Feedback About Institutional Environment**

- Majority of the students have rated Very Good for workshops/seminars/conference, guest lectures, mentoring/counseling, industry-institute interaction, fee installment facility, student council relationship and attitude of the college towards extracurricular activities.
- Most of the studenthave rated Good for quiz, scholar ship assistance, placement assistance and career counseling cell, grievance redressal mechanism, hostel facilities, canteen facilities, availability of extracurricular activities, sports facilities, accessibility of computer in college, availability of recreational facilities and internet facility.

### **Scope of Improvement**

- College should give more emphasis in developing analytical skills,
- > Computer lab should be improved with latest configuration systems.
- > Internet speed should be increased.
- ➤ College should conduct more extracurricular activities.
- ➤ College should conduct more quizzes.
- > Canteen and hostel facilities should be increased