



# **AL- AMEEN INSTITUTE OF MANAGEMENT STUDIES**

**2016-17**

**Affiliated to Bangalore University &  
Approved by AICTE**

**NAAC accredited with B + +**

**SUBMITTED BY  
INTERNAL QUALITY ASSURANCE CELL  
(IQAC)**

**ANNUAL QUALITY  
ASSURANCE REPORT  
(AQAR)**

**Address - Hosur road opp to Lalabagh main gate, Bangalore -560027,  
Contact no. 08022114493/08022114492/9900519754**

**[www.alameenbba.in](http://www.alameenbba.in) [igacaims17@gmail.com](mailto:igacaims17@gmail.com)**

# Annual Quality Assurance Report (AQAR) of the IQAC

All NAAC accredited institutions will submit an annual self-reviewed progress report to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the institutional IQAC at the beginning of the academic year. The AQAR will detail the results of the perspective plan worked out by the IQAC. (Note: The AQAR period would be the Academic Year. For example, July 1, 2012 to June 30, 2013)

## Part – A

### 1. Details of the Institution

1.2 Name of the Institution

**Al- Ameen Institute of Management Studies**

Address Line 1

**Hosur road**

Address Line 2

**Opp to Lalabagh main gate**

City/Town

**Bangalore**

State

**KARNATAKA**

Pin Code

**560027**

Institution e-mail address

[infoalameenmba@gmail.com](mailto:infoalameenmba@gmail.com)

Contact Nos.

**9880085736  
08022114493**

Name of the Head of the Institution:

**Dr. B A Anuradha**

Tel. No. with STD Code:

**08022114493**

Mobile:

**9880085736**

Name of the IQAC Co-ordinator:

**Abdul Rizwan Shariff**

Mobile:

**9900519754**

IQAC e-mail address:

[iqacaims17@gmail.com](mailto:iqacaims17@gmail.com)

**1.3 NAAC Track ID**

*(For ex. MHCOGN 18879)*

**KACOGN25312**

**1.4 NAAC Executive Committee No. & Date:**

*(For Example EC/32/A&A/143 dated 3-5-2004.*

*This EC no. is available in the right corner- bottom  
of your institution's Accreditation Certificate)*

**F.19.26/EC (SC-22)/DO2017/34.19 &  
22/02/2017**

1.5 Website address:

<https://alameenbba.in>

Web-link of the AQAR:

<https://alameenbba.in/iqac/aqar>

For ex. <http://www.ladykeanecollege.edu.in/AQAR2012-13.doc>

**1.6 Accreditation Details**

| Sl. No. | Cycle | Grade | CGPA | Year of Accreditation | Validity Period          |
|---------|-------|-------|------|-----------------------|--------------------------|
| 1       | 1     | B++   | 2.84 | 2017                  | 22/02/2017 TO 22/02/2022 |
|         |       |       |      |                       |                          |
|         |       |       |      |                       |                          |
|         |       |       |      |                       |                          |

1.7 Date of Establishment of IQAC :

**09/06/2014**

**1.8 AQAR for the year (for example 2010-11)**

**2016-2017**

1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC ((for example AQAR 2010-11 submitted to NAAC on 12-10-2011)

- i. AQAR \_\_\_\_\_ - \_\_\_\_\_ (DD/MM/YYYY)4  
 ii. AQAR \_\_\_\_\_ - \_\_\_\_\_ (DD/MM/YYYY)  
 iii. AQAR \_\_\_\_\_ - \_\_\_\_\_ (DD/MM/YYYY)  
 iv. AQAR \_\_\_\_\_ - \_\_\_\_\_ (DD/MM/YYYY)

1.10 Institutional Status

University State  Central Deemed  Private

Affiliated College Yes ☒ No

Constituent College Yes  No

Autonomous college of UGC Yes  No

Regulatory Agency approved Institution Yes ☒ No

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution Co-education ☒ Men  Women   
 Urban  Rural  Tribal

Financial Status Grant-in-aid UGC 2(f)  UGC 12B ☒  
 Grant-in-aid + Self Financing  Totally Self-financing ☒

1.11 Type of Faculty/Programme

Arts  Science  Commerce  Law PEI (Phys Edu)   
 TEI (Edu)  Engineering  Health Science  Management ☒

Others (Specify)

1.12 Name of the Affiliating University (for the Colleges)

**BANGALORE UNIVERSITY**

### 1.13 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR

|                                                 |                                |                              |                                |
|-------------------------------------------------|--------------------------------|------------------------------|--------------------------------|
| etcAutonomy by State/Central Govt. / University | <input type="text" value="-"/> |                              |                                |
| University with Potential for Excellence        | <input type="text" value="-"/> | UGC-CPE                      | <input type="text" value="-"/> |
| DST Star Scheme                                 | <input type="text" value="-"/> | UGC-CE                       | <input type="text" value="-"/> |
| UGC-Special Assistance Programme                | <input type="text" value="-"/> | DST-FIST                     | <input type="text" value="-"/> |
| UGC-Innovative PG programmes                    | <input type="text" value="-"/> | Any other ( <i>Specify</i> ) | <input type="text" value="-"/> |
| UGC-COP Programmes                              | <input type="text" value="-"/> |                              |                                |

## 2. IQAC Composition and Activities

|                                                                    |                                                                               |
|--------------------------------------------------------------------|-------------------------------------------------------------------------------|
| 2.1 No. of Teachers                                                | <input type="text" value="06"/>                                               |
| 2.2 No. of Administrative/Technical staff                          | <input type="text" value="03"/>                                               |
| 2.3 No. of students                                                | <input type="text" value="01"/>                                               |
| 2.4 No. of Management representatives                              | <input type="text" value="01"/>                                               |
| 2.5 No. of Alumni                                                  | <input type="text" value="01"/>                                               |
| 2. 6 No. of any other stakeholder and<br>community representatives | <input type="text" value="01"/>                                               |
| 2.7 No. of Employers/ Industrialists                               | <input type="text" value="01"/>                                               |
| 2.8 No. of other External Experts                                  | <input type="text" value="01"/>                                               |
| 2.9 Total No. of members                                           | <input type="text" value="11"/>                                               |
| 2.10 No. of IQAC meetings held                                     | <input type="text" value="12"/>                                               |
| 2.11 No. of meetings with various stakeholders:                    |                                                                               |
| No.                                                                | <input type="text" value=""/>                                                 |
| Faculty                                                            | <input type="text" value="12"/>                                               |
| Non-Teaching Staff                                                 | <input type="text" value="01"/>                                               |
| Students                                                           | <input type="text" value="01"/>                                               |
| Alumni                                                             | <input type="text" value="01"/>                                               |
| Others                                                             | <input type="text" value=""/>                                                 |
| Has IQAC received any funding from UGC during the year?            | Yes <input type="text" value=""/> No <input checked="" type="text" value=""/> |
| If yes, mention the amount                                         | <input type="text" value="-"/>                                                |

### 2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.  International  National  State  Institution Level

(ii) Themes

### 2.14 Significant Activities and contributions made by IQAC

### 2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year \*

| MBA- 2016-2017 |                                 |                                                                  |                          |
|----------------|---------------------------------|------------------------------------------------------------------|--------------------------|
| Sl. No.        | Plan of Action                  | Achievement /Out comes                                           | Dates                    |
| 1.             | Commencement of classes         | IV& II Semester MBA                                              | 18.02.2016 & 25.02.2016  |
| 2.             | Industrial Visit                | Industrial Visit was organized for IV & II Semester MBA students | 04.03.2016 & 23.04.2016  |
| 3.             | Commencement of Dissertation    | IV Semester MBA                                                  | 18.02.2016               |
| 4.             | Internal Assessment             | Internal Assessment was conducted for II Semester MBA Students   | 29.04.2016               |
| 5.             | Personality & Skill development | Learning and Memory                                              | 17.05.2016 to 19.05.2016 |
|                |                                 | Ethics and Social Responsibility                                 | 29.04.2016               |
|                |                                 | Expectation Management                                           | 25.04.2016               |
|                |                                 | Anger Management                                                 | 21.04.2016               |
|                |                                 | Accepting and Learning from failures                             | 20.04.2016               |
|                |                                 | Team Work                                                        | 02.04.2016               |
|                |                                 | Presentation Skills                                              | 31.03.2016               |
|                |                                 | Role Play                                                        | 30.03.2016               |
|                |                                 | Creativity                                                       | 24.03.2016               |
|                |                                 | Negotiation Skills                                               | 05.03.2016 to 08.03.2016 |
|                |                                 | Learning and Memory                                              |                          |
| 6.             | Education Week                  | Education Week was conducted                                     | 05.05.2016 to 13.05.2016 |

|     |                             |                                                             |                                             |
|-----|-----------------------------|-------------------------------------------------------------|---------------------------------------------|
| 7.  | Management Fest             | Inter-Collegiate Management Fest was organized              | 12 <sup>th</sup> &13 <sup>th</sup> .04.2016 |
| 8.  | Submission of Dissertation  | Submission of Dissertation of IV Semester MBA to University | 15.06.2016                                  |
| 9.  | Case Study Presentation     | Case Study Presentation for IV Semester MBA                 | 30.04.2016                                  |
| 10. | Quiz Competition            | 08 Team Participated & Winners Declared                     | 02.05.2016                                  |
| 11. | Commencement of Examination | IV & II Semester Exam Commenced                             | 27.06.2016                                  |

| MBA- AUG 2016-2017 |                                              |                                                                                                                                                                 |                                                      |
|--------------------|----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|
| Sl. No.            | Plan of Action                               | Achievement /Out comes                                                                                                                                          | Dates                                                |
| 1.                 | Commencement of Mini Project                 | III Semester MBA                                                                                                                                                | 01.08.2-16                                           |
| 2.                 | Commencement of Classes& Induction Programme | III& I Semester MBA                                                                                                                                             | 13.09.2016                                           |
| 3.                 | Industrial Visit                             | Industrial Visit was organized for I Semester MBA students                                                                                                      | 15.11.2016                                           |
| 4.                 | Internal Assessment                          | III Sem MBA & I Sem MBA                                                                                                                                         | 24.11.2016                                           |
| 5.                 | Personality & Skill development              | Goods and Service Tax                                                                                                                                           | 10.12.2016                                           |
|                    |                                              | Law of the Land                                                                                                                                                 | 10.12.2016                                           |
|                    |                                              | Civic Sense & Empathy                                                                                                                                           | 07.12.2016                                           |
|                    |                                              | Business Etiquette                                                                                                                                              | 07.12.2016                                           |
|                    |                                              | Strategy and Competitive Advantage                                                                                                                              | 21.11.2016                                           |
|                    |                                              | Johari Window                                                                                                                                                   | 17.11.2016                                           |
|                    |                                              | Interpersonal Relationship                                                                                                                                      | 10.11.2016                                           |
|                    |                                              | Interview Skills                                                                                                                                                | 10.11.2016                                           |
|                    |                                              | Cultural differences and Adaptability                                                                                                                           | 07.11.2016                                           |
|                    |                                              | Goal Setting                                                                                                                                                    | 26.10.2016                                           |
|                    |                                              | Team Building                                                                                                                                                   | 24.10.2016                                           |
|                    |                                              | Goal Setting                                                                                                                                                    | 20.10.2016                                           |
| 6.                 | NSS Activities                               | HealthCheck-up & Blood Donation<br>Camp(NarayanaHrudayalaya)<br>A Visit to Bada-Makan, Govt Urdu School<br>Village Development Activity<br>Swach Bharat Abhiyan | 23.11.2016<br>22.11.2016<br>21.11.2016<br>22.09.2016 |
| 7.                 | Submission of Mini Project                   | Submission of Mini Project Work to University by III Semester MBA Students                                                                                      | 12.11.2016                                           |

|     |                             |                                                                      |                          |
|-----|-----------------------------|----------------------------------------------------------------------|--------------------------|
| 8.  | Workshop                    | 3 days Entrepreneurship Awareness Program                            | 18.11.2016 to 20.11.2016 |
| 9.  | Internal Assessment         | Internal Assessment were conducted for I & III Semester MBA Students | 30.11.2017 & 08.12.2017  |
| 10. | Commencement of Examination | Commencement of Examination for III Semester & I Semester MBA        | 23.01.2017               |

| <b>BBA- 2016 - 2017</b> |                                               |                                                                          |              |
|-------------------------|-----------------------------------------------|--------------------------------------------------------------------------|--------------|
| <b>Sl.No.</b>           | <b>Plan of Action</b>                         | <b>Achievement /Out comes</b>                                            | <b>Dates</b> |
| 1.                      | Commencement of classes                       | I,III,V, Semester BBA students                                           | 20/06/2016   |
| 2.                      | Induction Programme                           | Ist Year BBA students Induction Programme Was Conducted                  | 04/07/2016   |
| 3.                      | Cultural Week                                 | 10 teams participated and Winners were Declared                          | 18/07/2016   |
| 4.                      | Campus Interview                              | Campus Interview                                                         | 15/06/2016   |
| 5.                      | Road Safety Programme                         | Road Safety Programme                                                    | 17/07/2016   |
| 6.                      | Swacchh Bharat Abhiyan                        | Swacchh Bharat Abhiyan                                                   | 22/09/2016   |
| 7.                      | Remedial Classes                              | Remedial Classes                                                         | 07/09/2016   |
| 8.                      | Free Medical Camp Conducted                   | 100 Students were benefited                                              | 06/10/2016   |
| 9.                      | Sports Week                                   | Cricket, Volley ball, Kabaddi For Both Girls and Boys & winners Declared | 21/09/2016   |
| 10.                     | Village Development Activity                  | Village Development Activity                                             | 21/11/2016   |
| 11.                     | Industrial Visit                              | Industrial Visit was organized for BBA students                          | 29/09/2016   |
| 12.                     | Commencement of Preparatory Examination       | I,III, V Semester BBA student Preparatory exams was Conducted            | 24/10/2016   |
| 13.                     | Campus Interview                              | Campus Interview                                                         | 05/11/2016   |
| 14.                     | Commencement of Final Examinations            | Commencement of BBA Examination                                          | 11/11/2016   |
| 15.                     | Commencement of classes                       | II,IV,VI, Semester BBA students                                          | 02/01/2017   |
| 16.                     | Vittiya Saksharata Abhiyaan Campaign          | Vittiya Saksharata Abhiyaan Campaign                                     | 2,3/01/2017  |
| 17.                     | Sri Swamy Vivekananda's 154 Birth Anniversary | Sri Swamy Vivekananda's 154 Birth Anniversary                            | 17/01/2017   |
| 18.                     | Commencement of Preparatory Examination       | II, IV, & VI Semester BBA student Preparatory exams was Conducted        | 12/04/2017   |
| 19.                     | Industrial Visit                              | Industrial Visit was organized for BBA students                          | 07/03/2017   |
| 20.                     | Campus Interview                              | Campus Interview                                                         | 07/03/2017   |
| 21.                     | Commencement of Final Examinations            | Commencement of BBA Examination<br><b>II,IV,VI,</b>                      | 02/05/ 2017  |



*\* Attach the Academic Calendar of the year as Annexure.*

2.15 Whether the AQAR was placed in statutory body    Yes ☒    No ☐  
Management ☒    Syndicate ☐    Any other body ☒

Provide the details of the action taken

The Governing council approved all the IQAC initiatives and encouraged to come up with more such quality initiatives from IQAC to enhance the efficiency of AIMS Knowledge Delivery System

## Part – B

### Criterion – I

#### 1. Curricular Aspects

##### 1.1 Details about Academic Programmes

| Level of the Programme | Number of existing Programmes | Number of programmes added during the year | Number of self-financing programmes | Number of value added / Career Oriented programmes |
|------------------------|-------------------------------|--------------------------------------------|-------------------------------------|----------------------------------------------------|
| PhD                    |                               |                                            |                                     |                                                    |
| PG                     | MBA                           | ---                                        | 01                                  | 1)CMCA<br>2)FRENCH (LANG)                          |
| UG                     | BBA                           | ---                                        | 01                                  | 1)CMCA<br>2)REMEDIAL CLASSES                       |
| PG Diploma             |                               |                                            |                                     |                                                    |
| Advanced Diploma       |                               |                                            |                                     |                                                    |
| Diploma                |                               |                                            |                                     |                                                    |
| Certificate            |                               |                                            |                                     |                                                    |
| Others                 |                               |                                            |                                     |                                                    |
| <b>Total</b>           |                               |                                            |                                     |                                                    |
| Interdisciplinary      | -                             | -                                          | -                                   | -                                                  |
| Innovative             | -                             | -                                          | -                                   | -                                                  |

##### 1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

##### (ii) Pattern of programmes:

| Pattern   | Number of programmes |
|-----------|----------------------|
| Semester  | 02 (BBA And MBA)-    |
| Trimester | -                    |
| Annual    | -                    |

1.3 Feedback from stakeholders\* Alumni ☒ Parents ☒ Employers ☒ Students ☒  
(On all aspects)

Mode of feedback : Online ☐ Manual ☒ Co-operating schools (for PEI)



***\*Please provide an analysis of the feedback in the Annexure***

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

-----NIL-----

1.5 Any new Department/Centre introduced during the year. If yes, give details.

-----NIL-----

## **Criterion – II**

### **2. Teaching, Learning and Evaluation**

2.1 Total No. of permanent faculty

| Total | Asst. Professors | Associate Professors | Professors | Others |
|-------|------------------|----------------------|------------|--------|
| 38    | 16               | -                    | 02         | 20     |

2.2 No. of permanent faculty with Ph.D.

02

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

| Asst. Professors |    | Associate Professors |    | Professors |    | Others |    | Total |    |
|------------------|----|----------------------|----|------------|----|--------|----|-------|----|
| R                | V  | R                    | V  | R          | V  | R      | V  | R     | V  |
| --               | -- | --                   | -- | --         | -- | --     | -- | --    | -- |

2.4 No. of Guest and Visiting faculty and Temporary faculty

|    |    |   |
|----|----|---|
| 06 | 20 | - |
|----|----|---|

2.5 Faculty participation in conferences and symposia:

| No. of Faculty   | International level | National level | State level |
|------------------|---------------------|----------------|-------------|
| Attended         | 01                  | --             | --          |
| Presented papers | 01                  | --             | --          |
| Resource Persons | --                  | --             | --          |

2.6 Innovative processes adopted by the institution in Teaching and Learning:

-Encouraging Independent, Participative and Collaborative learning .

2.7 Total No. of actual teaching days  
during this academic year

180

2.8 Examination/ Evaluation Reforms initiated by the Institution  
(for example: Open Book Examination, Bar Coding, Double  
Valuation, Photocopy, Online Multiple Choice Questions)

**OPEN BOOK EXAMINATION**

2.9 No. of faculty members involved in curriculum  
restructuring/revision/syllabus development  
as member of Board of Study/Faculty/Curriculum Development/workshop

- -01-

2.10 Average percentage of attendance of students

80%

2.11 Course/Programme wise distribution of pass percentage  
:

**Nov / Dec 2016**

| Title of the Programme | Semester | Total no. of students appeared | Division      |        |        |       |        |
|------------------------|----------|--------------------------------|---------------|--------|--------|-------|--------|
|                        |          |                                | Distinction % | I %    | II %   | III % | Pass % |
| BBA                    | I        | 106                            | 27.36%        | 34.73% | 7.36%  | NIL   | 69.47% |
| BBA                    | III      | 95                             | 27.14%        | 30%    | 10%    | NIL   | 67.14% |
| BBA                    | V        | 107                            | NIL           | 14.94% | 39.08% | 4.59% | 58.62% |
| MBA                    | I        | 64                             | 13.55%        | 71.18% | 10.86% | -     | 96.59% |
| MBA                    | III      | 70                             | 30.88%        | 66.17% | 2.94%  | -     | 100%   |

**May / June 2017**

| Title of the Programme | Semester | Total no. of students appeared | Division      |        |       |       |        |
|------------------------|----------|--------------------------------|---------------|--------|-------|-------|--------|
|                        |          |                                | Distinction % | I %    | II %  | III % | Pass % |
| BBA                    | II       | 92                             | 16.12%        | 33.33% | 8.06% | NIL   | 56.45% |
| BBA                    | IV       | 89                             | 53.03%        | 36.36% | 1.51% | NIL   | 90.90% |
| BBA                    | VI       | 103                            | 35.86%        | 42.39% | 6.52% | NIL   | 84.78% |
| MBA                    | II       | 64                             | 17%           | 67%    | 09%   | NIL   | 93%    |
| MBA                    | IV       | 70                             | 08%           | 88%    | 02%   | NIL   | 100%   |

## 2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes :

Timely up gradation of teaching methodologies, by deputing the faculty for workshops. Guidelines for teachers to adopt modern methods technologies & innovative methods in delivering lectures to the students. 360 degree feedback process is implemented to monitor and evaluating teaching and learning.

## 2.13 Initiatives undertaken towards faculty development -

| <i>Faculty / Staff Development Programmes</i>                    | <i>Number of faculty benefitted</i> |
|------------------------------------------------------------------|-------------------------------------|
| Refresher courses                                                | -                                   |
| UGC – Faculty Improvement Programme                              | 09                                  |
| HRD programmes                                                   | -                                   |
| Orientation programmes                                           | -                                   |
| Faculty exchange programme                                       | -                                   |
| Staff training conducted by the university                       | -                                   |
| Staff training conducted by other institutions                   | -                                   |
| Summer / Winter schools, Workshops, etc.                         | -                                   |
| Staff orientation/ recognition programme conducted by Management | All the staff members               |

## 2.14 Details of Administrative and Technical staff

| Category             | Number of Permanent Employees | Number of Vacant Positions | Number of permanent positions filled during the Year | Number of positions filled temporarily |
|----------------------|-------------------------------|----------------------------|------------------------------------------------------|----------------------------------------|
| Administrative Staff | 23                            | -                          | -                                                    | -                                      |
| Technical Staff      | 2                             | -                          | -                                                    | -                                      |

## Criterion – III

### 3. Research, Consultancy and Extension

#### 3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

- Persuading to make provision of funding to activities like conferences, seminars, Workshops, FDP and Ph.D Programmes under the head “Research Budget”
- Faculty have been encouraged to Publish books

#### 3.2 Details regarding major projects

|                     | Completed | Ongoing | Sanctioned | Submitted |
|---------------------|-----------|---------|------------|-----------|
| Number              | --        | --      | --         | --        |
| Outlay in Rs. Lakhs | --        | --      | --         | --        |

#### 3.3 Details regarding minor projects

|                     | Completed | Ongoing | Sanctioned | Submitted |
|---------------------|-----------|---------|------------|-----------|
| Number              | --        | --      | --         | --        |
| Outlay in Rs. Lakhs | --        | --      | --         | --        |

#### 3.4 Details on research publications

|                          | International | National | Others |
|--------------------------|---------------|----------|--------|
| Peer Review Journals     | -             | 02       | -      |
| Non-Peer Review Journals | -             | -        | -      |
| e-Journals               | -             | -        | -      |
| Conference proceedings   | -             | -        | -      |

#### 3.5 Details on Impact factor of publications:

Range  Average  h-index  Nos. in SCOPUS

#### 3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

| Nature of the Project                                                   | Duration Year | Name of the funding Agency | Total grant sanctioned | Received |
|-------------------------------------------------------------------------|---------------|----------------------------|------------------------|----------|
| Major projects                                                          | --            | --                         | --                     | --       |
| Minor Projects                                                          | --            | --                         | --                     | --       |
| Interdisciplinary Projects                                              | --            | --                         | --                     | --       |
| Industry sponsored                                                      | --            | --                         | --                     | --       |
| Projects sponsored by the University/ College                           | --            | --                         | --                     | --       |
| Students research projects<br>(other than compulsory by the University) | --            | --                         | --                     | --       |
| Any other(Specify)                                                      | --            | --                         | --                     | --       |
| Total                                                                   | --            | --                         | --                     | --       |

3.7 No. of books published i) With ISBN No.  Chapters in Edited Books   
 ii) Without ISBN No.

3.8 No. of University Departments receiving funds from  
 UGC-SAP  CAS  DST-FIST   
 DPE  DBT Scheme/funds

3.9 For colleges Autonomy  CPE  DBT Star Scheme   
 INSPIRE  CE  Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences organized by the Institution

| Level               | International | National | State | University | College |
|---------------------|---------------|----------|-------|------------|---------|
| Number              | -             | 03       | -     | -          | -       |
| Sponsoring agencies | -             | -Self-   | -     | -          | -       |

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of collaborations International  National  Any other

3.14 No. of linkages created during this year

3.15 Total budget for research for current year in lakhs :

From Funding agency  From Management of University/College   
 Total

3.16 No. of patents received this year

| Type of Patent |         | Number |
|----------------|---------|--------|
| National       | Applied | -      |
|                | Granted | -      |
| International  | Applied | -      |
|                | Granted | -      |
| Commercialised | Applied | -      |
|                | Granted | -      |

3.17 No. of research awards/ recognitions received by faculty and research fellows  
Of the institute in the year

| Total | International | National | State | University | Dist | College |
|-------|---------------|----------|-------|------------|------|---------|
| -     | -             | -        | -     | -          | -    | -       |

3.18 No. of faculty from the  
Institution who are Ph. D. Guides  
and students registered under them

01

06

3.19 No. of Ph.D. awarded by faculty from the Institution

-

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF

-

SRF

-

Project Fellows

-

Any other

-

3.21 No. of students Participated in NSS events:

University level

01

State level

-

National level

-

International level

-

3.22 No. of students participated in NCC  
events:

University level

----

State level

---

National level

---

International level

---

3.23 No. of Awards won in NSS:

University level

-

State level

-

National level

-

International level

-

3.24 No. of Awards won in NCC:

University level

-

State level

-

National level

-

International level

-

3.25 No. of Extension activities organized

University forum

-

College forum

-

NCC

-

NSS

10

Any other

-



### 3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

1. Blood Donation Camp on 23.11.2016
2. Free Health Checkup on 23.11.2016
3. Visited BadaMakan Government School on 22.11.2016
4. Village Development Activity on 21.11.2016
5. Swatch BharathAbhiyan on 22.09.2016
6. Road Safety Awareness on 17.08.2016
7. Corneal blindness champion on 31.07.2016
8. Lioness Council Program on 04.06.2016
9. Sri Swamy Vivekananda's 154<sup>TH</sup> Birthday Anniversary on 18.01.2017
10. VittiyaSaksharataAbhiyaan(VISAKA) Campaign on 2<sup>nd</sup>& 3<sup>rd</sup> /01/2017

## Criterion – IV

### 4. Infrastructure and Learning Resources

#### 4.1 Details of increase in infrastructure facilities:

| Facilities                                                                        | Existing   | Newly created | Source of Fund | Total      |
|-----------------------------------------------------------------------------------|------------|---------------|----------------|------------|
| Campus area                                                                       | 2.86 Acres | --            | Self Finance   | 2.86 Acres |
| Class rooms                                                                       | 08         | --            | Self Finance   | 08         |
| Laboratories                                                                      | 02         | --            | Self Finance   | 02         |
| Seminar Halls                                                                     | 02         | --            | Self Finance   | 02         |
| No. of important equipments purchased ( $\geq$ 1-0 lakh) during the current year. | 08         | Laptop 02     | Self Finance   | 10         |
| Value of the equipment purchased during the year (Rs. in Lakhs)                   |            |               | Self Finance   | 3 Lakh     |
| Others                                                                            | --         | --            | --             | --         |

#### 4.2 Computerization of administration and library

**Fully computerized**

#### 4.3 Library services:

|                  | Existing                                                                                                                 |         | Newly added |        | Total |          |
|------------------|--------------------------------------------------------------------------------------------------------------------------|---------|-------------|--------|-------|----------|
|                  | No.                                                                                                                      | Value   | No.         | Value  | No.   | Value    |
| Text Books       | 400                                                                                                                      | 11,7300 | 440         | 92,498 | 840   | 2,09,798 |
| Reference Books  | 134                                                                                                                      | 20,588  | 150         | 35,650 | 284   | 56,238   |
| e-Books          | Mint Book                                                                                                                |         |             |        |       |          |
| Journals         | 25                                                                                                                       | --      | --          | --     | 25    | --       |
| E-Journals       | 02                                                                                                                       |         | 82,300      | --     | --    | 02       |
| Digital Database | DELNET, Gale e-engage Learning, Sage Publication                                                                         |         |             |        |       |          |
| CD & Video       | 501                                                                                                                      | --      | 22          | --     | 523   | --       |
| Others (specify) | 1. Institution Membership - 04<br>IIM Bangalore ,American Library, Chennai, British Council<br>Library Bangalore, Delnet |         |             |        |       |          |

#### 4.4 Technology up gradation (overall)

|          | Total Computer<br>s | Computer<br>Labs | Internet | Browsing<br>Centres | Computer<br>Centres | Office | Departme<br>nts | Others |
|----------|---------------------|------------------|----------|---------------------|---------------------|--------|-----------------|--------|
| Existing | 180                 | 140              | YES      | 10                  | 06                  | 06     | 18              | --     |
| Added    | --                  | --               | --       | --                  | --                  | --     | --              | --     |
| Total    | 180                 | 140              | YES      | 10                  | 06                  | 06     | 18              | --     |

#### 4.5 Computer, Internet access, training to teachers and students and any other programme for technology up gradation (Networking, e-Governance etc.)

- Regular training programmes are given to the students, administrative staff and faculty to upgrade their computer literacy in the areas of Ms-Excel, Ms-Word, Ms-Powerpoint, Ms-Access and Tally etc.
- This facilitates the student and faculty to make preparations for presentation and enable the administrative staff to be adept enough to handle all the online transactions be it administrative or Banking.
- Most of our University correspondence is through online e.g, admissions, exam fee payment etc. The training has resulted in improving the efficiency of work at Al-Ameen Institute of Management Studies.

#### 4.6 Amount spent on maintenance in lakhs : (in Rs.)

|                                          |                  |
|------------------------------------------|------------------|
| i) ICT                                   | 1,00,000         |
| ii) Campus Infrastructure and facilities | 5,00,000         |
| iii) Equipments                          | 5,00,000         |
|                                          |                  |
| <b>Total :</b>                           | <b>11,00,000</b> |

## Criterion – V

### 5. Student Support and Progression

#### 5.1 Contribution of IQAC in enhancing awareness about Student Support Services

- CSR Activities
- Wellness Centre

#### 5.2 Efforts made by the institution for tracking the progression

##### (a) Total Number of students

| UG | PG | Ph. D. | Others |
|----|----|--------|--------|
| 20 | 06 | ---    | ---    |

##### (b) No. of students outside the state

56

##### (c) No. of international students

-04-

| No | % |
|----|---|
| 2  | 1 |

Men

| No | % |
|----|---|
| 2  | 1 |

Women

| 2015-2016 |         |      |     |     |                          |       | 2016-2017 |      |      |         |                          |       |  |
|-----------|---------|------|-----|-----|--------------------------|-------|-----------|------|------|---------|--------------------------|-------|--|
|           | General | SC   | ST  | OBC | Physically<br>Challenged | Total | General   | SC   | ST   | OB<br>C | Physically<br>Challenged | Total |  |
| BBA       | 29      | 01   | --  | 78  | ----                     | 108   | 22        | ---  | ---  | 84      | ----                     | 106   |  |
| MBA       | 33      | ---- | --- | 47  | -----                    | 80    | 19        | ---- | ---  | 47      | -----                    | 66    |  |
| Total     | 62      | 01   | --  | 125 | -----                    | 188   | 41        | ---  | ---- | 131     | ----                     | 172   |  |

Demand ratio

Dropout - 5%

#### 5.4 Details of student support mechanism for coaching for competitive examinations (If any)

Every year Orientation programs are conducted to our Management students on the Career Opportunities available. In this regard we invite IAS/IPS Officers from the State bureaucracy to sensitize our students on the modus operandi of Cracking Competitive Examinations & also the lucrative Career options available at the Government machinery.

No. of student beneficiaries

\_\_\_NIL\_\_\_

#### 5.5 No. of students qualified in these examinations

|             |    |           |   |      |   |        |   |
|-------------|----|-----------|---|------|---|--------|---|
| NAT         | -- | SET/SLET  | - | GATE | - | -      |   |
| IAS/IPS etc | -  | State PSC | - | UPSC | - | Others | - |

## 5.6 Details of student counselling and career guidance

- During admission process faculty helped the students by giving brief description about the course and its scope in today's competitive market. Also the students are explained and counselled about the course structure which helps them in shaping up their career.
- The faculty actively participate in the academic, personal, and psycho-social needs of the students by mentoring, counselling, and giving them various academic advices.
- Career Counselling is done by Alumni Students, External experts, internal experts and through Mentor Mentee intervention that facilitate students in landing a job of their Aspiration.

No. of students benefitted

MBA- 66, BBA-106= 172

## 5.7 Details of campus placement

| <i>On campus</i>                |                                 |                           | <i>Off Campus</i>         |
|---------------------------------|---------------------------------|---------------------------|---------------------------|
| Number of Organizations Visited | Number of Students Participated | Number of Students Placed | Number of Students Placed |
| 4                               | 60                              | 47                        | 125                       |

## 5.8 Details of gender sensitization programmes

- Anti-Ragging
- Women Empowerment

## 5.9 Students Activities

### 5.9.1 No. of students participated in Sports, Games and other events

State/ University level

-

National level

-

International level

-

No. of students participated in cultural events

State/ University level

01

National level

17

International level

-

### 5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level

National level

International level

Cultural: State/ University level

01

National level

17

International level

#### 5.10 Scholarships and Financial Support

|                                                                      | Number of students | Amount    |
|----------------------------------------------------------------------|--------------------|-----------|
| Financial support from institution                                   | 22                 | 172000/-  |
| Financial support from government                                    | 207                | 3690000/- |
| Financial support from other sources                                 | 9                  | 42,800/-  |
| Number of students who received International/ National recognitions | Nil                | Nil       |

#### 5.11 Student organised / initiatives

Fairs : State/ University level  National level  International level

Exhibition: State/ University level  National level  International level

5.12 No. of social initiatives undertaken by the students: CMCA

5.13 Major grievances of students (if any) redressed: Nil

## Criterion – VI

### 6. Governance, Leadership and Management

#### 6.1 State the Vision and Mission of the institution

##### Vision

We aspire to become a Leading Institution in Management Education with a Global and Dynamic Outlook by continually expanding and defining new frontiers of Management Education and its implications in the Corporate World.

##### Mission

To be the Best Vendor of Ethical and Value Added Human Capital to the Development of Corporate and Industry Economy through Quality Training and Continuous Learning.

#### 6.2 Does the Institution has a management Information System

Yes, the institution does have a Management Information System. We seek the services of OPTRA for attendance management and students and parents can login to check out the attendance status and academic performance of their wards. Further all announcements pertaining to university notifications are done through this facility.

#### 6.3 Quality improvement strategies adopted by the institution for each of the following:

##### 6.3.1Curriculum Development

We are affiliated to Bangalore University and hence follow the curriculum prescribed by it. Orientation programmes are conducted to keep the faculty updated about the changes in the curriculum. Further, programmes to sensitize the faculty on the latest trends in the corporate world are also a regular feature so that these can be implemented in the curriculum as value addition in each subject.

The bonus is that our subject faculty are invited to the Board of Studies, while framing the syllabus, and Industry Experts are also members of the BOS.



### 6.3.2 Teaching and Learning

The Knowledge Delivery System of Al-Ameen Institute of Management Studies has an eclectic mix of academicians and industry professionals as faculty with emphasis on training & development, research & industry institute interactions. The Institution informs the students about the evaluation process as prescribed by Bangalore University curriculum and the same is published in the prospectus of the Institution too. Further, faculty members reinforce these instructions in the classrooms and a copy of the notification is displayed on the students' notice board. Model Question Papers are given to students & evaluated by the concerned subject teacher. Regular staff meetings are conducted and the faculty are made aware of the recent updates of the evaluation process as and when Bangalore University issues notifications pertaining to the evaluation process and simultaneously, faculty members are apprised by the Principal. Bangalore University follows Semester System and the evaluation process comprises of Internal exams, quiz & assignments conducted at the institution level, while the External exams are conducted according to the university calendar of events. Bangalore University has introduced various evaluation reforms viz., A. Introduction of Internal Assessment System. B. Introduction of O.M.R. Answer Sheets to maintain transparency & confidentiality in the students' evaluation. The institution has embedded various university reforms concerning evaluation viz., a) Same pattern of Question Papers is used in the internal examinations. b) Mock Examinations are also conducted. c) Internal Assessment is awarded to the students as per the university criteria. d) Students are evaluated about their performance in the assignments, projects and seminars. e) Continuous and holistic evaluation through counselling by professionals & psychologists is also being followed. e) A distinct "Examination Committee" is constituted for conducting internal examination in the institution. The committee ensures that the evaluation is carried out in a fair and transparent manner. Students are admitted to the UG & PG courses after having complied with the university eligibility criteria. In addition to the traditional lecture method of teaching, group discussions, role plays, field studies, assignments, seminars, debates, business quiz sessions, club activities are adopted to facilitate holistic understanding of the subject. The faculty members are qualified, experienced & trained continuously to keep abreast of the academic developments in the industry. The teachers are deputed to various seminars, refresher courses, FDPs, conferences in their subject areas. Faculty are oriented to teach beyond the syllabus with the help of our rich library resources.

### 6.3.3 Examination and Evaluation

The Institution informs the students about the evaluation process as prescribed by Bangalore University curriculum and the same is published in the prospectus of the Institution too. Further, faculty members reinforce these instructions in the classrooms and a copy of the notification is displayed on the students' notice board. Model Question Papers are given to students & evaluated by the concerned subject teacher. Regular staff meetings are conducted and the faculty are made aware of the recent updates of the evaluation process as and when Bangalore University issues notifications pertaining to the evaluation process and simultaneously, faculty members are apprised by the Principal. Bangalore University follows Semester System and the evaluation process comprises of Internal exams, quiz & assignments conducted at the institution level, while the External exams are conducted according to the university calendar of events. Bangalore University has introduced various evaluation reforms viz.,

A. Introduction of Internal Assessment System.

B. Introduction of O.M.R. Answer Sheets to maintain transparency & confidentiality in the students' evaluation.

The institution has embedded various university reforms concerning evaluation viz.,

a) Same pattern of Question Papers is used in the internal examinations.

b) Mock Examinations are also conducted.

c) Internal Assessment is awarded to the students as per the university criteria.

d) Students are evaluated about their performance in the assignments, projects and seminars.

e) Continuous and holistic evaluation through counselling by professionals & psychologists is also being followed.

e) A distinct "Examination Committee" is constituted for conducting internal examination in the institution. The committee ensures that the evaluation is carried out in a fair and transparent manner.

### 6.3.4 Research and Development

Al-Ameen Institute of Management Studies motivates faculty to pursue Ph.D., by offering a monthly allowance of Rs.2,500/- per month for a period of 3 years commencing from the date of Ph.D., registration in any of the UGC recognized universities. Al-Ameen Institute of Management Studies has 2 Ph.Ds' and 8 are pursuing Ph.D., and are at various stages of completion. Although Al-Ameen Institute of Management Studies does not have a recognized research centre from Bangalore University, Al-Ameen Research Foundation of Al-Ameen Educational Society has a recognized research centre in "Management", affiliated to the University of Mysore and our faculty & interested MBA graduates are counseled to pursue Ph.D., from the Al-Ameen Research Foundation.

### 6.3.5 Library, ICT and physical infrastructure / instrumentation

An Online Public Access Catalog is activated. The faculty & students are making use of the same regularly, for accessing books and other materials available in the online database. The library is completely automated with NewGen Lib software.

-DELNET, Gale Cengage Learning and Sage Management Plus packages are subscribed for accessing e-journals with 10 years back volumes.

-Institutional Membership with IIM(B), NIPM Kolkata, British Council Library, Bangalore & Delnet.

-The Library has 18,005 volumes and 11,642 titles during 2016-17.

-We update our digital library regularly with study materials, previous years question papers and copy of the university syllabus which forms a part of our institutional repository.

-The institution makes use of ICT and computer based sessions to facilitate Teaching and Learning. Audio/video conferencing facility is also available.

### 6.3.6 Human Resource Management

Al-Ameen Institute of Management Studies has a systematic manpower planning exercise in place which takes care of recruiting, imparting training & development programmes, staff welfare schemes such as providing Rs.2,500/- per month for a period of three years to those faculty registered for Ph.D, granting 2 half day leave per week to facilitate research work, Al-Ameen has provided a Welfare Fund for staff of Al-Ameen during medical emergency, sponsorship for seminars, conferences & FDPs. Advance increments are also given to the meritorious faculty who have scored well in the 360° annual appraisal.

### 6.3.7 Faculty and Staff recruitment

The teachers are selected by notifying the vacancies in the newspapers. The applications received are short listed and eligible candidates are instructed to appear for an interview before the selection committee. The selection committee comprises of management representatives and subject experts. The candidates are selected on the basis of qualification and experience as specified by BU & AICTE norms.

### 6.3.8 Industry Interaction / Collaboration

With the advent of globalization and opening up of Indian economy to the outside world, corporate know-how has become the need of the hour. Recognizing the need for students' corporate readiness and to bridge the gap between theoretical and practical aspects, Al-Ameen Institute of Management Studies has facilitated :

□□ Tie-ups with Rockfort Networks Private Ltd., VIVO Communications Private Ltd., ISEE Solutions Private Ltd., Chryptograph Technologies Pvt., Ltd., e-Profit Investment Centre, CProfit Ltd., N. J. India Invest Pvt., Ltd., Greenpeace India Ltd., and Infocrawlers Datahunt Pvt., Ltd.

□□ Eminent speakers / CEOs from the industry are invited as resource persons for lectures/seminars/workshops/conferences.

□□ Industrial visits is a regular feature at Al-Ameen Institute of Management Studies.

□□ Involving experts from the industry in the development of value added modules.

□□ Al-Ameen Institute of Management Studies is a member of several professional bodies such as All India Management Association(AIMA), Bangalore Management Association (BMA), Association of Indian Management Schools (AIMS) and National Institute of Personnel Management (NIPM).

□□ Faculty are deputed as interns based on their subject area to corporates for hands-on enriched experience and to transfer the learning in the classrooms.

□□ The placement brochures highlighting the profiles of our graduating students are dished out to various recruiters & companies every year from the Placement Cell.

□□ Our alumni working in several corporates are also invited to orient our students on industry expectations from the students.

### 6.3.9 Admission of Students

Admission notification to BBA and MBA courses is published in leading regional daily newspapers specifying the eligibility criteria, process of admission, facilities available etc., The notification is also displayed on the notice board. Al-Ameen Institute of Management Studies publishes prospectus every year having all the academic, administrative and fee structure details and is made available to students. Al-Ameen Institute of Management Studies follows the academic calendar provided by the affiliating Bangalore University for both BBA & MBA courses highlighting the last date for receipt of applications. The selected candidates list is displayed on the notice board. The selection is done with the intervention of Admission Committee ensuring transparency and equitable justice to students hailing from underprivileged sections of the society. Transparency is ensured from the notification stage upto the completion of the admission process. This has facilitated the selection of deserving students for the BBA course giving appropriate weightage to the merit in the entrance test and interview and all the seats of BBA are filled by the management. Admissions for the MBA course are based on the norms of Bangalore University with 50% of seats allotted under Management Quota and 50% of seats under Government Quota. The candidate should have a bachelors degree in any discipline recognized by the Association of India Universities with a minimum of 50% aggregate and is based on scholastic merit and performance in any of the common entrance test i.e., K-MAT / ATMA / MAT / CAT / XAT for management quota and for government quota the students should qualify in the PG-CET merit list

### 6.4 Welfare schemes

|          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Teaching | <p>The management of Al-Ameen has setup an “Al-Ameen Welfare Fund” to cater to the emergency needs of the employees especially medical and health related issues.</p> <ul style="list-style-type: none"><li>□□ A full time campus doctor is available for emergency &amp; for minor health services.</li><li>□□ Canteen is located within the premises with subsidized rates.</li><li>□□ Provision is made for maternity leave and vacation leave.</li><li>□□ The staff is provided with daily refreshments.</li><li>□□ Blazers are given at subsidized rates to the faculty.</li><li>□□ Bank Extension Counter is open on all working days within the campus.</li><li>□□ Ladies room is provided for the staff.</li><li>□□ The staff avails recreation facilities like indoor games,</li></ul> |
|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|              | <p>mini gym &amp; reading room.</p> <p>□□ Loan assistance is provided for employees seeking vehicle loan, construction loan or personal loan.</p> <p>□□ Provident Fund facility for the staff as per the norms.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Non teaching | <p>The management of Al-Ameen has setup an “Al-Ameen Welfare Fund” to cater to the emergency needs of the employees especially medical and health related issues.</p> <p>□□ A full time campus doctor is available for emergency &amp; for minor health services.</p> <p>□□ Canteen is located within the premises with subsidized rates.</p> <p>□□ Provision is made for maternity leave and earned leave.</p> <p>□□ The staff is provided with daily refreshments.</p> <p>□□ Bank Extension Counter is open on all working days within the campus.</p> <p>□□ Ladies room is provided for the staff.</p> <p>□□ The staff avails recreation facilities like indoor games, mini gym &amp; reading room.</p> <p>□□ Loan assistance is provided for employees seeking vehicle loan, construction loan or personal loan.</p> <p>□□ Scholarship is extended to the children of supporting staff on merit basis.</p> <p>□□ Provident Fund facility for the staff as per the norms.</p> <p>□□ ESI facility is provided as per the norms.</p> |
| Students     | <p>“Student Welfare Committee”, “Grievance Committee”, “Anti-Ragging Committee etc are constituted to address the students problems and for proper implementation of welfare measures.</p> <p>□□ A full time campus doctor is available for emergency &amp; for minor health services.</p> <p>□□ Canteen is located within the premises with subsidized rates.</p> <p>□□ Recreation facilities like indoor games, mini gym &amp; e</p> <p>□□ Use of Optical Mark Recognition technology for fast, accurate, effective implementation and eliminates transcription</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |

|  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|--|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | <p>errors.</p> <p><input type="checkbox"/> <input type="checkbox"/> Timely notification of examination dates.</p> <p><input type="checkbox"/> <input type="checkbox"/> The conduct of examinations &amp; results is within the prescribed schedule as mentioned in the calendar of events.</p> <p>reading room.</p> <p><input type="checkbox"/> <input type="checkbox"/> Scholarship is extended to the deserving meritorious students by Al-Ameen Scholarship Committee.</p> <p><input type="checkbox"/> <input type="checkbox"/> Free uniforms &amp; newspapers are provided.</p> |
|--|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

6.5 Total corpus fund generated

Rs.5,00,000/-

6.6 Whether annual financial audit has been done

Yes

☒

No

☐

6.7 Whether Academic and Administrative Audit (AAA) has been done?

| Audit Type     | External |                 | Internal |      |
|----------------|----------|-----------------|----------|------|
| Academic       | Yes      | LIC by BU & ISO | Yes      | IQAC |
| Administrative | Yes      | LIC by BU & ISO | Yes      | IQAC |

6.8 Does the University/ Autonomous College declares results within 30 days?

NA

For UG Programmes

Yes

☒

No

☐

For PG Programmes

Yes

☒

No

☐

#### 6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

Use of Optical Mark Recognition technology for fast, accurate, effective implementation and eliminates transcription errors.

☐ ☐ Timely notification of examination dates.

☐ ☐ The conduct of examinations & results is within the prescribed schedule as mentioned in the calendar of events.

#### 6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

There is no restriction for any of the affiliated colleges to go autonomous. It is solely left to the discretion of the affiliated colleges. The university has clearly specified the process to be adhered to by the colleges right from the application, through the inspection, to the grant of economy.

#### 6.11 Activities and support from the Alumni Association

A few school children of Al-Ameen Nursery & Primary School were adopted by the alumni members.

(2) Assistance in campus recruitments.

(3) Help in identifying resource persons for guest lectures/conferences by virtue of corporate experience and networking. In short they facilitate Industry-Institute Interaction.

#### 6.12 Activities and support from the Parent – Teacher Association

The parents are kept in the loop regarding all the activities of the institution and Parent-Teacher meetings are arranged to apprise the parents regarding their wards. The parents can log onto OPTRA to get first hand information of the students' attendance & academic performance. Parents also help us in identifying successful entrepreneurs to give lectures to the students.

#### 6.13 Development programmes for support staff

Various programmes are conducted to sensitize the students about Hygiene, Sanitation, Soft skills, Health & Computer Literacy Skills.



#### 6.14 Initiatives taken by the institution to make the campus eco-friendly

Al-Ameen College is eco-friendly

□ □ Energy conservation The college classrooms are designed to have proper ventilation and lighting. Very rarely are the artificial lights and fans switched on. Our classrooms, library, seminar halls are all fitted with CFL bulbs. This has helped us in energy conservation.

□ □ Use of renewable energy The institution is installing solar energy panels to conserve electricity and is in the pipeline. What efforts are made by the University to promote autonomy in the affiliated/constituent colleges. Activities and support from the Alumni Association Activities and support from the Parent – Teacher Association Development programmes for support staff Initiatives taken by the institution to make the campus eco-friendly

□ □ Water harvesting The institution is equipped with rain water harvesting mechanism to conserve water.

□ □ Check dam construction / soil erosion Our landscaping in the campus with the trees & boundaries are planned to prevent soil erosion.

□ □ Efforts for Carbon neutrality The institution has its role in checking the carbon emissions and to this effect regular lectures on air pollution, global warming, carbon credit, observation of “Bu s Day” i.e., usage of public transport on that particular day are in practice to sensitize the students on environmental conservation. Further, the college has several plants and trees around and the dead leaves are not burnt but are buried in the soil to facilitate organic manure formation for self sufficiency. Also waste papers are disposed off but not burnt.

□ □ Plantation A considerable amount of expenditure is incurred to maintain a green environment in the campus. The college observes November 5th as Van Mahotsav Day with a lot of passion and commitment. Al-Ameen Institute of Management Studies campus is full of greenery with lawns & ornamental plants.

□ □ Hazardous waste management Our institution offers only management course, we do not generate any hazardous chemical waste. The college has an arrangement with the e-waste collection agency which collects all the e-waste, on call.

## **Criterion – VII**

### **7. Innovations and Best Practices**

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

The college has been on a continuous learning mode ever since its inception with its focus held strongly on the institution's mission.

□□ Computerization of accounts and administration : The institution has computerized the student administration process right from their admission, fee collection, examination to attendance. The administrative staff have been given a formal training to this effect.

□□ Computerization of Library The institution has fully computerized its library using NewGenLib software. The students are provided with ample web browsing facility. The library is also having OPAC (Online Public Access Catalogue) in place. The library has the comprehensive "E-Resources" management package. The institution's Library Resources Repository is available at a click of a button facilitating both in-house and remote access.

□□ Academic Innovations The institution in its pursuit of academic excellence has introduced novel practices as detailed below :

a) Student Centric Innovations :

- 1) Each and every student of Al-Ameen Institute of Management Studies will undergo a professional counseling by a Neuro Linguistic Programming Certified Trainee, which enables us to assess their personality, financial background, communicative skills, emotional & psychological issues. If a major symptom/ deficiency hindering the academic progress of the student is identified, intervention is provided to address the issue.
- 2) Regular Parent and Teachers interaction takes place to keep the parent in the loop regarding the academic progress of their wards.
- 3) At Al-Ameen Institute of Management Studies we believe in not just imparting the academic syllabi or content, but we go that extra mile in trying to shape up their overall personality and to make them a responsible global citizen.

In this regard guest lectures' and activities aimed at sensitizing students on various aspects of life such as ethics & social responsibility, handling cultural differences & adaptability, social intelligence, regard to elders & women, environmental conservation, negotiations, health & hygiene, safety, technology, effects of addiction to intoxicants, regard to the law of the land, acceptance & learning from failure, expectations management and the like are organized and active students participation is ensured.

b)) Faculty Centric :

- 1) The faculty are oriented to not just limit their focus to the syllabi prescribed by the Bangalore University but also to go beyond the syllabus and include modules that are relevant to the subject. In this pursuit, faculty are needed to compare the syllabi with those of IIM and other prestigious universities, refer to professional journals & magazines and consult the industry practitioners and facilitate value addition to the students.
- 2) Faculty members are diligently deployed to all the workshops, seminars, conferences related to their subject / specialization to aid their knowledge up-gradation and transfer of learning to the students ultimately.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

| MBA 2016-2017 |                                              |                                                                  |
|---------------|----------------------------------------------|------------------------------------------------------------------|
| SL NO         | RESOLUTIONS PASSED                           | ACTION TAKEN                                                     |
| 1.            | Commencement of classes                      | IV& II Semester MBA                                              |
| 2.            | Industrial Visit                             | Industrial Visit was organized for IV & II Semester MBA students |
| 3.            | Commencement of Dissertation                 | IV Semester MBA                                                  |
| 4.            | Internal Assessment                          | Internal Assessment was conducted for II Semester MBA Students   |
| 5.            | Personality & Skill development              | Learning and Memory                                              |
|               |                                              | Ethics and Social Responsibility                                 |
|               |                                              | Expectation Management                                           |
|               |                                              | Anger Management                                                 |
|               |                                              | Accepting and Learning from failures                             |
|               |                                              | Team Work                                                        |
|               |                                              | Presentation Skills                                              |
|               |                                              | Role Play                                                        |
|               |                                              | Creativity                                                       |
|               |                                              | Negotiation Skills                                               |
|               |                                              | Learning and Memory                                              |
| 6.            | Education Week                               | Education Week was conducted                                     |
| 7.            | Management Fest                              | Inter-Collegiate Management Fest was organized                   |
| 8.            | Submission of Dissertation                   | Submission of Dissertation of IV Semester MBA to University      |
| 9.            | Case Study Presentation                      | Case Study Presentation for IV Semester MBA                      |
| 10.           | Quiz Competition                             | 08 Team Participated & Winners Declared                          |
| 11.           | Commencement of Examination                  | IV & II Semester Exam Commenced                                  |
| 12.           | Commencement of Mini Project                 | III Semester MBA                                                 |
| 13.           | Commencement of Classes& Induction Programme | III& I Semester MBA                                              |
| 14.           | Industrial Visit                             | Industrial Visit was organized for I Semester MBA students       |
| 15.           | Internal Assessment                          | III Sem MBA & I Sem MBA                                          |

|     |                                 |                                                                                                                                                              |  |
|-----|---------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| 16. | Personality & Skill development | Goods and Service Tax                                                                                                                                        |  |
|     |                                 | Law of the Land                                                                                                                                              |  |
|     |                                 | Civic Sense & Empathy                                                                                                                                        |  |
|     |                                 | Business Etiquette                                                                                                                                           |  |
|     |                                 | Strategy and Competitive Advantage                                                                                                                           |  |
|     |                                 | Johari Window                                                                                                                                                |  |
|     |                                 | Interpersonal Relationship                                                                                                                                   |  |
|     |                                 | Interview Skills                                                                                                                                             |  |
|     |                                 | Cultural differences and Adaptability                                                                                                                        |  |
|     |                                 | Goal Setting                                                                                                                                                 |  |
|     |                                 | Team Building                                                                                                                                                |  |
|     |                                 | Goal Setting                                                                                                                                                 |  |
| 17. | NSS Activities                  | HealthCheck-up & Blood Donation Camp(NarayanaHrudayalaya)<br>A Visit to Bada-Makan, Govt Urdu School<br>Village Development Activity<br>Swach Bharat Abhiyan |  |
| 18. | Submission of Mini Project      | Submission of Mini Project Work to University by III Semester MBA Students                                                                                   |  |
| 19. | Workshop                        | 3 days Entrepreneurship Awareness Program                                                                                                                    |  |
| 20. | Internal Assessment             | Internal Assessment were conducted for I & III Semester MBA Students                                                                                         |  |
| 21. | Commencement of Examination     | Commencement of Examination for III Semester & I Semester MBA                                                                                                |  |

| BBA 2016-2017 |                         |                                                         |
|---------------|-------------------------|---------------------------------------------------------|
| SL NO         | RESOLUTIONS PASSED      | ACTION TAKEN                                            |
| 1.            | Commencement of classes | I,III,V, Semester BBA students                          |
| 2.            | Induction Programme     | Ist Year BBA students Induction Programme Was Conducted |
| 3.            | Cultural Week           | 10 teams participated and Winners were Declared         |
| 4.            | Campus Interview        | Campus Interview                                        |
| 5.            | Road Safety Programme   | Road Safety Programme                                   |
| 6.            | Swacchh Bharat Abhiyan  | Swacchh Bharat Abhiyan                                  |
| 7.            | Remedial Classes        | Remedial Classes                                        |

|     |                                               |                                                                          |
|-----|-----------------------------------------------|--------------------------------------------------------------------------|
| 8.  | Free Medical Camp Conducted                   | 100 Students were benefited                                              |
| 9.  | Sports Week                                   | Cricket, Volley ball, Kabaddi For Both Girls and Boys & winners Declared |
| 10. | Village Development Activity                  | Village Development Activity                                             |
| 11. | Industrial Visit                              | Industrial Visit was organized for BBA students                          |
| 12. | Commencement of Preparatory Examination       | I,III, V Semester BBA student Preparatory exams was Conducted            |
| 13. | Campus Interview                              | Campus Interview                                                         |
| 14. | Commencement of Final Examinations            | Commencement of BBA Examination                                          |
| 15. | <b>Commencement of classes</b>                | <b>II,IV,VI, Semester BBA students</b>                                   |
| 16. | Vittiya Saksharata Abhiyaan Campaign          | Vittiya Saksharata Abhiyaan Campaign                                     |
| 17. | Sri Swamy Vivekananda's 154 Birth Anniversary | Sri Swamy Vivekananda's 154 Birth Anniversary                            |
| 18. | Commencement of Preparatory Examination       | II, IV, & VI Semester BBA student Preparatory exams was Conducted        |
| 19. | Industrial Visit                              | Industrial Visit was organized for BBA students                          |
| 20. | Campus Interview                              | Campus Interview                                                         |
| 21. | Commencement of Final Examinations            | Commencement of BBA Examination<br><b>II,IV,VI,</b>                      |

7.3 Give two Best Practices of the institution (*please see the format in the NAAC Self-study Manuals*)

- 1) Promoting the spirit of Entrepreneurship amongst the students.
- 2) Keeping abreast of the developments in the Corporate Scenario continuously –Knowledge Management.

| Title              | Entrepreneurship                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Knowledge Management                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|--------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Goal</b>        | <p>At Al-Ameen Institute of Management Studies we believe in facilitating “Job Creation” rather than job chasing. Entrepreneurship is vital for stimulating economic growth and employment opportunities in society, especially in countries like India where successful small business are the primary engines of “Job Creation” and poverty reduction. Irrespective of the degree of success, successful entrepreneurs share certain personal attributes like creativity, dedication, determination, flexibility, leadership, passion and self-confidence. Thus, we believe that the most important factor for a successful entrepreneur is to be aware of the strengths and to build on them.</p> | <p>In today’s competitive world, one of the most important facets which have often placed, an undue focus is on knowledge management. Earlier, only a few enterprises actually had a comprehensive knowledge management practice in operation. Advancement in technology and the way we access and share information have changed that. The need of the hour is to determine the potential role of knowledge management from a broad prospective. This implies the need for a strong tie to corporate strategy, understanding of where and in what form knowledge exists, “creating” processes for continuous learning, new knowledge creation, sharing and refinement in order to create relevant knowledge assets that will help improve &amp; motivate the end-users. Transfer of learning is the very essence of understanding, interaction and creating. Transfer is facilitated when new material is studied in light of previously learned material that serves as an analogy or metaphor. Things known about the “old” domain of knowledge can now be transferred to a “new” domain thereby making it better understood and learned. Research suggests that transfer is improved by visiting the topics often rather than once intensely. Thus our goal is to facilitate learning as the bridge between knowledge,</p> |
| <b>The Context</b> | <p>The challenging issues that had to be addressed in designing and implementing the practices were that B-Schools graduates’ placements are subjected to business life cycles. The phase of recession and the companies not visiting the campus for recruitments gave us a dire need for establishing an “Entrepreneurship Development Cell”. Identifying entrepreneurs to share their success stories was initially a bit cumbersome but over a period of time we have developed contacts with Entrepreneurship Development Institution of India (EDII) and Association of Women Entrepreneurs of</p>                                                                                              | <p>There was a felt need to engage the faculty on a continuous learning mode failing which the faculty would restrict their knowledge and focus only to the syllabi prescribed by Bangalore University. Further, for imparting a professional management course, the faculty not only needs to be an authority on his or her subject but also needs to be scanning the corporate environment for changes, developments, new paradigms and philosophies. Merely reading business news papers did not suffice hence, the principal of the institution introduced a practice of “Book Review” presentations by the faculty on all the newly published &amp;</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

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|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                     | <p>Karnataka (AWAKE) which has really gone a long way in coming to our rescue. With the result we have been able to organize regular workshops, seminars and guest lectures. Further, students initially did not exhibit much of an enthusiasm when we introduced the Entrepreneurship Development Cell, as it was not a part of the curriculum prescribed by Bangalore University but over a period of time the students accepted it voluntarily after being informed of the prospects of <b>Entrepreneurship</b>.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <p>launched books in the field of <b>management</b>.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>The Practice</b> | <p>At the institution we have conducted guest lectures, seminars, workshops by inviting successful entrepreneurs to share their hands-on experiences. Our library subscribes to the magazine "Entrepreneur" which showcases the most interesting stories around entrepreneurship, brings glimpses of what some leading entrepreneurs and investors believe, the world of business is heading, and a lot of "How-to" features to make us understand the business nuances. The magazine brings us face-to-face with the amazing world where entrepreneurs have launched ideas and businesses that have changed the way we approach everything – our buying behavior, entertainment, travel, work and life as a whole bringing brilliant things, reinventing ideas and reimagining markets. They say that we are limited only by our own imagination. We want our students to be motivated by a new league of sharp entrepreneurs with fire in their bellies who will soon influence the Indian masses to imbibe an entrepreneurship mindset. This will no doubt have a lasting impact on the way entrepreneurship is regarded not just at the top, but at the bottom of the pyramid as well. We also subscribe to a Journal "The Journal of Entrepreneurship" We are conducting a three-day Entrepreneurship Awareness Certification in association with EDII. The Entrepreneurship Development Institute of India is an autonomous body and not-for-profit institution, set up in 1983, sponsored by apex financial institutions and registered under Societies Registration Act 1960 &amp; Public Trust Act 1950. EDII's works like a catalyst in facilitating emergence of competent first generation entrepreneurs and transition of existing SMEs into growth-oriented enterprises through entrepreneurship education, training, research and institution building. The</p> | <p>The Principal is actively involved in the hand picking of books for the library and the faculty are also encouraged to suggest the new book arrivals relevant to management studies. These books are distributed to the faculty, related to their areas of specialization, to thoroughly analyze the book and present before the other faculty and students. By doing so, all the faculty members of the institution are sensitized to the latest concepts/practices/paradigms/ philosophy. We have also subscribed to the Weekly Online Business Quiz "BizWhiz" from Thoughtkrats which engages both faculty &amp; students to keep in pace with the latest corporate development. The faculty are deputed to seminars /conferences/workshops and are oriented to compulsorily give a presentation of the intellectual offerings of the conference to all the faculty &amp; students. Faculty are also being deputed as interns to the companies related to their fields to comeback with hands-on enriched experience and transfer the learning in the classrooms. Our faculty have also authored books, presented papers and published articles. Regular FDPs' are also being conducted to <b>hone their teaching skills</b>.</p> |

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|  | <p>EDII has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born, but can be developed through wellconceived and well directed activities.</p> <p>We are observing “Entrepreneurship the new book arrivals relevant to management studies. These books are distributed to the faculty, related to their areas of specialization, to thoroughly analyze the book and present before the other faculty and students. By doing so, all the faculty members of the institution are sensitized to the latest concepts/practices/paradigms/ philosophy.</p> <p>We have also subscribed to the Weekly Online Business Quiz “BizWhiz” from Thoughtokrats which engages both faculty &amp; students to keep in pace with the latest corporate development.</p> <p>The faculty are deputed to seminars /conferences/workshops and are oriented to compulsorily give a presentation of the intellectual offerings of the conference to all the faculty &amp; students.</p> <p>Faculty are also being deputed as interns to the companies related to their fields to comeback with hands-on enriched experience and transfer the learning in the classrooms.</p> <p>Our faculty have also authored books, presented papers and published articles. Regular FDPs’ are also being conducted to hone their teaching skills.</p> <p>Week” for our students to practically simulate the entrepreneurship classroom learning experience.</p> <p>We are also members of NEN (National Entrepreneurship Network) to hand hold the entrepreneurial incumbents’.</p> <p>The National Entrepreneurship Network (NEN) is Wadhwani Foundation’s flagship initiative in India, established in 2003. Its mission is to inspire, educate and support high potential entrepreneurs while driving entrepreneurship as a catalyst to create millions of high-value jobs. NEN does this by building institutional capacity for entrepreneur support and a robust entrepreneurial ecosystem.</p> <p>This is primarily achieved by :</p> <ol style="list-style-type: none"> <li>1. Building content, curriculum and pedagogy for entrepreneur education and support.</li> <li>2. Developing and training a premium network of educators and mentors.</li> <li>3. Expanding entrepreneurs’ access to <b>capital, technology and expert networks.</b></li> </ol> |  |
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| Evidence of <b>Success</b> | <p>Most of our students come from families with business background and this is a healthy atmosphere promoting the spirit of entrepreneurship. Our alumni students have made us proud by proving to the world that they are in a position to offer jobs</p> <p>The list of our students turned entrepreneurs is as below :</p> <p>1) Ibrahim Suleman Adam<br/>MBA 2015-16 Batch<br/>M/s. Yaha Company, Sudan<br/>Wholesale Ready Made Garments</p> <p>2) Salman Khan<br/>MBA 2015-16 Batch<br/>M/s. Yaseen Khan &amp; Sons, Bangalore<br/><b>Plastic Scrap Merchant Polymers</b></p> <p>3) Khaja Moinuddin<br/>MBA 2014-15 Batch<br/>M/s. Khaja Fishery, Cintamani, Karnataka<br/>Fishery</p> <p><b>4) Haseeba Firdous</b><br/>MBA 2013-14 Batch<br/>M/s FRILL4U, Bangalore<br/>Ladies Boutique (online &amp; retail)</p> <p>5) Mohammad Hyder<br/>MBA 2013-14 Batch<br/>M/s Arabian Smoothie, Bangalore<br/>Pulp Juice</p> <p>6) Mohammed Hasham<br/>MBA 2013-14 Batch<br/>M/s. Mohammed Real Estate,<br/>Chickmagalore, Karnataka</p> <p>7) Mohammed Noaman<br/>MBA 2013-14 Batch<br/>M/s. Continuum Business Solitions, Cochin,<br/>Kerala<br/>BPO</p> <p>8) Shaik Zubair<br/>MBA 2013-14 Batch<br/>M/s. Sheik Peer Enterprise, Bangalore<br/>Retail Iron &amp; Steel Rods</p> <p>9) Tahir Ahmed<br/>MBA 2013-14 Batch<br/>M/s. Emcee Ahmed, Bangalore<br/><b>Anchoring &amp; Event Management</b></p> <p>10) Mohammed Akheeb Ahmed<br/>MBA 2012-13 Batch<br/>M/s. H.A.N. Traders, Tumkur<br/>Wholesale Dealers of Arecanut</p> <p>11) Mohammed Shahbaz Khan<br/>MBA 2012-13 Batch<br/>M/s. Shahbaz Developers, Bangalore<br/>Construction of Buildings</p> <p>12) Nadeem Khan<br/>MBA 2012-13 Batch<br/>M/s. S. H. Timbers, Bangalore<br/>Dealers in Wood &amp; Timber</p> <p>13) Mohammed Farhan Hussain<br/>MBA 2008-2009 Batch<br/>M/s. Excel Construction Company,<br/>Mysore<br/>Civil Contractor</p> | <p>These practices have kept our faculty agile and facilitated them to think on their feet. The tangible effect of these practices can be witnessed by the encouraging results of our students not only in examinations but also in their placements.</p> <p>The classroom activities are supplemented with role plays, simulation exercises, assignments, presentations, group discussions, debates and subject quizzes to make the lectures inspiring.</p> <p>Further, our faculty attrition is minimal which goes to show the institutions investment and commitment in developing and engaging the <b>human resources</b>.</p> |

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| <p>14) Azhar Ahmed<br/>MBA 2007-08 Batch<br/>M/s. Azhar Developers &amp; Builders,<br/>Bangalore<br/>Developers &amp; Builders</p> <p>15) Khasim Qadir<br/>MBA 2007-08 Batch<br/>M/s. United Streak, Bangalore<br/>Manufacturers, Distributors &amp; Export of<br/>Garments.</p> <p>16) Mohammed Yaser Shariff<br/>MBA 2007-08 Batch<br/>M/s. James Bond Dry Cleaners, Bangalore<br/>Dry Cleaning</p> <p>17) Shah Nizamuddin Mujahid<br/>MBA 2007-08 Batch<br/>a) M/s. People Lead Consulting Pvt.,<br/>Ltd., Bangalore<br/>Leadership Assessment Training<br/>b) M/s. Non-Verbal Consulting Pvt.,<br/>Ltd., Bangalore<br/>HR Consulting</p> <p>18) Syed Kazim<br/>MBA 2007-08 Batch<br/>M/s. United Streak, Bangalore<br/>Manufacturers, Distributors &amp; Export of<br/>Garments.</p> <p>19) Syed Usaid<br/>MBA 2007-08 Batch<br/>M/s. Alvi Developers, Channapatna,<br/>Karnataka<br/>Real Estate</p> <p>20) Abid Peraiya<br/>MBA 1996-97 Batch<br/>M/s. Relish Agro Food India Pvt., Ltd.,<br/>Gujarat<br/>Frozen Fruits &amp; Vegetables</p> <p>21) Aga Sajjad<br/>MBA 1996-97 Batch<br/>C2C Brand Consultancy, Bangalore<br/>Brand Development at International<br/>Schools</p> <p>22) Syed Aleem Hussain<br/>MBA 1999-2000 Batch<br/>M/s. Blueleaf Software Technologies Pvt.,<br/>Ltd., Bangalore<br/>SAS Startup</p> <p>23) Hafeez<br/>BBM 2013-14 Batch<br/>a) M/s. Blessed Footware, Bangalore<br/>Wholesale Footware<br/>b) M/s. FOOTZ, Nagarbhavi<br/>Retail Footware</p> <p>24) Ismail Zabiulla<br/>BBM 2013-14 Batch<br/>M/s. Craze, Bangalore<br/>Car Accessories</p> <p>25) Mohammed Mursalin<br/><b>BBM 2013-14 Batch</b><br/>M/s. Shinaiz Enterprise, Bangalore<br/>Manufacture of Artificial Fibers</p> <p>26) Mohammed Nawaz Ahmed<br/>BBM 2013-14 Batch<br/>M/s. Arfa Switch Gears, Bangalore<br/>Manufacture &amp; Supply of Agricultural</p> |  |
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|  | <p>Panel Board</p> <p>27) Mohammed Shuaib<br/>BBM 2013-14 Batch<br/>M/s. Husna Flowers &amp; Fragrance<br/>Perfume Manufacturers</p> <p>28) Shais Abdulla Cheeda<br/>BBM 2013-14 Batch<br/>M/s. South Green Laptop Enterprise,<br/>Bangalore<br/>Online Reselling of Laptops</p> <p>29) Syed Ebad Sani<br/>BBM 2013-14 Batch<br/>M/s. Ibrahim Mango Mandi &amp; Plantation,<br/>Channapatna, Karnataka<br/>Plantation &amp; Wholesale Mango Dealers</p> <p>30) Syed Irshad<br/>BBM 2013-14 Batch<br/>M/s. Bismillah Mobile Care, Bangalore<br/>Mobile Outlet</p> <p>31) Mohammed Umair Ansari P K<br/>BBM 2012-13 Batch<br/>M/s. Indian Trading Co., Bangalore<br/>Dealers in Hardware</p> <p>32) Mohammed Hashim<br/>BBM 2012-13 Batch<br/>M/s. Maaz Steel Traders, Bangalore<br/>Dealers in M.S. Rail Angles, Angle Racks<br/>and all types of scrap</p> <p>33) Mohammed Noeman P<br/>BBM 2012-13 Batch<br/>M/s. Alpha Enterprises, Bangalore<br/>Dealers in Hardware &amp; Paints</p> <p>34) Asim G M<br/>BBM 2011-12 Batch<br/>M/s. Kwaliti Leathers, Ambur, TN<br/>Leather Dying</p> <p>35) Athiq Khan<br/>BBM 2011-12 Batch<br/>M/s. Mamun Solutions, Bangalore<br/>HR Consultant</p> <p>36) Imtiaz Sharieff<br/>BBM 2011-12 Batch<br/>M/s. Super Auto Consultants, Bangalore<br/><b><i>Buying &amp; Selling of Autos</i></b></p> <p>37) Mohammed Ismail Salman<br/>BBM 2011-12 Batch<br/>M/s. New Indian Perfume Works,<br/>Bangalore<br/>Manufacturing &amp; Sale of Agarbatti &amp;<br/>Perfume</p> <p>38) Naveed Mehboob<br/>BBM 2011-12 Batch<br/>M/s. Infii Solar Power System, Bangalore<br/>Manufacture of Solar Power System<br/>Units</p> <p>39) Waseem Akram<br/>BBM 2011-12 Batch<br/>M/s. M. S. Timber Wood, Bangalore<br/>Dealers in Timber Wood</p> <p>40) Maqsood Pasha<br/>BBM 2007-08 Batch<br/>a) M/s Fathima Enterprises, Bangalore<br/>Distribution of plastic caps &amp; bottles<br/>b) M/s Supeme Enterprises, Bangalore<br/>Manufacturing of plastic caps</p> |  |
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|                                                             | <p>c) M/s Apple Aqua, Bangalore<br/>Package Drinking Water<br/>41) Nagodariya Hadish Hanif<br/>BBM 2007-08 Batch<br/>M/s. Azhari Communications, B'lore<br/>IT Networking &amp; Security Surveillance<br/>Service Providers<br/>42) Syed Bukhatir Hassain<br/>BBM 2007-08 Batch<br/>M/s. LAZARA Pvt. Ltd.,<br/>West Yorkshire, UK<br/>Distribution &amp; Freight<br/>43) Zeeshan Hassan<br/>BBM 2006-07 Batch<br/>a) M/s. Bhukkad, Bangalore<br/>FMCG<br/>b) myphoolwala.com, Bangalore<br/>e-commerce<br/>44) Mohammad Umair<br/>BBM 2001-02 Batch<br/>M/s. Funs Tines, Bangalore<br/>Consultancy<br/>45) N. Sharief<br/>BBM 1993-94 Batch<br/>M/s. TMA Hospitality Services Pvt., Ltd.,<br/>(Ammi's Biryani)<br/>Hospitality Industry<br/>46) Arshad Khan<br/><b>BBM 1995-96 Batch</b><br/>a) M/s. Hitech Systems, Bangalore<br/>Provides Systems &amp; Printers for Hire<br/>b) M/s. Asian Copier, Bangalore<br/>Provides Asian Copiers, Hitech<br/>Systems &amp; Large Printers to<br/>Corporates for Hire<br/>The purpose of our best practice is<br/>served going by the above list and the<br/>institution is delighted even if it churns<br/>out one entrepreneur out of 240 students<br/><b>graduating each year.</b></p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| Problems<br>Encountered<br>and Resources<br><b>Required</b> | <p>Al-Ameen Institute of Management<br/>Studies leaves no stone unturned in its<br/>pursuit of Best Practices. The<br/>management of Al-Ameen Institute of<br/>Management Studies has never posed<br/>any constraints what-so-ever be it in<br/>terms of financial or human resources.<br/>Since we are strategically located in the<br/>heart of Bangalore city we are absolutely<br/>having no problems in rolling out &amp;<br/>implementing entrepreneurship initiative<br/><b>in our campus.</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | <p>In facilitating the practice of knowledge<br/>management at Al-Ameen Institute of<br/>Management Studies it is not difficult to<br/>identify the resource persons or materials by<br/>virtue of the managements full-fledged<br/>support and our strategic location &amp;<br/>collaborations with professional bodies and<br/>industry associations such as All India<br/>Management Association (AIMA),<br/>Bangalore Management Association (BMA),<br/>Association of Indian Management Schools<br/>(AIMS) and National Institute of Personnel<br/><b>Management (NIPM).</b></p> |

**\*Provide the details in annexure (annexure need to be numbered as i, ii,iii)**

**7.4 Contribution to environmental awareness / protection**

The campus is surrounded by Greenery. Plantation of trees for soil erosion. Sensitization programmes conducted on global warming, discarding plastic waste, waste management & carbon emission.

**7.5 Whether environmental audit was conducted?**

Yes

☐

No

☒

**7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)**

**STRENGTHS**

- ☐ ☐ We are catering to the educational needs of Minority and Backward students in general and muslim students in particular.
- ☐ ☐ The Top Management's commitment to provide state-of-the-art infrastructure and high quality professional management courses to the aspiring students.
- ☐ ☐ Locational advantage, the institution enjoys due to its presence in the heart of the city, hence favoring industry – institute interaction.
- ☐ ☐ Encouraging Examination Results and Effective Placements.
- ☐ ☐ The Brand Equity of Al-Ameen.
- ☐ ☐ Our strong Alumni network of about 1500 MBA students working in senior executive positions in the corporate and business establishments across the world and about 2000 BBA students.

**WEAKNESSES**

- ☐ ☐ Our constant strive for creating and sustaining a conducive learning environment and upgrading our knowledge delivery system.
- ☐ ☐ Our thirst to bench mark our institution with the B-Schools of global standards.

**OPPORTUNITIES**

- ☐ ☐ Increasing demand for our courses from various states of India.
- ☐ ☐ In the wake of the “start-ups” era, Al-Ameen Institute of Management Studies focuses on strengthening its Entrepreneurship Development Activities.

**THREATS**

- ☐ ☐ Fierce competition from several B-Schools in India and foreign universities.
- ☐ ☐ To attract and retain talented faculty.
- ☐ ☐ Inducing a Competitive Spirit coupled with ethics & spirituality amongst the future management professionals in the making.

8 Plan of action for the next year

(a) Strengthening Industry-Institute Interaction.

(b) Entrepreneurial Leadership development programme for emerging Business Entrepreneurs.

Name of the IQAC Co-Ordinator **ABDUL RIZWAN SHARIFF**

Signatures of the IQAC Co-Ordinator

A handwritten signature in black ink, appearing to read 'Abdul Rizwan Shariff', is written over a light blue grid background.

Name of the Chairperson IQAC – **Dr. B A ANURADHA**

Signatures of the Chairperson IQAC \_\_\_\_\_