

RESUME

DR. B. A. ANURADHA



Name	DR. B. A. ANURADHA Daughter of Late Mr.B.G.Aswath, Industrialist Engineer in Bangalore
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Official Address	Principal, Al-Ameen Institute of Management Studies, Hosur Road, Opp Lalbagh Main Gate , Bangalore -560027. Phone Number : 080 22114493
Date of Birth	May 15, 1973
Marital Status	Married with two children
Nationality & Religion	Indian & Hindu
Educational Qualification	<ul style="list-style-type: none"> ✓ <i>Awarded Honorary D.Litt. by the University of South America, Uruguay, USA in November 2016.</i> ✓ <i>Ph. D from Bangalore University, on “Paradigm Shift in Workplace Dynamics” in 2008.</i> ✓ MBA from Bangalore University, First Class in 1995.
Past Job-I (1995-96)	<ul style="list-style-type: none"> ✓ Lecturer at Administrative Management College, Bangalore from 3rd September 1995 to 28th February 1996.
Present Job at Al-Ameen Institute of Management Studies affiliated to Bangalore University and approved by AICTE	<ul style="list-style-type: none"> ✓ Lecturer from 1st March 1996 to 30th May 1998. ✓ Vice-Principal from 1st June 1998 to 30th June 1999. ✓ Vice-Principal & Assistant Professor from 1st July 1999 to 30th December 2002. ✓ Elevated to Professor from 1st January 2003. ✓ Principal In-charge from 1st February 2003. ✓ Elevated to Principal from 10th February 2003, till date at Al-Ameen Institute of Management Studies. (NAAC Accredited)

<p><i>Work Handled</i></p>	<ul style="list-style-type: none"> ✓ As the Head of the Management Institute, have been enhancing and sustaining high academic standards in line with the Institute's mission and vision by involving and working in tandem with the academics, who report to me. ✓ As the Chief Executive of the Institute, have been leading and administering the strategic direction of the Institution and upped the annual intake from 40 to 120 seats in both BBM & MBA Courses. ✓ Have been handling Marketing / HR subjects for the MBA course. ✓ Constantly designing and implementing such programmes as are necessary to equip the outgoing MBA students with the additional skill sets the potential employers look for in them ✓ My endeavour to ensure that the MBA products of my Institute have a well-rounded background in management has been paying dividends – they come out with flying colours at job interviews and placements and entrepreneurship. <p>As a result, Al-Ameen Institute of Management Studies has emerged as one of the leading Tier-I Management Institutes in Bangalore city.</p> <ul style="list-style-type: none"> ✓ National Entrepreneurship Network –NEN has conferred Al-Ameen Institute of Management Studies with the Highest Impact Institute Award in 2016.
<p><i>Recognition (Academic)</i></p>	<ul style="list-style-type: none"> ✓ <i>Recognized Guide for Ph.D., Research Scholars in the subject “Management” and successfully produced 5 Doctorates from University of Mysore & 3 more in the process.</i> ✓ <i>Subject Expert, Selection Committee, Karnataka State Rural Development and Panchayat Raj University, Gadag – 2024-2025</i> ✓ <i>Vice President, Bangalore University First Grade College Principals Association – 2022-23</i>

- ✓ *Member, Academic Council, Bengaluru City University – 2021-23*
- ✓ *Chairperson, BOE for BCU, BBA Examinations – 2021-22*
- ✓ *Joint Secretary, Bangalore University First Grade College Principal's Association – Elected on 2021*
- ✓ *Syndicate Member, Bengaluru Central University – 2019-20*
- ✓ *Member, Academic Council, Bengaluru Central University – 2018-20.*
- ✓ *Syndicate Member, Bangalore University – 2016-17*
- ✓ *Member, Academic Council, Bangalore University – 2015-17*
- ✓ *Member, Advisory Committee, All India Accounting Conference, Department of Commerce, Bangalore University & Indian Accounting Association, Karnataka -2016.*
- ✓ *Member Convener, Committee for Development of an Infrastructure Quality Index for Higher Education Institutions in Karnataka – May 2014, Department of Higher Education, Government of Karnataka.*
- ✓ *Member, MBA Syllabus Revision Committee, Department of Management, Bangalore University – Feb 2014*
- ✓ *Member, Board of Studies, Karnataka State Law University, Hubli – 2013*
- ✓ *Member, Board of Faculty, Department of Commerce, Bangalore University – 2013*
(B.Com., BBM, MBA, MBS, MTA, MFA, MIB & M.Com.,)
- ✓ *Syndicate Member, Karnataka State Women's University, Bijapur, during 2011-2014. "Nominated by His Excellency The Governor of Karnataka, Shri Hansraj Bhardwaj".*
- ✓ *Chief Custodian, Bangalore University MBA Examinations, during 2003-04 and 2004-05 & for BBM Examinations during 2009-10 & 2010-11.*
- ✓ *Convener, K-MAT, State Level Entrance Examinations for MBA & MCA for 2007, 2008, 2009, 2010, 2011, 2012.*
- ✓ *Nominated as Expert Member of the Indian Society for Technical Education, (an AICTE Project) in 2003.*

	<ul style="list-style-type: none"> ✓ On the <i>Academic & Evaluation Boards</i> of Autonomous, Private Universities and Bangalore University Affiliated MBA Colleges. ✓ Syllabus Committee Member, Bangalore University. Developed syllabus for the subject “CIVIC SENSE” for the undergraduate courses of Bangalore University in 2011-2012. ✓ Nominated by <i>AOC International, UK</i>, as <i>Resource Person</i> to the <i>International Board of Faculty</i> in 2010.
Recognition (Professional)	<ul style="list-style-type: none"> ✓ Advisor-Interview Board, Staff Selection Commission, Government of India. ✓ <i>Inspection Committee Member, Bar Council of India.</i> ✓ Examiner of the Institute of Company Secretaries of India. ✓ <i>Advisor, Editorial Board of “International Journal of Multidisciplinary Research & Development (IJMRD), Haldia Institute of Management, Haldia, West Bengal – May 2014</i> ✓ Committee Member for Fee Revision, Bangalore University in 2011. ✓ <i>Vice - Chairman, Public Relations Council of India, Bangalore Chapter, during 2009 & presently the Director, National Executive, Public Relations Council of India.</i> ✓ Associated as an Advisory Member with the Director General of Police, Commandant General Home Guards, Director Civil Defence and Director Fire & Emergency Services Mrs. Jija Madhavan Harisingh IPS during 2008. ✓ <i>Member, Managing Committee, Bangalore Management Association, in 2006.</i> ✓ <i>Member of professional bodies:-</i> <ul style="list-style-type: none"> a) <i>All India Management Association (AIMA)</i> b) <i>Association of Indian Management Schools (AIMS)</i> c) <i>National Institute of Personnel Management (NIPM)</i> d) <i>Bangalore Management Association (BMA)</i> e) <i>Confederation for Education Excellence (CEE)</i> f) <i>The Association of Indian Management Scholars (AIMS-International)</i>

	<p><i>g) Centre for Education, Growth & Research (CEGR)</i></p> <p>✓ On the Bangalore Advisory Council of the All India Management Association.</p> <p>✓ <i>Executive Member, Advisory Council, Dr S R Chandrashekhar Institute of Speech & Hearing (Aided by Lion's Club, Bangalore East).</i></p>
<i>Awards</i>	<p>✓ “Teachers Day Award of Excellence 2025” for Exceptional Academic Leadership by Indian Society for Training & Development on 5th September 2025.</p> <p>✓ “Best Achiever Award” on the occasion of International Women's Day by Karnataka Management Association on 8th March 2025.</p> <p>✓ “Outstanding Leadership Award” for Exceptional Contribution towards the Education Sector by EGN India during the EGN Education Leadership Summit & Award on 8th February 2025.</p> <p>✓ “Guru Kritajna Award” by Amity Global Business School, Bangalore on 18th December 2024.</p> <p>✓ “Dr. A. P. J. Abdul Kalam Memorial Award” for Excellence in Education by ISBR International on 7th September 2023.</p> <p>✓ “Best Academician” SMTU Global Education and Entrepreneurship Recognition Awards 2022 by St. Mother Theresa University, Melbourne, Australia.</p> <p>✓ “Outstanding Achievement Award” by Forum of Women Entrepreneurs on the occasion of International Women's Day on 15th March 2022</p> <p>✓ “Power Woman Award” by Lead India Foundation on the occasion of International Women's Day on 8th March 2022</p> <p>✓ “National Education Excellence Award 2021” by Beginup Intelligence Pvt., Ltd., Bangalore</p> <p>✓ Conferred “Life Time Golden Achievement Award” in recognition of exceptional caliber and outstanding performance by Bharat Rattan Publishing House, New Delhi in 2021.</p> <p>✓ Conferred “Nalapad Woman of Worth Award” for administration by N A Haris Foundation in association with</p>

	<p>Confident Group & Baby Sutra on the occasion of International Women's Day in 2020.</p> <ul style="list-style-type: none"> ✓ Conferred “International Golden Achievers Award” by The Global Achievers Foundation in association with International Business Council, in 2019 at Moscow during the International Summit. ✓ Conferred “Women Achiever Award” by Lions Club International in 2019. ✓ Felicitated on the occasion of International Women's Day. by BWSSB in 2019. ✓ Conferred the “International Women's Day Award” by Garden City University, Bangalore in 2018. ✓ Peace Governor Award of Excellence in 2016 by World Peace & Diplomacy Organization and CIAC Global (Confederation of International Accreditation Commission). ✓ Conferred the “Chanakya Award 2012”, from Public Relations Council of India for “Academic Excellence”, presented by Mrs. Rajashree Birla at Mumbai. ✓ Conferred the <i>Dr Mumtaz Ahmed Khan Award for Distinguished Community Service</i> in 2011, by <i>Al-Ameen Educational Society</i>. ✓ Conferred Dr Mumtaz Ahmed Khan's “Best Teacher Award” in 2010 by <i>Almas Education Trust</i>. ✓ Conferred the “Award of Excellence” in 2009, by the <i>Rotary Club on International Women's Day</i>.
<i>Papers Presented</i>	<ul style="list-style-type: none"> • “An Evaluation on Health Tourism in Kerala” at the 3rd National Conference on Women Entrepreneurship in Tourism & Hospitality Industry in India on 1st Feb 2020 at Moti Mahal College of Hotel Management, Mangaluru. • “Dynamics of Team Effectiveness - A Comparative Analysis of Managerial Executives Across Manufacturing, Services & IT Sectors in India” at the 6th International HR Conference on “Demystifying Team Dynamics”, Mumbai on 1st & 2nd February, 2019 Organized by K J Somaiya Institute of Management Studies & Research, Mumbai In Academic Association with California

State University, San Bernardino and AMDISA

- **“An Evaluation of Factor Affecting Health Tourism in India : A Review of Literature”** at the 2nd National Conference on Tourism and Hospitality Industry in India on 2nd Feb 2019 at Moti Mahal College of Hotel Management, Mangaluru.
- **“A Case Study on Growth Prospectus and Challenges of Medium Scale Industries in India”** at the 3rd Annual Convention of ICBE and International Conference on Global Entrepreneurship - Emerging Opportunities & Challenges on 28th & 29th Jan 2019 organized by Bangalore University in association with Indian Council for Business Education (ICBE) and Lincon University, Malaysia. ISBN No : 978-1-5136-0595-1.
- **“Growth Aspects & Challenges of Medium Scale Industries in India”** at the International Conference on Disruptions in Industry 4.0 – An Opportunity for Global Sustainability on 24th Jan 2019 organized by International Institute of Business Studies, Bangalore.
- **“Paradigm Shift in Performance Management System – A Comparative Analysis of Managerial Executives across Manufacturing, Services & IT Sectors in India”** at the 7th International Conference on “Managing Human Resources at the Workplace” on 14th & 15th Dec 2018 at Shri Dharmasthala Manjunatheshwara Institute of Management Development, Mysuru.
- **“A Case Study on Growth Aspect and Challenges of Medium Scale Industries”** at the 2nd International Conference on Management of Change and Complexity on 6th & 7th Dec 2018 at Kristu Jayanthi College, Bangalore.
- **“Corporate Social Responsibility of Health Care Organizations : A Conceptual Analysis”** at the 2 day National Conference on Corporate Social Responsibility : Challenges and New Initiatives” on 14th and 15th Sep 2018 at Mangalore University, Mangalagangothri, Karnataka.
- **“Innovation And Best Practices In Management Education”** at the 30th AIMS Annual Management Education Convention from 30th Aug to 1st Sep 2018 the International Research Conference by WeSchool, Bangalore.

- **“Paradigm Shift in Training & Development”** at the International Conference on Management & Information Systems ICMIS-16 in Bangkok on 23rd & 24th September 2016.
- **“Paradigm Shift in HR Practices & Productivity”** at the International Conference on ICON – Global Convergence of Management Education & Practices on 25th & 26th Nov 2015 at Bangalore University.
- **“HR Practices in the Changing Workplace”** at the International Conference on Management of Change-Issues and Development Perspectives on 30th & 31st January 2015 at School of Management, Manipal University.
- **“Management Challenges in Uncertain Environment”** (In-Absentia) at the Twelfth International Conference on Management on 2nd to 5th January 2015 held at IIM Kozhikode.
- **“Biggest Challenge Facing Education Today”** at the International Conference on Biggest Challenges Facing Education Today at Kodaikanal on 13th & 14th December 2014 organized by Anuragam & Department of Indian Studies, University of Malaya
- **“Dynamics of Innovation”** at the MITS Research Centre, Madanpalle Institute of Technology and Science, Madanpalle – 7th & 8th March 2014
- **“HR Interface with Technology”** at the International Conference on Technology and Business Management (ICTBM) in American University in the Emirates, Dubai – 24th & 25th March 2014
- **“Emerging Trends in HR”, in the National Level Seminar at Sindhi College of Commerce on 18th February 2013.**
- **“A Conceptual Study of Organisational Culture and its Effect on Work Performance”** at Nitte Meenakshi Institute of Management Studies, on 29th, 30th & 31st December 2012.
- **“Innovative HR practices”, at the International Conference “Global Business – Opportunities & Challenges”, organised by PES Institute of Technology and Indiana University of Pennsylvania. USA on 22nd & 23rd Nov 2012.**

	<ul style="list-style-type: none"> • “Employee Retention- Challenges in I.T Companies Bangalore”, at the International Conference organised by Annamalai University & Putra Inteltek International College. Malaysia during 27th to 29th July 2012. • “HR outsourcing Theory & Practices” at Vivekananda Institute of Technology on 24th & 25th May 2012. • “Requisites of Good Management Education” at Omkarananda Institute of Management and Technology on 11th & 12th February 2012, an AICTE Sponsored Seminar. • “Innovative Human Resource Management Practices For Global Excellence” at PMC TECH Department of Management Studies, Hosur on 21st October 2011. • “Leadership Dynamics in India”, The Human Resource, National Institute of Personnel Management, Karnataka Chapter, Volume 17 (4) January 2011. • “Honed Contrivance- Vision For Management”, at the Oxford College of Engineering on 14th November 2009. • “Importance of Public Relations & Corporate Communications”, in the Present Scenario at Public Relations Council of India, Bangalore on 3rd April 2009. • Leadership in India; School -A Unique Educational Journal, March 2009. • “Role of B-School in the Emerging Scenario; Post Liberalization” at Bangalore University on October 2005. • “Too Much Talk On Quality? It is Time To Get on With It” Vol. XIII No. 8, School Journal of Education August 2005. • “Strategies for B-Schools Getting Geared To Face Global Corporate Challenges” Vol. XIII No. 7 School Journal of Education, July 2005.
<i>Publications/ Seminars/ Conferences/ Guest Lectures/ Projects Handled</i>	✓ In the capacity of Vice President of BCU Principals’ Association, Dr. B. A. Anuradha organized a One-Day Principals’ Orientation titled “ Academic Leadership : A Way Forward ” in Association with Bengaluru City University on 12 th Aug 2025 at Jnana Jyoti Auditorium, BCU.

- ✓ Authored a Book on “Paradigm Shift In Workplace Dynamics”; An Empirical Study. Excel Books ISBN 978-81-7445-883-3.
- ✓ **“Management Challenges in Uncertain Environment”** published by **Horizon Research Publishing, USA** 2016 ISSN : 2331-950X in the Universal Journal of Management Vol. 4(8), pp 432-443.
- ✓ Attended a two-day National Conference on **“Capacity Building in Higher Education”** jointly organized by Centre for Educational and Social Studies, NAAC, VET FGC & Sikkim University on 14th & 15th Feb 2025. She also participated in the “EduVision Dialogue” on 15th Feb 2025, a panel discussion of Principals on Institutional Development Plan.
- ✓ **“Dr. Mumtaz Ahmed Khan – An Educationist, a Visionary & a Leader”** ISBN 978-93-6068-900-1, pp 32-38 published by B.E.T. Sadathunnisa Degree College.
- ✓ **“Strategic Risks of Information Technology Risk Management in Financial Services”** in South India Journal of Social Sciences, ISSN : 0972-8945, Vol XXI, No. 1, January-June 2023, UGC Care Group 1 Journal.
- ✓ **“Information Technology Risk Governance : Analysis of Financial Services”** in Madhya Pradesh Journal of Social Sciences, ISSN : 0973-855X, Vol 28, No. 1, January-June 2023, UGC Care Group 1 Journal, Impact Factor 5.3.
- ✓ **“Relevance of Virtual Reality in Minimizing Human Errors in Oil and Gas Companies”** in an Open Access Journal – International Journal of Management Sciences and Business Research (IJMSBR), Aug-2022 ISSN (2226-8235) Issue 8, Vol-11, Impact Factor 3.274
- ✓ **“Study on Impact of Gold Price Volatility during the Ganesh Chaturti Festival, an Untapped Opportunity for Indian Investors in Multi Commodity Exchange”** in the International Journal of All Research Education and Scientific Methods (IJARESM), Volume 10, Issue 5, May-2022, Impact Factor: 7.429, **ISSN: 2455-6211**

- ✓ **“Critical Analysis of Investment Decision in Gold and Silver During the Diwali Festival for Multi Commodity Exchange Investors”** published in IITM Journal of Business Studies, Volume 8 Issue 1, January - December 2021, **ISSN 2393-9451**
- **“Factors Affecting the Health Tourism – An Empirical Analysis of Kerala Tourism”** in PENSEE, an International Journal, Vol 51, Issue 5, 2021, ISSN No : 0031-4773.
- ✓ **“Assessing the Trend Pattern of Gold with Reference to Akshaya Tritiya Festival in Multi Commodity Exchange”** published in the International Journal of Research and Analytical Reviews (IJRAR), Volume 6 Issue 2, June 2019, **ISSN 2349-5138 and E-ISSN 2348-1269 UGC Care Journal with Impact Factor 3.75**
- ✓ **“Impact of Corporate Social Responsibility on Health Tourism : A Conceptual Analysis”** published in the International Journal of Management Technology & Engineering (IJMTE)
- ✓ Organized, Chaired and Participated in several National and International-level Seminars, Workshops & Conferences.
- ✓ Guided and adjudicated MBA Dissertations, M.Phil, & Ph.D., theses of Bangalore University, Dravidian University and Christ University and Jain University.
- ✓ Invited as the Resource Person for a “Motivational Talk” to the Karnataka State Rural Development and Panchayat Raj University, Gadag during the Student Induction Programme – “Deeksharambh” on 23rd July 2024.
- ✓ **Book Review** on “Discovering New India – Multiculturalism | Pluralism | Harmony” published by Jain University on 28th January 2023 which was organized by Al-Ameen Educational Society in association with Ekam Sat Trust.
- ✓ Facilitated a Webinar on “Implementation of NEP 2020 - Opportunities & Challenges” as Joint Secretary of Bangalore University First Grade College Principal’s Association on 23rd Aug 2021.

- ✓ Dr. B. A. Anuradha, Principal of Al-Ameen Institute of Management Studies was invited by the Hon. Consul of the Kingdom of Morocco in Bengaluru for the 26th Anniversary of the Enthronement of His Majesty Mohammed VI, King of Morocco at J. W. Marriott on 2nd Aug 2025.
- ✓ Invited as Theme Speaker at the Lions Club International, District 317A, Region Meet 2020-21 at Manpho Bell Hotel & Convention Centre, Bangalore on 7th Mar 2021.
- ✓ Invited to give the Inaugural Address at the **National Conference on “Innovation and Emerging Trends for a Sustainable Global Economy”** at Ramaiah Institute of Management Studies, Bangalore on 6th Sep 2019.
- ✓ Invited as **Resource Person** at BMS College, Bangalore during the **Students Career Orientation Workshop - “Career Conclave”** on 20th & 21st Feb 2019.
- ✓ Invited as Chief Guest for **Graduation Day** at **Smt. Nalini Raghunath Rao Degree College**, Jigani, Anekal Taluk, Bengaluru South District on 19th Jan 2019.
- ✓ Invited to give the **Inaugural Address** at the **International Conference on “Current Trends in Global Business Practices and Management Education”** at ISBR, Bangalore which was a joint initiative of ISBR (International School of Business & Research) & AIMS (Association of Indian Management Schools) on 7th April 2018.
- ✓ **Invited as a Resource Person for the Refresher Course of Commerce and Management on “Repositioning Business Education in the Era of Innovation”** at MHRD-UGC Jnana Bharathi Campus, Bangalore University, Bengaluru conducted in association with Department of Commerce, Central College, BUB which is being held from 6th Dec 2017 to 27th Jan 2018.
- ✓ **“Paradigm Shift in Management Perspectives”** was the topic of the presentation delivered on 19th Dec 2017.

	<ul style="list-style-type: none"> ✓ Invited as Resource Person by Fiscal Policy Institute on “Group Behaviour & Conflict Management” on 3rd June 2016. ✓ Invited as Resource Person to the refresher course on “Innovative Trends in Business Practice & Sustainable Development” by MHRD-UGC at Jnana Bharathi Campus, Bangalore University on 30th Dec 2016. ✓ Delivered a Guest Lecture on “Research Aptitude” and “Nuances of Management” at the University of Western Sydney, Australia on 7th January 2015. ✓ Delivered several lectures on professional management and contemporary issues at various B-Schools and Social organizations in Karnataka. ✓ Organised an Interaction meet of the U.S Consulate, Chennai with Al-Ameen Educational Society in March 2012. ✓ Developed a Case Study for BMTC on “Turnaround Strategies and Success Story of BMTC” during 2012-2013. <p>Participated in the Interactive Session of the Parliamentary Standing Committee on “Unfair Practices Bill 2010” on invitation from Bangalore University at Taj Vivanta Bangalore on 20th January 2011.</p>
Countries Visited :	<i>Singapore, Malaysia, Thailand, Hong Kong, Australia & UAE</i>

Signature:

Date: 6th Sep 2025