

## **Alumni Feedback**

**BBA 2020-2021**

### **Purpose:**

The purpose of the evaluation of the Curriculum is to ensure the in depth insight of overall development of the Curriculum and overcoming the lacunae which may be the hindrance in the path of learning. It is essential to look into the gaps leading to compromised learning so that learning can be enhanced by better clarity and by filling the gaps with an objective of improving the subject knowledge delivering system at Al-Ameen Institute of Management Studies

### **Methodology:**

A structured questionnaire is administered to the 25 alumni students to take their opinion on the gaps of the institution. The alumni were selected randomly and data was collected. Evaluation forms collected are analysed with the help of percentage method to draw the inferences

### **Presentation of the analysis:**

The data analysed is represented in the form of bar diagram and is supported with the discussion and suggestion.

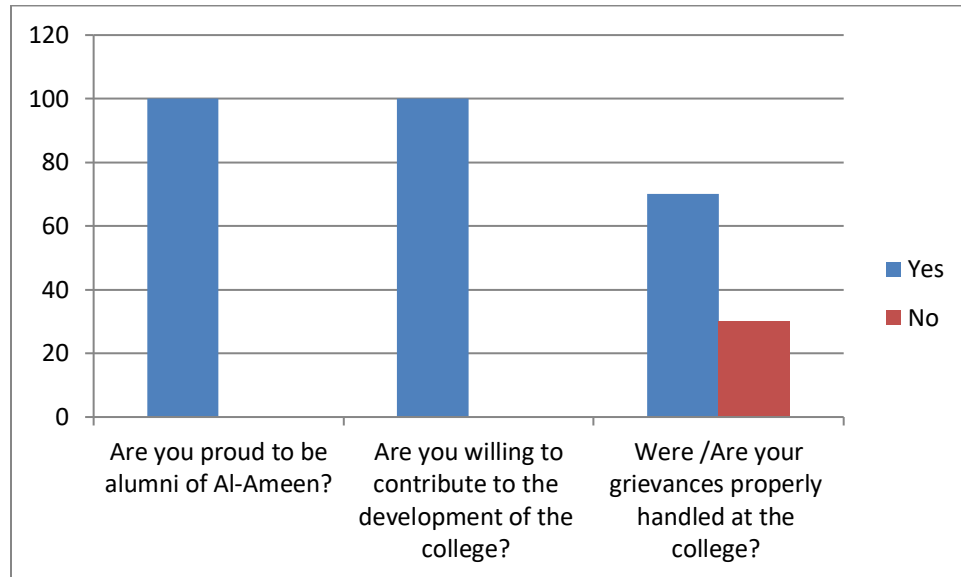
### **Outcome:**

The outcome of the survey process lead to identification of the lacunae with respect to the Curriculum of the course and its implications. The feedback thus obtained enables the principal to initiate measures to address the deficiencies.

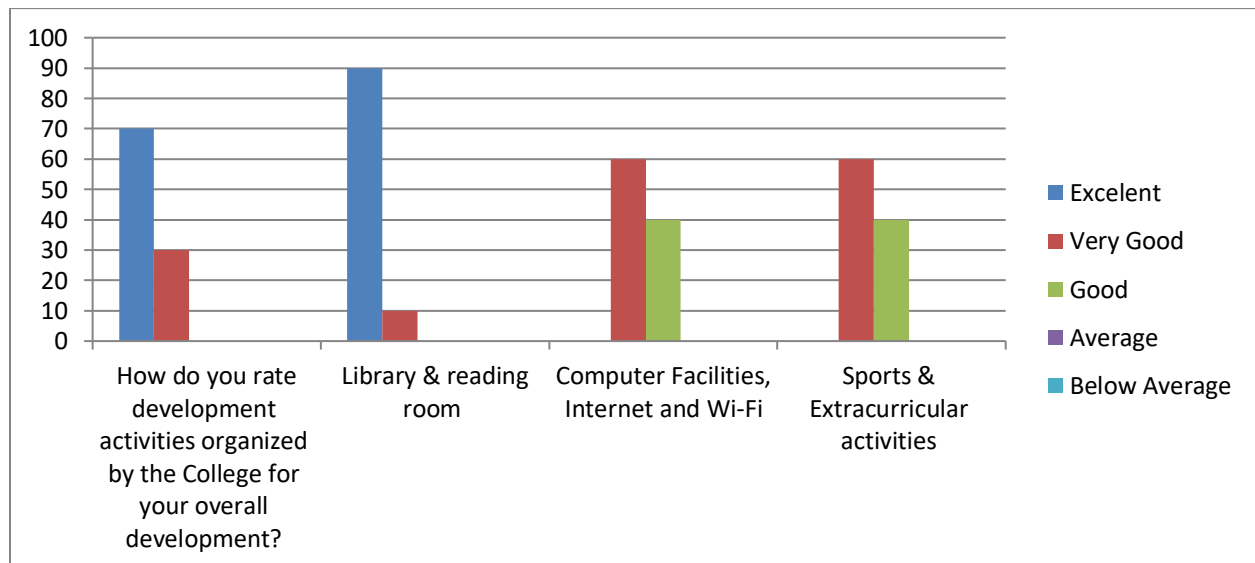
## Alumni Feedback

BBA 2020-21

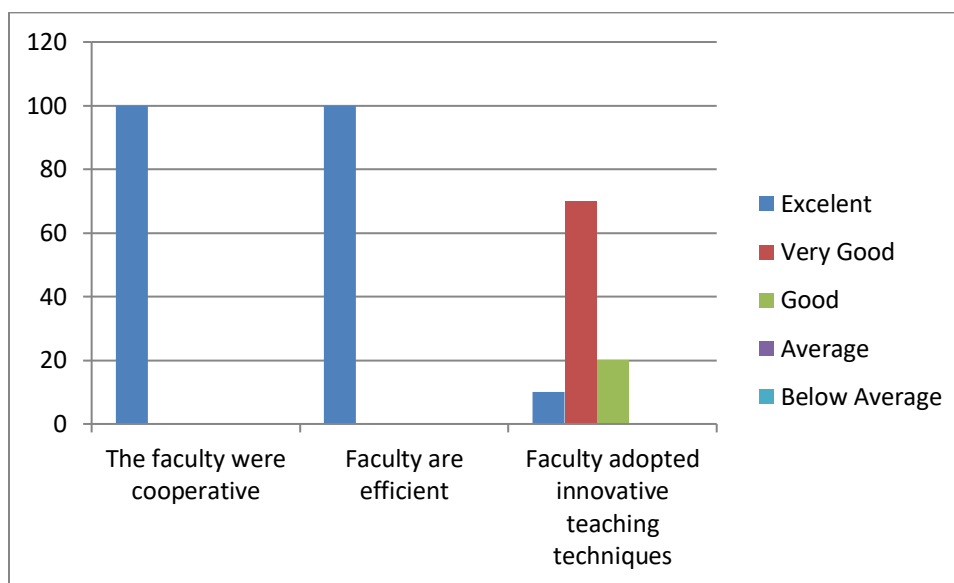
**Chart 1 Reporting Alumni Of Al-Ameen, Contribute To Development Of College And Handling Grievances**



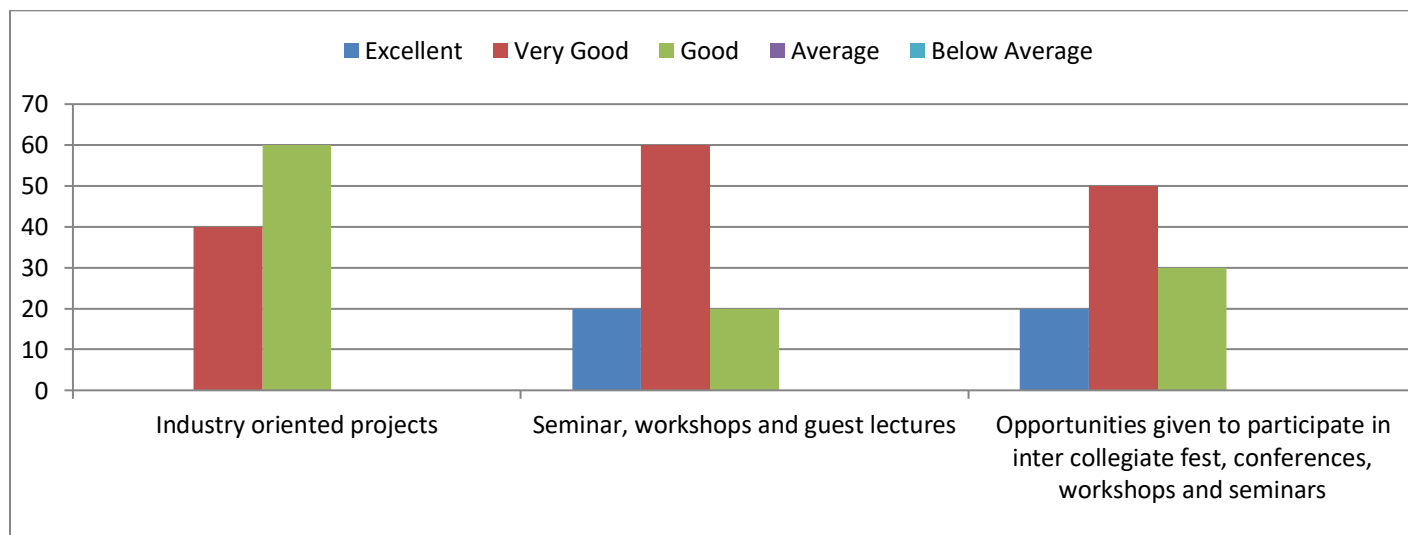
**Chart 2 Reporting How Do You Rate Development Activities, Library And Reading Room, Computer Facilities, Sports And Extracurricular Activities,**



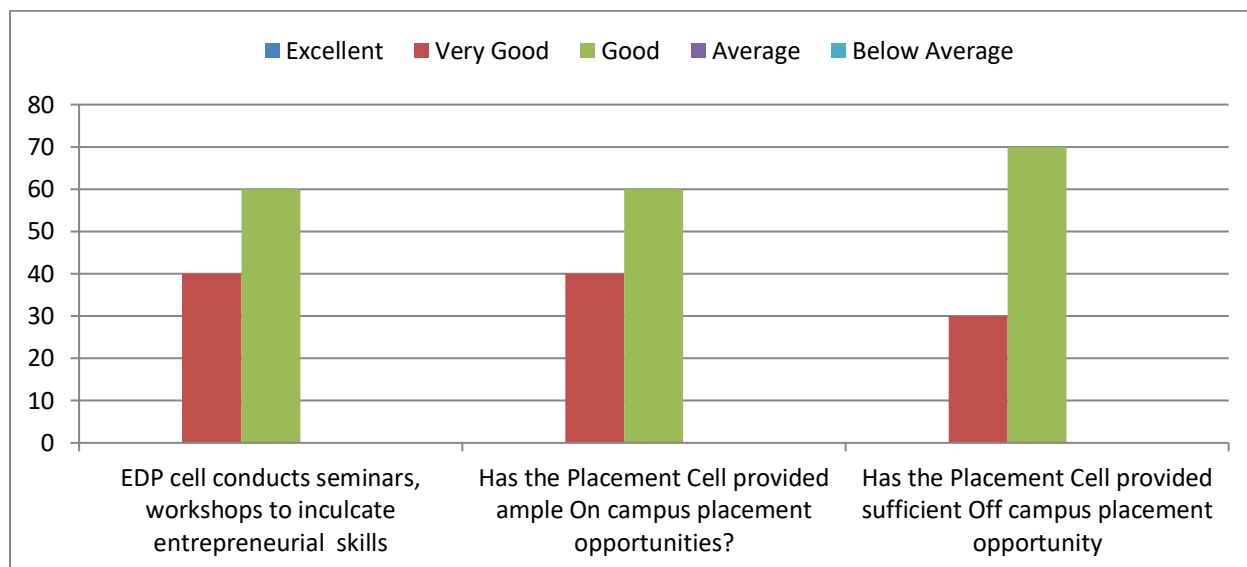
**Chart 3 Reporting Faculty Cooperative, Efficient And Innovative Teaching Techniques**



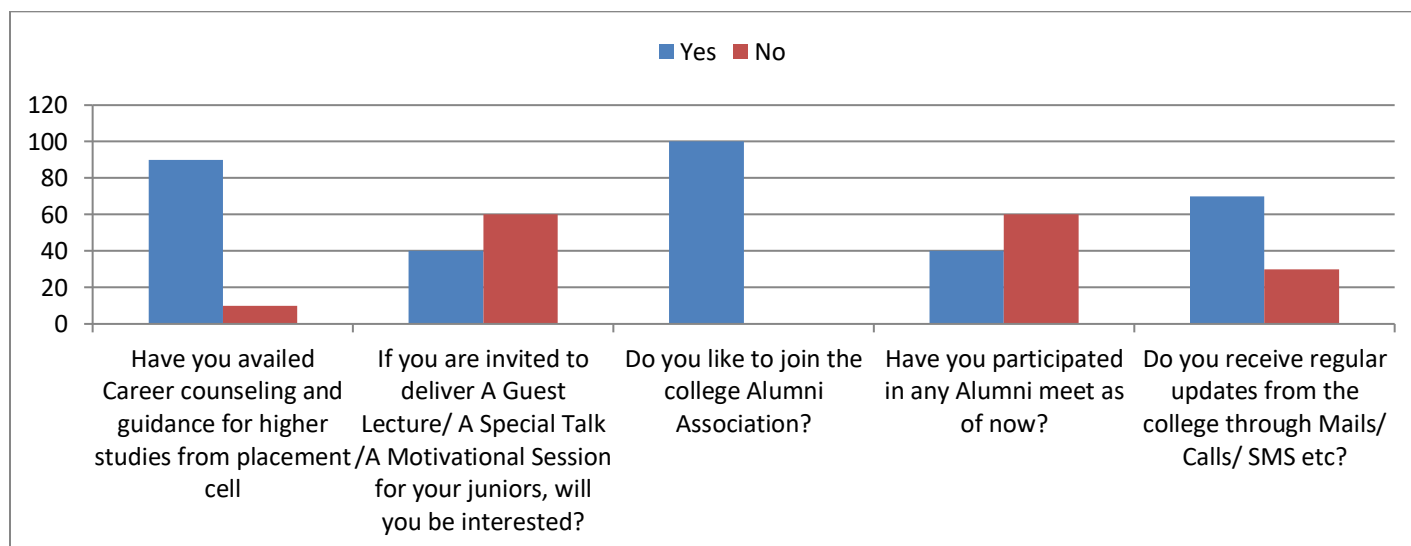
**Chart 4 Reporting Industry Oriented Projects, Seminars, Workshops, Guest Lectures And Opportunities To Participate Inter Collegiate Fest, Conferences Workshops And Seminars**



**Chart 5 Reporting EDP Cell Conducts Seminars, Workshops To Inculcate Entrepreneurial Skills, Placement Cell On Campus Placement Opportunities And Off Campus Placement Opportunity**



**Chart 6 Reporting Career Counseling And Guidance, Guest Lectures, Joining Alumni Association, Alumni Meet And Regular Updates**



## **Findings:**

- Majority of the alumni have stated “Yes” for proud to the alumni of Al-Ameen, they are will to contribute to the development of the college and their grievances were handled properly in the college.
- Majority of the alumni have rated “Excellent” for development activities organized by the college for the overall development, library and reading room, faculty were cooperative and efficient
- Majority of the alumni have rated “ Good” for faculty have adopted innovative teaching techniques, computer facilities, internet and Wi-Fi and sports and extracurricular activities.
- Majority of the alumni have rated “ Very Good” for seminar, workshops, and guest lecturers and opportunities given to participate in inter collegiate fest
- 60% of the alumni have rated “ Good” for industry oriented projects.
- Majority of the alumni have rated “ Good” for has the placement cell provided sufficient off campus placement opportunities, EDP cell conducts seminars, workshops to inculcate entrepreneurial skills and has the placement cell provided sufficient on campus placement opportunities.
- Majority of the alumni have stated “Yes” for interested to join college alumni association and career counseling, regular updates from the college through mails/calls/SMS etc., and guidance for higher studies from placement cell.
- Majority of the alumni have stated “No” for have you participated in any alumni meet as of now?, if they are invited to deliver a guest lecture/ special talk/ motivational session for your juniors they are interested.

## **Scope of Improvement:**

- Bring in examination reforms to create greater transparency.

## **Employers Feedback**

**BBA 2020-21**

### **Purpose:**

The purpose of the evaluation of the Curriculum is to ensure the in depth insight of overall development of the course and overcoming the lacunae which may be the hindrance in the path of industry academia learning. It is essential to look into the gaps leading to compromised learning so that learning can be enhanced by better and by filling the gaps with an objective of improving the subject knowledge delivering system at Al-Ameen Institute of Management Studies

### **Methodology:**

A structured questionnaire is administered to 10 employers to take their opinion on the area of improvement in the curriculum and overall course. The employers were selected randomly and data was collected. Evaluation forms collected are analysed with the help of percentage method to draw the inferences

### **Presentation of the analysis:**

The data analysed is represented in the form of bar diagram and is supported with the discussion and suggestion.

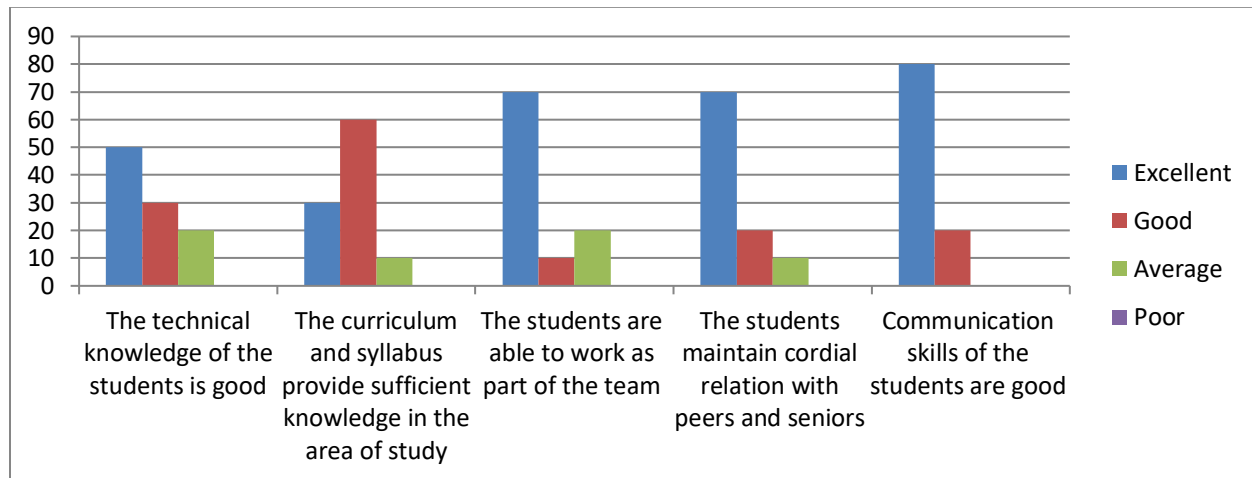
### **Outcome:**

The outcome of the survey process leads to identification of the lacunae with respect to the Industry Academia Learning Curriculum of the course. The feedback thus obtained enables the principal to initiate measures to address deficiencies.

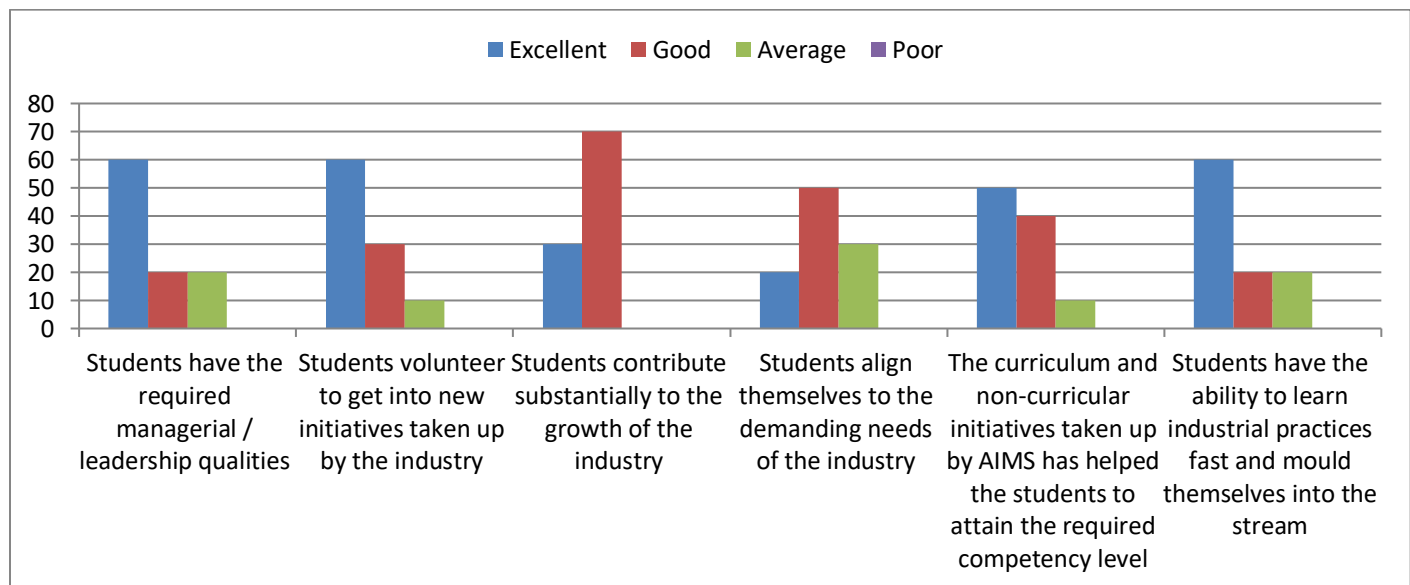
## Employers Feedback

BBA 2020-21

**Chart 1 Representing Technical Knowledge, Curriculum And Syllabus, Student Ability To Work In Team And Maintain Cordial Relationship And Communication Skills**



**Chart 2 Showing Students Managerial Skills, New Initiatives, Contributed Growth, Demanding Need, Curriculum And Non Curricular Initiatives And Ability To Learn Industrial Practices**



## **Findings:**

- Majority of the employers have rate “Excellent” for the technical knowledge of the students is good, the students are able to work as part of the team, Communication skills of the students are good and the students maintain cordial relation with peers and seniors.
- 60% of the employers have rated “Good” for The curriculum and syllabus provide sufficient knowledge in the area of study
- Majority of the employer have rated “Excellent” for students have the required managerial / leadership qualities, students volunteer to get into new initiatives taken up by the industry, The curriculum and non-curricular initiatives taken up by AIMS has helped the students to attain the required competency level, Students have the ability to learn industrial practices fast and mould themselves into the stream.
- 60% of the employers have rated “Good” for Students contribute substantially to the growth of the industry
- 50% of the employers have rated “ Excellent” and “ Good” for Students align themselves to the demanding needs of the industry

## **Scope of Improvement:**

- MS office skills must be included in the curriculum.

## **Students Feedback**

**BBA 2020-21**

### **Purpose :**

The purpose of the evaluation on Curriculum is to ensure the in depth insight of the course, their implications and development of the students to bridge the industry academia interface by identifying and overcoming the lacunae which may be the hindrance in the path of learning. It is essential to look into the gaps leading to compromised learning so that learning can be enhanced by better clarity and by filling the gaps with an objective of improving the subject knowledge delivering system at Al-Ameen Institute of Management Studies.

### **Methodology:**

A structured questionnaire is administered to 50 students to take their opinion on the gaps of the Curriculum. The students were selected randomly and data was collected. Evaluation forms collected are analysed with the help of percentage method to draw the inferences.

### **Presentation of the analysis:**

The data analysed is presented in the form of bar diagram and is supported with the discussion and suggestions.

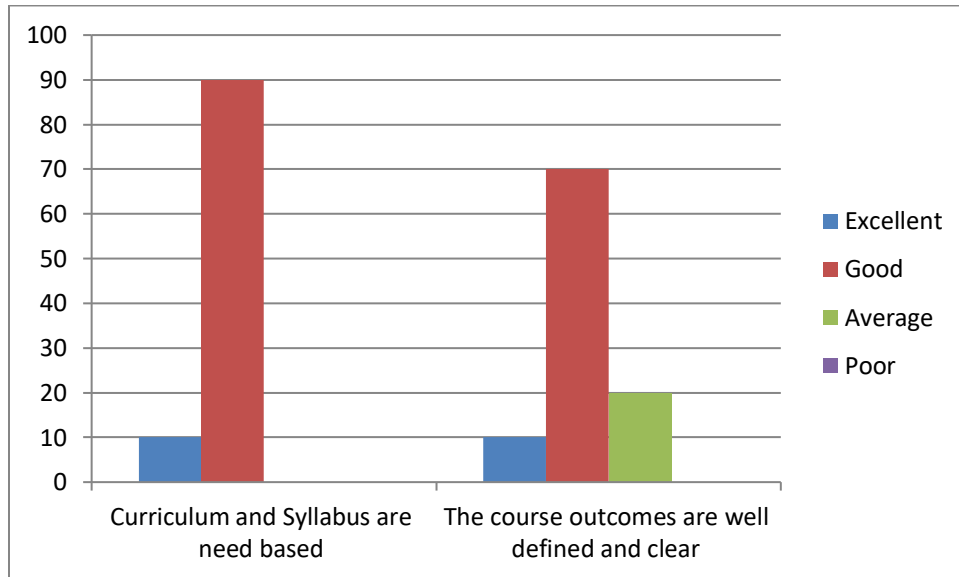
### **Outcome:**

The outcome of the survey process lead to identification of the lacunae with respect to the Curriculum of the course. The feedback thus obtained enables the principal to initiate measures to address the deficiencies.

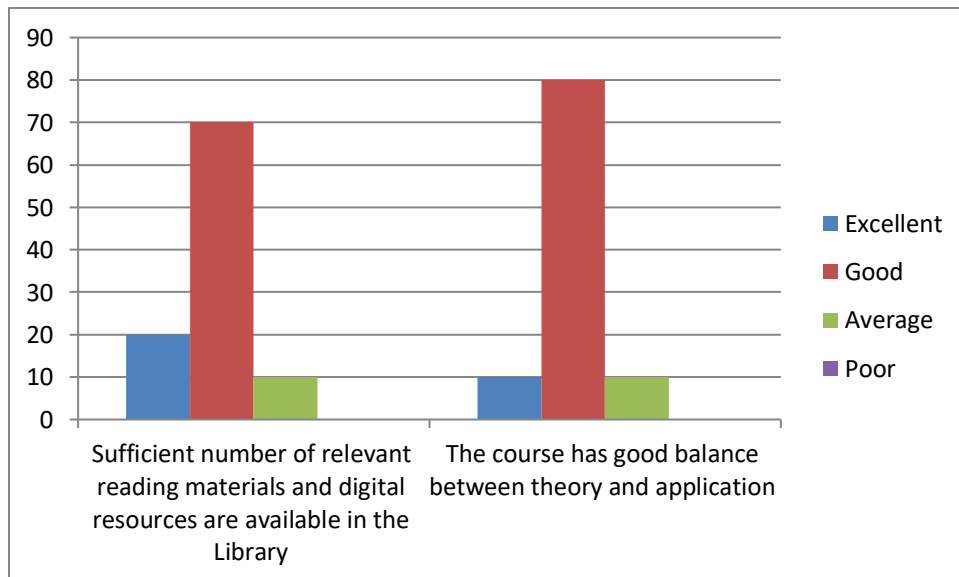
## Student Feedback

BBA 2020-21

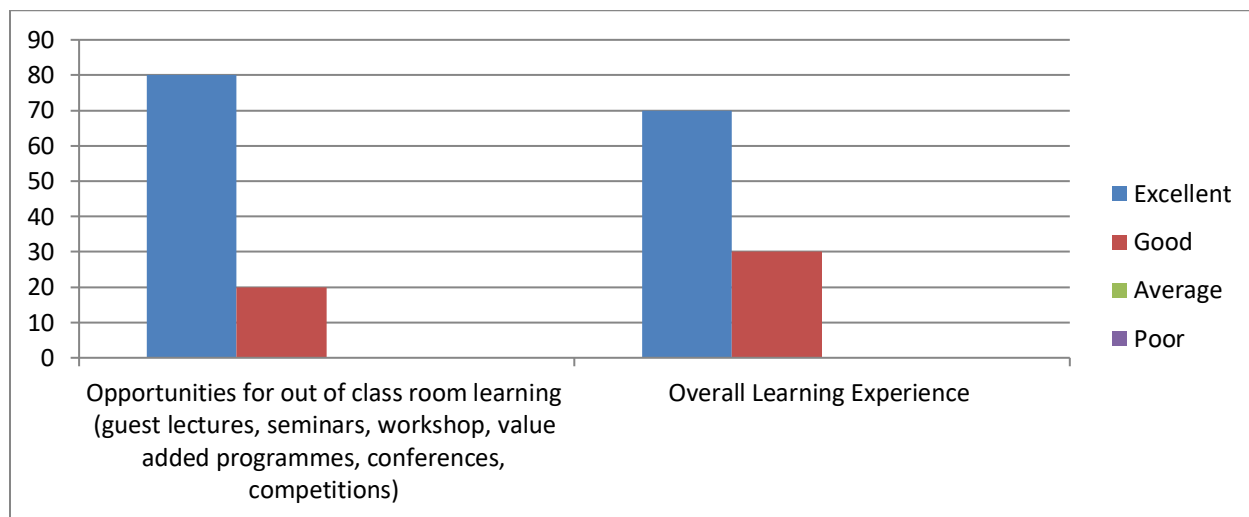
**Chart 1 Reporting Curriculum And Syllabi, Syllabi, Course Deliver, Usage Of Teaching Aids And ICT, Fairness In Assessment**



**Chart 2 Reporting Timely Announcement Of Examination, Opportunities For Research Activities , Internship , Student Exchange And Field Visit**



**Chart 3 Reporting Opportunities For Out Of Class Room Learning And Overall Learning Experience**



### **Findings:**

- Majority of the students have rated “Excellent” for curriculum and syllabi of the course
- Majority of the students have rated “Good” for extent of syllabi covered in the class, course delivery by faculty members in the class, usage of teaching aids, fairness in the assessment processes , ICT in the class by faculty to facilitate teaching,for timely announcement of examination results, opportunities in the University for Research Activities, and opportunity for students to participate in internship, student exchange, field visit.
- Majority of the students have rated “Excellent” for opportunities for out of class room learning and Overall learning experience.

### **Scope of Improvement:**

- Industry academiacia interface should be provided.

## **Teachers Feedback**

**BBA 2020-21**

### **Purpose:**

The purpose of the evaluation of the Curriculum is to ensure in depth insight of overall development of the course and overcoming the lacunae which may be the hindrance in the path of learning. It is essential to look into the gaps leading to compromised learning so that learning can be enhanced by better clarity and by filling the gaps with an objective of improving the subject knowledge delivering system at Al-Ameen Institute of Management Studies

### **Methodology:**

A structured questionnaire is administered to all the teachers to take their opinion on the gaps in the curriculum. Evaluation forms collected are analysed with the help of percentage method to draw the inferences.

### **Presentation of the analysis:**

The data analysed is represented in the form of bar diagram and is supported with the discussion and suggestion.

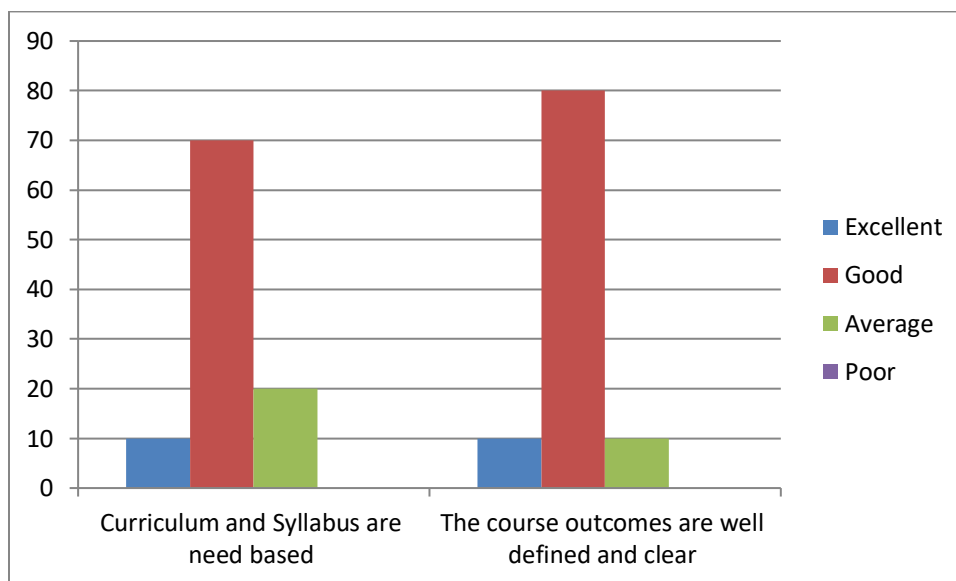
### **Outcome:**

The outcome of the survey process leads to identification of the lacunae with respect to the Curriculum of the course. The feedback thus obtained enables the principal to initiate measures to address deficiencies.

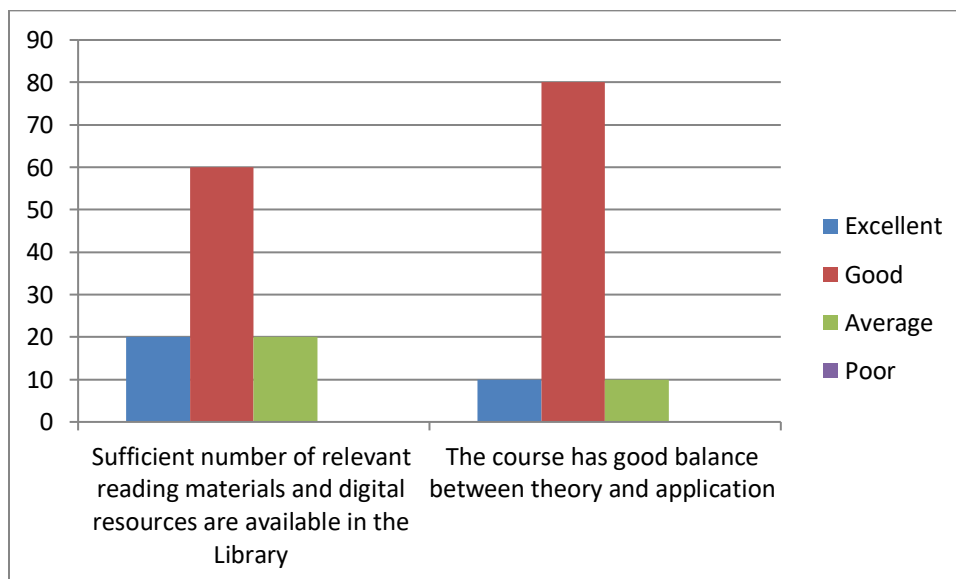
## Teachers Feedback

BBA 2020 -21

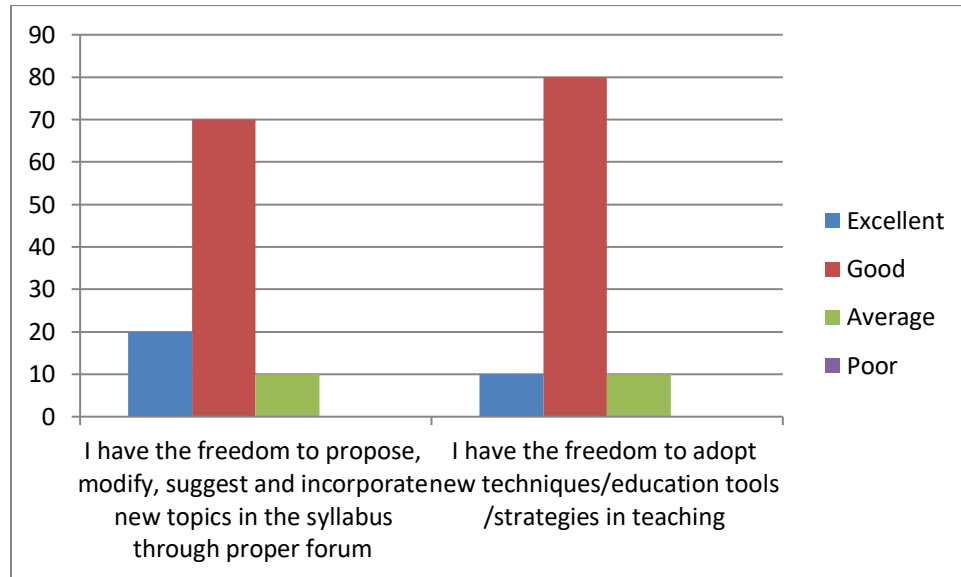
**Chart 1 Reporting Curriculum and Syllabus are need based and Course Outcomes Are Well Defined And Clear**



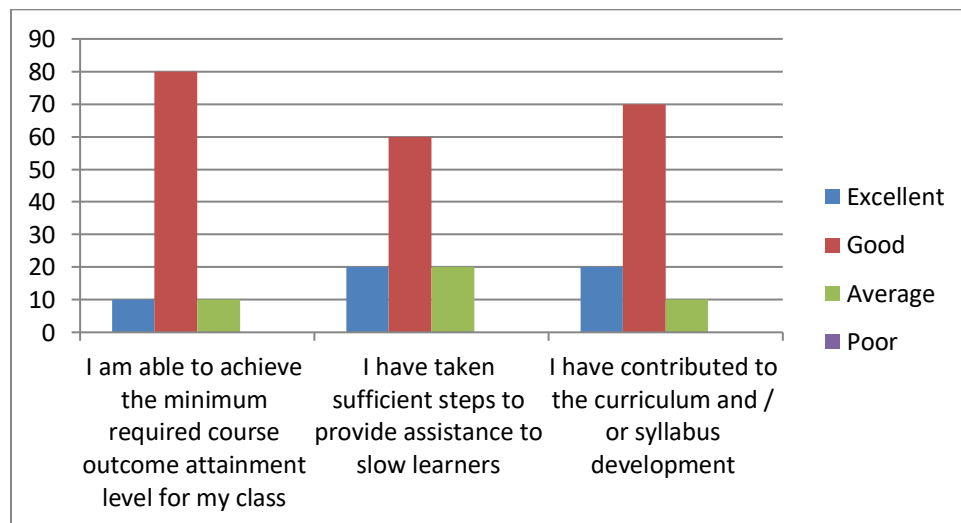
**Chart 2 Reporting Sufficient Number Of Relevant Reading Materials And Digital Resources Are Available In The Library and Course Has Good Balance Between Theory And Application**



**Chart 3 Reporting I Have The Freedom To Propose, Modify, Suggest And Incorporate New Topic In The Syllabus Through Proper Forum and I Have The Freedom To Adopt New Techniques/Education Tools/Strategies In Teaching**



**Chart 4 Reporting I Am Able To Achieve The Minimum Required Course Outcome Attainment Level For My Class, I Have Taken Sufficient Steps To Provide Assistance To Slow Learners and I Have Contributed To The Curriculum And/Or Syllabus Development**



## **Findings:**

- 60% of the teachers have rated “Good” for curriculum and syllabus are need based.
- 50% of the teachers have rated “Good” for course outcomes are well defined and clear
- 70% of the teachers have rated “ Good” for sufficient number of relevant reading materials and digital resources are available in the library
- 60% of the teachers have rated “ Good” for course has good balance between theory and application
- 60% of the teachers have rated “ Good” for I Have the freedom to propose, modify, suggest and incorporate new topic in the syllabus through proper forum
- 50% of the teachers have rated “ Good” for I have the freedom to adopt new techniques/education tools/strategies in teaching
- 70% of the teachers have rated “ Good” for I am able to achieve the minimum required course outcome attainment level for my class
- 70% of the teachers have rated “ Good” for I have taken sufficient steps to provide assistance to slow learners
- 60% of the teachers have rated “Average” for I have contributed to the curriculum and/or syllabus development

## **Scope for Improvement:**

- Training programmes for elective courses must be given to the faculty.